

# Everyone should care about National Cyber Security Strategy

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#FIRSTCON23



35<sup>TH</sup>  
ANNUAL  
FIRST  
CONFERENCE

**MONTREAL**

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**TLP:CLEAR**

#me



NCSC SK-CERT @ National Security Authority



Head of Training, Awareness, Cooperation and Support Centre



process development · strategies · non-technical stuff



@cyber\_buzzz

# A PERFECT STRATEGY DOESN'T EXIST

- Too complex
- Too dynamic
- Not a routine work



# SESSION OVERVIEW

- ~~Introduction~~
- Problem definition
- Case Study
- Troubleshooting

WHY IS SECURITY A NECESSITY IN LIFE?

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Business  
Enabler



Service  
Enabler



Life  
Enabler

# WHY STRATEGY ON NATIONAL LEVEL?

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- Order amidst chaos
- Protecting the right values
- Picking the ripest cherries
- Measuring progress



# WHY ARE YOU SO IMPORTANT?



# BECAUSE YOU

- ... think out of the box
- ... are professional in your field
- ... care about the larger context
- ... understand the values
- ... want to protect them
- ... **do not** want chaos in cyber security

WHY ARE YOU SO IMPORTANT?

# CORE PILLARS OF A POWERFUL STRATEGY

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VISION



PRINCIPLES



THREATS



GOALS

# VISION

- Philosophical concept
- Ultimate goal
- More ambition than result



PRINCIPLES

THREATS

GOALS



# VISION

- Philosophical concept
- Ultimate goal
- More ambition than result



PRINCIPLES

THREATS

GOALS



e.g. „Strengthen and create an open, free and secure cyberspace for everybody“

# PRINCIPLES

- How you govern
- Law-abiding
- Responsibility



## PRINCIPLES

- How you govern
- Law-abiding
- Responsibility

e.g.

*„Fundamental human rights come first“*

*„Cybersecurity governance based on legality“*

*„Universal approach to cybersecurity“*

*„Continuous capacity building“*





# THREATS

- Comprehensive analysis
- Risk assessment approach
- Nation-wide



## THREATS

- Comprehensive analysis
- Risk assesment approach
- Nation-wide

e.g.

*„Vulnerable users“*

*„Lack of proffesional staff“*

*„Weak detection“*

*„Lax approach to requirements arising from legislation“*



VISION

PRINCIPLES

THREATS

## GOALS

- Realistic
- Extinguishing big fires
- Multiple topics



## GOALS

- Realistic
- Extinguishing big fires
- Multiple topics

e.g.

*„Reliable state prepared for threats“*

*„Resilient private sector“*

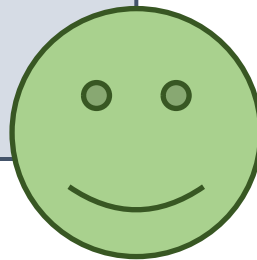
*„Strong partnerships“*

*„Well-educated professionals and broadly educated population“*



## DO

- Get inspired
- Cooperate
- Analyze
- Be realistic
- Be matter-of-fact



## DO NOT

- Do it as a obligation
- Refuse help
- Guess
- Wait
- Waste words



# CASE STUDY

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- Development started in 2020
- Approved by gov on January 7<sup>th</sup> 2021
- 7 strategic goals
- Identification of national stakeholders
- Main foreign partners



# CHALLENGES

- Not enough hard data on threats
- No measurement from previous strategy
- No initial interest from stakeholders and community
- How to accurately assess the cost
- Time crunch (as usual)



# OUTCOMES

- Lucky to define good strategic goals (community approved),
- We often guessed (well?)
- Strong engagement of the community (after dubious start)
- Important stakeholders woke up in the consultation process
- No big issues during consultations

# LESSONS LEARNED

- Start in advance (it means now!)
- Use data, data and (of course) data
- Measure and evaluate previous strategies
- Discuss and persuade to be involved
- Think about money
- Promote

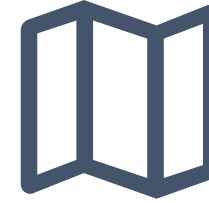
# IMPLEMENTATION AND MEASUREMENT

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## STRATEGY

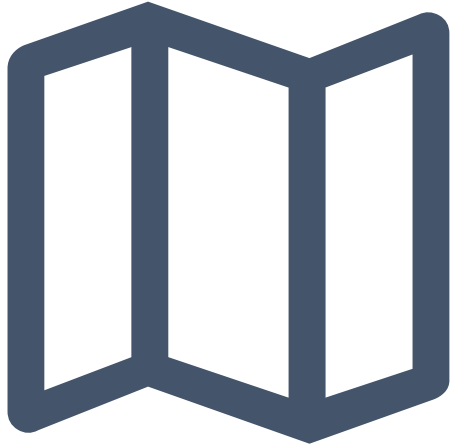
Vision • Principles • Threats • Goals



## ACTION PLAN

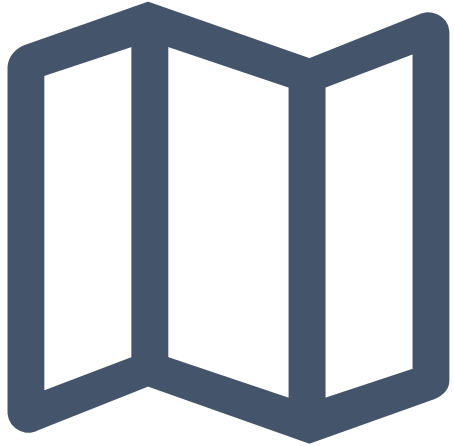
What • How • Who • When

# ACTION PLAN



- Roadmap to success
- Tangible tasks
- Responsible stakeholders
- Timeframe
- KPI's / measurable indicators / maturity measurement

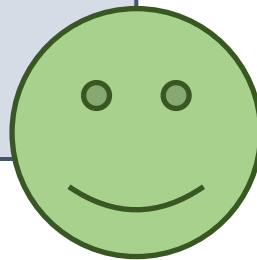
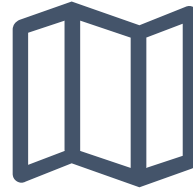
# ACTION PLAN – LESSONS LEARNED



- Small task-forces approach
- Tasks based on real needs
- Monitoring team designed
- Varied community feedback
- Tasks refusing by some stakeholders

## DO

- "SIG's"
- Communicate
- Set KPIs
- Monitor and evaluate
- Build confidence



## DO NOT

- Impossible tasks
- Non-measurable tasks
- Too many tasks
- Treaten
- Be uninvolved



# GOOD EXAMPLES

Every National Cyber Security Strategy is a  
good example!



# LAST WORDS...

- Do it with passion
- Be simple and realistic
- Cooperate
- Focus on your vision and goals

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Thank you!

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