



SEVILLE JUNE 2007
SPAIN
19th Annual **FIRST** Conference

PRIVATE LIVES AND CORPORATE RISK: digital privacy - hazards and responsibilities

June 17- 22, 2007

**Melia Sevilla Hotel
Seville, Spain**

PROTECTING PRIVATE and PERSONAL INFORMATION

PREVENTING FRAUD, THEFT and ACCIDENTAL LOSSES

PRESERVING CORPORATE REPUTATION

Privacy is the genie in the bottle for all data-holding organizations - once out, whether through crime or carelessness, private and personal information is out for ever, and has a power to do harm which is almost incalculable. In the wake of losses and thefts which have exposed millions of customers to fraud and identity theft, states in America and governments in many other countries are legislating or plan to legislate to compel corporates and other data-holders to report publicly all violations of digital privacy. The impact on reputation for those "named and shamed" may be catastrophic, and the risk to revenues and even to survival will be profound. New threats to privacy are emerging every day, and at the same time, tensions are rising between governments who want to harvest and store data about individual citizens and use it to oversee and steer behavior, and corporates who collect data from and about citizens who are also customers. Already, brands which have been exposed by the media for "shopping" customers or "blocking" behavior have suffered serious blows to their reputations. **Understanding these complex issues** and being adequately prepared in case of exposure will be crucial if organizations are to navigate successfully all the trials that digital privacy is posing, and by joining the FIRST Global Computer Security Network conference in Seville, June 17-22, 2007, you will learn:

- **How privacy breaches most commonly occur** - and security measures you can take to lessen the risks
- **What to do if a privacy breach does occur** - guidelines for Incident Response Teams
- **How to communicate to stakeholders and the public** to minimize damage to reputation and credibility after a privacy breach
- **Orwell's "1984" - Past history or present tension?** The challenges to individual liberties that are now unfolding as we grapple with big brothers around the globe.

If these are concerns you share...

then you should attend the 19th Annual **FIRST** Conference, "Private Lives and Corporate Risk" in Seville, Spain, June 17-22, 2007. Sponsored by **FIRST**, this conference brings together security professionals from the global incident response community who are seeking answers to a raft of questions like those above.

Who Should Attend?

You do not need to be a member of **FIRST** to attend the 19th Conference. Any incident response and security team or security professional who has responsibility for coordinating how an organization responds to digital security incidents should attend. And the conference will also be of interest to:

- **Technical Staff** who determine security product requirements and implement solutions
- **Policy and Decision Makers** with overall security responsibility
- **Law Enforcement Staff** who are involved in investigating cyber crimes
- **Legal Counsel** who work with policy and decision makers in establishing security policies
- **Senior Managers** directly charged with protecting their corporate infrastructure
- **Government Managers and Senior Executives** who are responsible for protecting Government systems and National critical infrastructures

Past participants at conferences have included IT managers, system and network administrators, software and hardware vendors, security solutions providers, ISPs, telecommunications providers and general computer and network security personnel.



FIRST the Forum of Incident Response and Security Teams Founded in 1990, the Forum of Incident Response and Security Teams is a not-for-profit international organization that brings together a variety of security and incident response teams, plus teams from product security. Today with more than 180 member teams from around the world representing governments, economies, educational institutions, commercial enterprises, and financial corporations, **FIRST** has become a front-line enabler in the global response community, providing access to best practices, tools, and trusted communication with its member teams. **FIRST** seeks to . . .

- Facilitate better communications and information sharing among teams and the global community at large
- Foster cooperation and coordination in incident prevention
- Provide prompt rapid reaction to incidents

Conference Benefits

FIRST conferences promote worldwide coordination and cooperation among Computer Security Incident Response Teams (CSIRTs). The conference provides a forum for sharing goals, ideas, and information on how to improve global computer security. The five-day event is comprised of two days of tutorials and three days of technical sessions where a range of topics of interest to teams in this global response community will be discussed. As well as sharing our focus on privacy, attending the conference will enable you to:

- Learn the latest security strategies in incident management
- Increase your knowledge and technical insight about security problems and solutions
- Keep up-to-date with the latest incident response and prevention techniques
- Gain insight on analyzing network vulnerabilities
- Hear how the industry experts manage their security issues
- Interact and network with your colleagues from around the world to exchange ideas and advice on incident management best practices

Sponsorship Opportunities

In an effort to attract registrants at an affordable fee, FIRST.Org, Inc., a not-for-profit corporation, solicits conference sponsorships at varying levels. We seek sponsoring organizations that support the mission of **FIRST** and are committed to improving computer security around the world. Sponsors may receive discount registration fees. For more information visit www.first.org.

Call for Papers

The FIRST program committee solicits original contributions on network security for refereed paper presentations, tutorials, invited talks, and panel discussions. Past topics have included creating and managing CSIRTs, computer vulnerability, threat detection, computer forensics, and case studies. Presenters may receive discount registration fees. For more information, visit www.first.org or write first-2007chair@first.org. The deadline for submissions is November 15, 2006.

Conference Location

The 19th Annual **FIRST** Conference will be held at the **Hotel Melia Sevilla**. Doctor Pedro de Castro, 1, Sevilla 41001, Spain.

A block of rooms is being held for conference attendees at a discount rate of 110.00€/night/single and 122.50€/night/double.



These rates will be honored three days before and three days after the official meeting dates, based on availability. To receive the discount rate, you must make your reservation prior to May 15, 2007, and mention that you are attending the **FIRST Computer Security Conference**. Reservation requests received after May 15 will be accepted on a space and rate availability basis. To make your reservation, please contact the hotel prior to May 15, 2007.

Melia Sevilla Hotel

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Join the Global Computer Security Network Today!

The upcoming conference promises to be the best ever: record attendance is expected. So here is one event you don't want to miss: take advantage of early registration and our hotel discounts - **Sign up today!**

For more information about FIRST: go to www.first.org

For questions about the conference, email: first-2007@first.org

To register for the conference: go to <http://www.first.org/conference/2007>

Complete and submit the registration form.