# This is the Big One!

...right?



### Me. Vs. The Big Vulnerability







### Me. Vs. The Big Vulnerability



CVE-2021-44228: Apache Log4j2 Zero-Day Exploited in the Wild (Log4Shell)









# The Rise of "Branded" Vulnerabilities















#### Media in category "Security vulnerability logos"

The following 41 files are in this category, out of 41 total.





















111

Badlock logo.svg 283 x 283; 2 KB

BlueKeep logo.svg 512 x 371; 2 KB

Breach Attack logo.svg 598 × 110; 5 KB

CacheOut logo.png 4,739 x 4,204; 227 KB

CacheOut logo.svg 512 x 454; 11 KB

CCS Injection.svg 512 x 512; 1 KB

DirtyCow.svg 415 x 475; 375 KB

DROWN logo.svg 307 × 306; 4 KB

Efail logo.svg 283 x 283; 30 KB

Espectro logo con texto.svg 702 × 836; 28 KB



Evil32.png 1,174 x 2,366; 16 KB



Foreshadow logo with narrow text.svg 512 x 512; 7 KB



Foreshadow logo with wide text.svg 512 x 512; 7 KB



text.svg 512 x 512; 5 KB



Foreshadow logo without FragAttacks.png 823 × 918; 84 KB



Heartbleed.svg 567 × 678; 2 KB



Httpoxy.svg 512 x 132; 34 KB



KRACK-logo-small.png 644 × 819; 104 KB



Light Commands.png 2,000 x 2,000; 166 KB



Meltdown code logo.svg 572 x 236; 56 KB



Meltdown logo with text.svg 512 x 996: 6 KB



text.png 2.048 x 3.344: 182 KB



Meltdown logo without text.svg 512 x 836: 4 KB



OpenssI-CVE-2016-6304.svg 512 × 512: 2 KB



ProxyLogon logo -Black.png 1,501 x 1,401; 1.6 MB



ProxyLogon logo -White.png 1,501 × 1,401; 1.69 MB



Rambleed-10.svg 512 x 452; 8 KB



Robotattack.svg 668 x 1,290; 8 KB



Security Policy.png 250 x 259; 33 KB



Spectre and Intel logos combined.png 297 x 202: 24 KB







#### **Basic Idea**

There are **Bad** Vulnerabilities

There are **Loud** Vulnerabilities

And there are some that are Bad and Loud

Attention is a limited resource.

We want to optimize attention against risk. How are we doing?









### **Basic Idea**



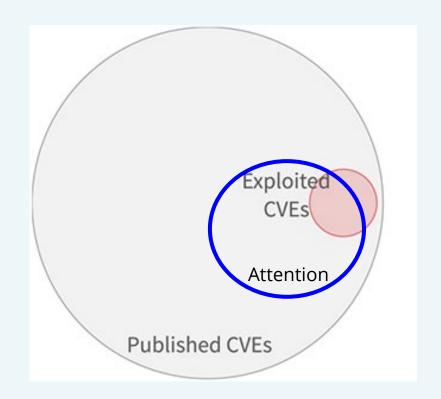








### **Basic Idea**





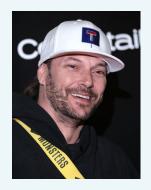




### **Defining Terms**

#### **Badness**:

- EPSS (Point in Time)
  - >.9 (as of 8-22-23 pull)
- Known Exploited Vulnerabilities (CISA) KEV



#### **Attention:**

- Google Trends Point in time (and buggy)
- Google Search Results (how many results you'd get now)
- NVD References





### Badness vs. Attention









### **Defining Attention**

#### **Google Trends**

- Measured at a point in time
- Relative to some benchmark amount
- Only 5 terms at a time

#### **Search Results**

- Measured as if you searched today
- Can limit to keyword matching
- Rate limited

#### **CVE References**

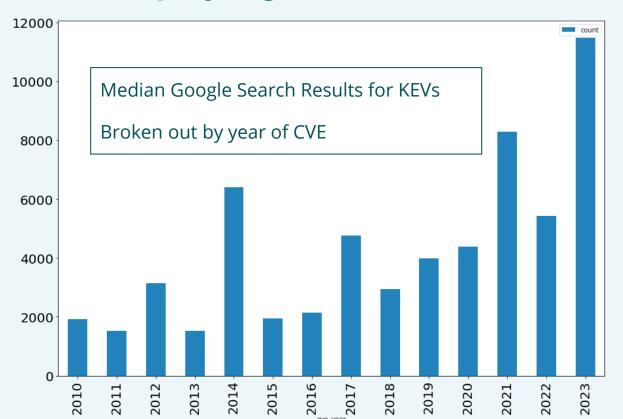
- Vendors
- US Gov

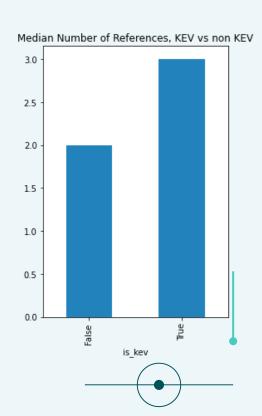






### We're paying more attention!



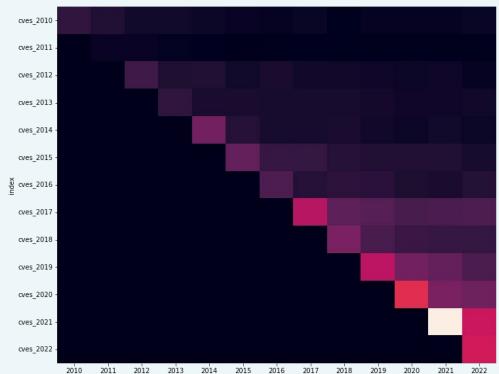




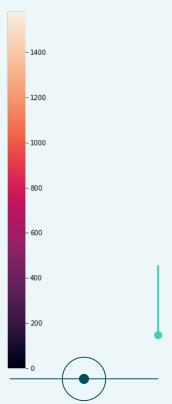




We're paying more attention sooner!



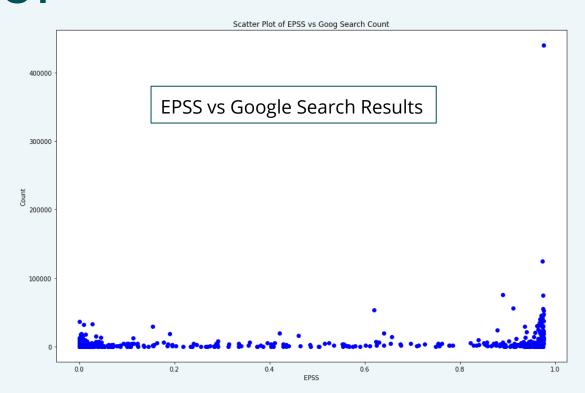








# Does Attention Correlate with EPSS?



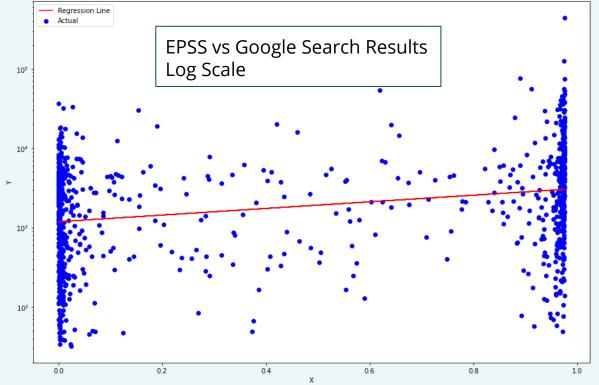






## Log Scale





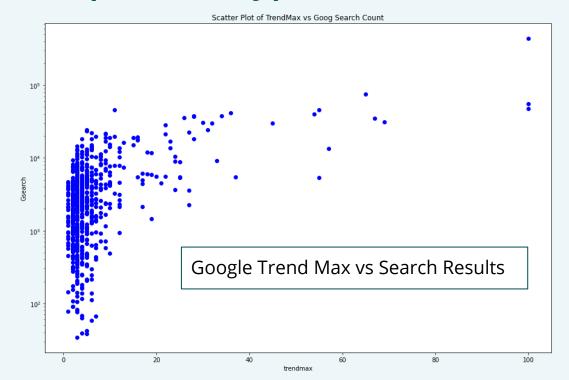








# Trendiness vs Total search Results (KEV only)



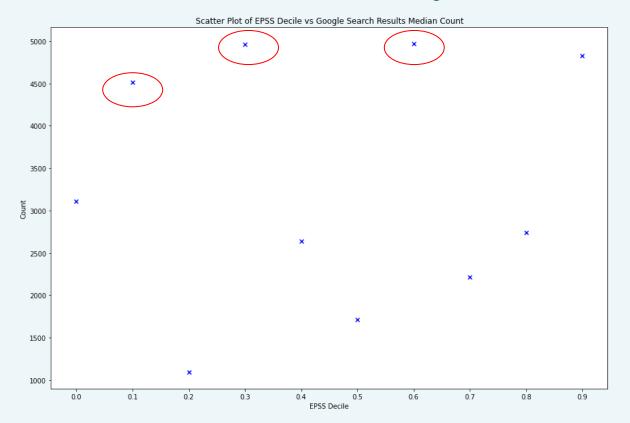








## Ok but what about recently?









# What are we not paying attention to but maybe should?

Google Search # < 20%

EPSS >= .9

44 CVEs in KEV

- More obscure products
- Older

```
forgottens['vendorProject'].value_counts()
 √ 0.0s
Microsoft
D-Link
NETGEAR
Adobe
Unraid
Oracle
Google
Delta Electronics
Atlassian
Arcserve
Cisco
Kentico
D-Link and TRENDnet
Zoho
Nagios
Ouest
Citrix
rConfig
Aviatrix
LG
SAP
```









# What are we paying too much attention to?

Google Results above 80% percentile

#### EPSS < .2

- Newer
- More mainstrea
- Security Cos

```
overrated['vendorProject'].value_counts()

✓ 0.0s

Google 5
Microsoft 4
Apple 3
Linux 2
Ivanti 1
Fortinet 1
Palo Alto Networks 1
WebRTC 1
Barracuda Networks 1
Red Hat 1
Meta Platforms 1
```

| <pre>overrated['year'].value_counts()  </pre> |    |  |  |  |  |  |  |
|---|----|--|--|--|--|--|--|
| 2023  | 12 |  |  |  |  |  |  |
| 2022  | 5  |  |  |  |  |  |  |
| 2020  | 2  |  |  |  |  |  |  |
| 2019  | 2  |  |  |  |  |  |  |







## **Corresponding Trends**

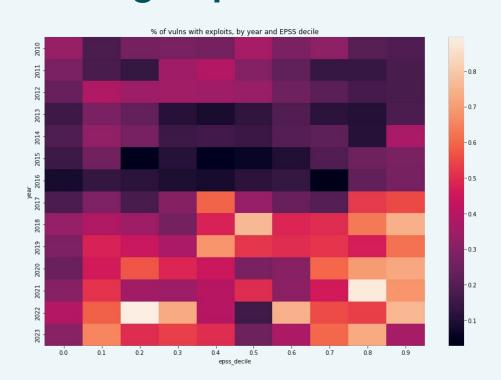


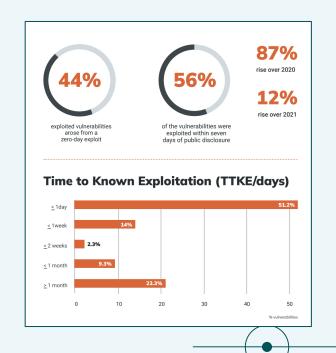






# Are attackers (and researchers) building exploits faster?





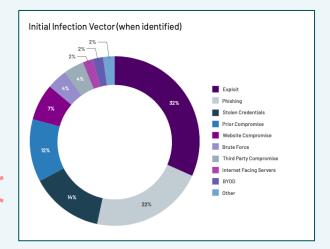






# Are attackers using more server side exploits?

The State of the Threat Report from Secureworks found that cyber vulnerability exploitation in remote services has become the primary initial access vector (IAV) in ransomware attacks over the past year, accounting for 52% of ransomware incidents and overtaking the top spot from credential-based attacks from 2021.



What's up with in-the-wild exploits? Plus, what we're doing about it.

March 10, 2022

Posted by Adrian Taylor, Chrome Security Team

If you are a regular reader of our Chrome release blog, you may have noticed that phrases like 'exploit for CVE-1234-567 exists in the wild' have been appearing more often recently. In this post we'll explore why there seems to be such an increase in exploits, and clarify some misconceptions in the process. We'll then share how Chrome

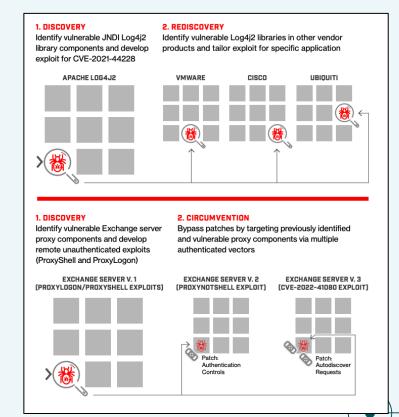




#### **Shoutout**

"These growing nation-state attacks coincided with organizations struggling to manage an explosive landscape of vulnerabilities that amplified systemic risk.

The constant disclosure of vulnerabilities affecting legacy infrastructure like Microsoft Active Directory continued to burden security teams and present an open door to attackers, while the ubiquitous Log4Shell vulnerability ushered in a new era of "vulnerability rediscovery," during which adversaries modify or reapply the same exploit to target other similarly vulnerable products."





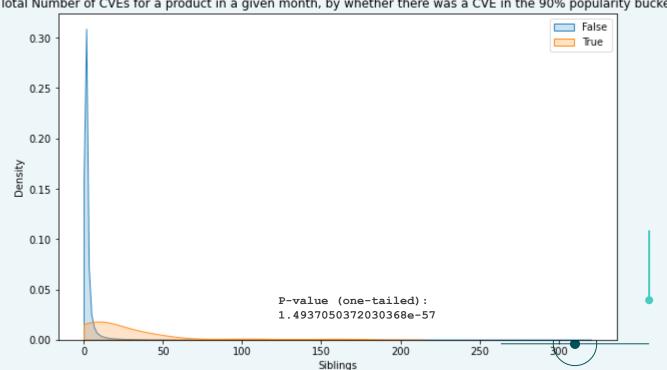


### Do Popular Vulns Bring More Vulns?

Total Number of CVEs for a product in a given month, by whether there was a CVE in the 90% popularity bucket



CVEs are so fetch









### **Examples**

#### ProxyLogon

March 2021: CVE-2021-27065

Microsoft Exchange Server Remote Code Execution Vulnerability (HAFNIUM Exploited)

#### Adobe:

July 2018: CVE-2018-4993, CVE-2018-4979 Adobe Acrobat Pro DC URL Parsing Insufficient Verification of Data Authenticity Information Disclosure Vulnerability

#### Oracle:

January 2020: CVE-2020-2551, CVE-2020-2555

CVE-2020-2551: Unauthenticated RCE In Oracle WebLogic







## Wild Speculation

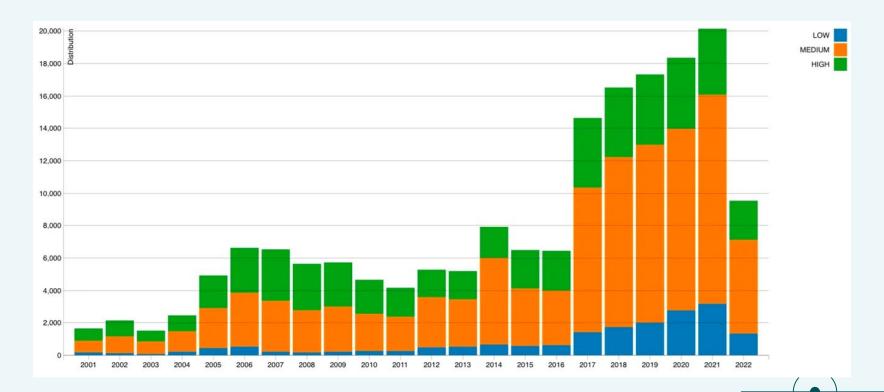








#### More Vulns = More Bad Vulns

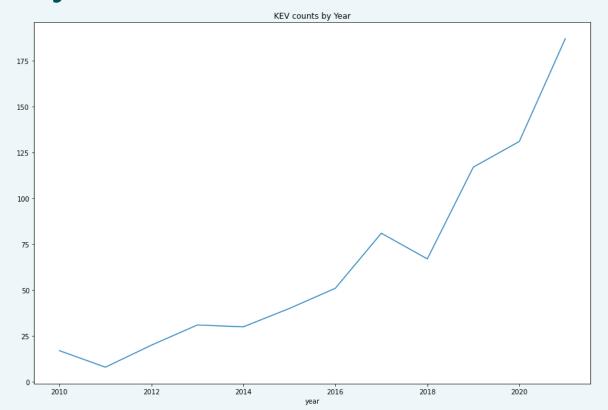








### Finally: Let's Forecast



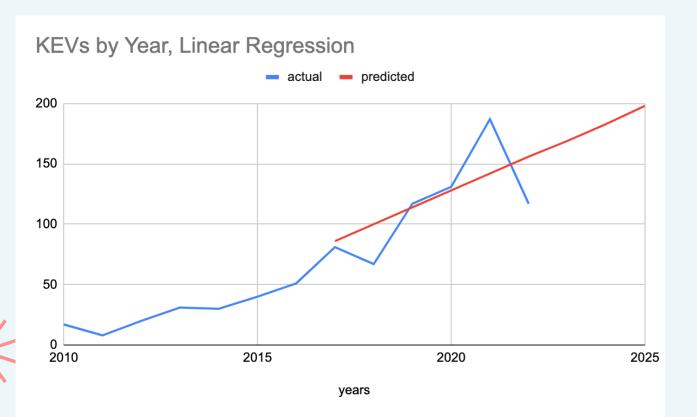








### KEVs in 2023, 2024



#### Predictions:

2023 KEVs = 169 2024 KEVs = 183

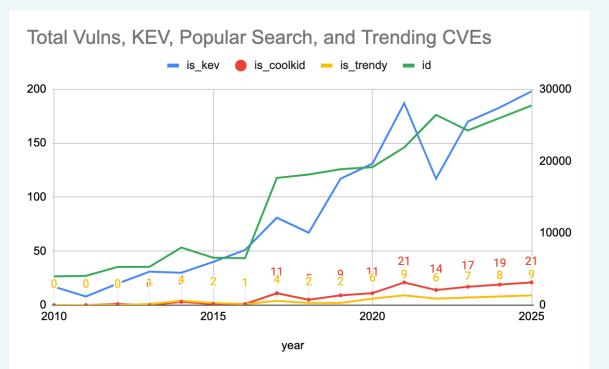






### **Predicting Headliners**

How many headliners can we expect next year?



#### **Predictions:**

Coolkid = lots of search results

Trendy = Spike in interest







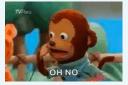


More Vulns

Sheer volume means more bad ones



And Attackers seem to be using them more



#### More Attention

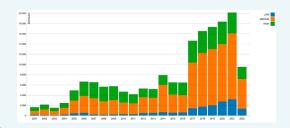








Sheer volume means more bad ones



#### Faster Exploit Turnaround

And Attackers seem to be using them more



#### More Attention



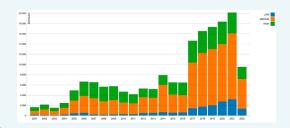








Sheer volume means more bad ones

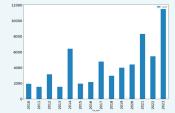


#### Faster Exploit Turnaround

And Attackers seem to be using them more



#### More Attention





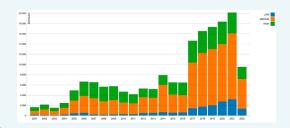






More Vulns

Sheer volume means more bad ones

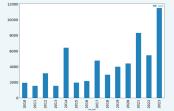


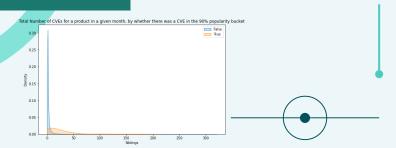
Faster Exploit Turnaround

And Attackers seem to be using them more



More Attention





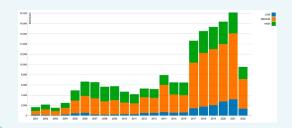






More Vulns

Sheer volume means more bad ones



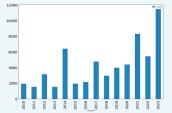
Faster Exploit

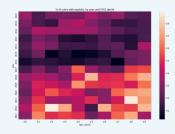
And Attackers seem to be using them more

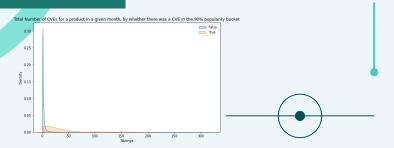
Turnaround



More Attention









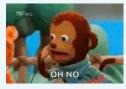






More Vulns

Sheer volume means more bad ones



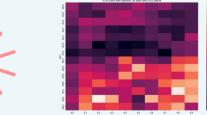


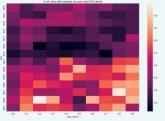
Faster Exploit Turnaround

And Attackers seem to be using them more













### There is Hope

Against increased speed of disclosure and exploitation, we also need to increase speed of prioritization and action.





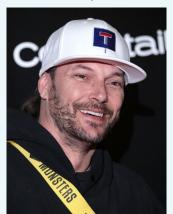


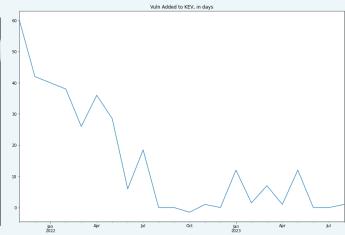
### There is Hope

Against increased speed of disclosure and exploitation, we also need to increase speed of prioritization and action.

#### KEV updating faster

#### Good Job, KEV!











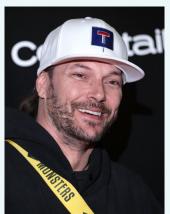


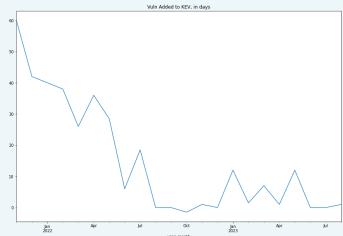
#### In The Future

Against increased speed of disclosure and exploitation, we also need to increase speed of prioritization and action.

KEV updating faster

#### Good Job, KEV!





### EPSS, SSVC Helping orgs prioritize and execute

Prioritizing Vulnerability Response: A Stakeholder-Specific Vulnerability Categorization (Version 2.0)

|                |                | Judished withe ids o | 0 days. They are show | TITIOIO WIIITITIO CVL C | ind Li 30 score. |
|----------------|----------------|----------------------|-----------------------|-------------------------|------------------|
| CVE-2023-38205 | CVE-2022-28836 | CVE-2023-4714        | CVE-2023-4762         | CVE-2023-39361          | CVE-2021-39859   |
| 83.2%          | 5.1%           | 2.1%                 | 1.1%                  | 0.6%                    | 0.4%             |
| CVE-2023-36761 | CVE-2023-37759 | CVE-2023-40150       | CVE-2023-4596         | CVE-2023-41012          | CVE-2019-16470   |
| 57.1%          | 4.8%           | 2.0%                 | 1.0%                  | 0.5%                    | 0.4%             |
| CVE-2023-4863  | CVE-2023-41892 | CVE-2023-31069       | CVE-2023-42470        | CVE-2023-38204          | CVE-2023-2813    |
| 31.9%          | 4.7%           | 1.9%                 | 0.9%                  | 0.5%                    | 0.4%             |
| CVE-2023-38831 | CVE-2023-26369 | CVE-2023-31067       | CVE-2023-34039        | CVE-2023-41330          | CVE-2021-21088   |
| 23.9%          | 3.5%           | 1.6%                 | 0.9%                  | 0.5%                    | 0.4%             |
| CVE-2023-39026 | CVE-2023-20269 | CVE-2023-4613        | CVE-2023-38155        | CVE-2023-39631          | CVE-2022-28835   |
| 6.6%           | 2.6%           | 1.3%                 | 0.9%                  | 0.5%                    | 0.4%             |
| CVE-2023-4634  | CVE-2022-34224 | CVE-2023-4614        | CVE-2023-31068        | CVE-2019-16471          | CVE-2023-41009   |
| 5.7%           | 2.4%           | 1.3%                 | 0.8%                  | 0.5%                    | 0.4%             |
| CVE-2021-43018 | CVE-2022-34227 | CVE-2023-34723       | CVE-2023-36281        | CVE-2023-39141          | CVE-2023-41887   |
| 5.1%           | 2.4%           | 1.3%                 | 0.8%                  | 0.5%                    | 0.4%             |
| CVE-2022-28834 | CVE-2023-42442 | CVE-2023-38146       | CVE-2023-39598        | CVE-2023-41179          | CVE-2020-18912   |
| 5.1%           | 2.2%           |                      | 0.6%                  | 0.5%                    | 0.4%             |









### There is Hope

We need to improve our attention precision - that is, ensure we as defenders are paying the right amount of attention to the right vulnerabilities.

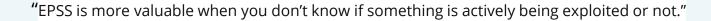
We need to evaluate context when adding attention to a vulnerability.

Is it being exploited (maliciously?)

What is the EPSS Score?

What does it enable? (RCE, Info Leakage, etc)

How widespread is it?







### **Bonus Section!**

You're Welcome?











#### R.I.P. cvetrends.com

As you might be aware, Twitter recently restricted its free API access, which has affected multiple communities that rely on Twitter's data, including cvetrends.com

I built cvetrends.com so the security community can monitor real-time, trending CVE mentions on Twitter for free.

Unfortunately, due to Twitter's recent API change, the site is currently unable to run.

I'm exploring what options, if any, would allow the site to keep running.

In the meantime, I'd like to say a big thank you for all your kind messages of support. I understand the impact of cvetrends being offline for all the people and organisations that use it.

It's a shame that these external factors are currently preventing evetrends from being available to the community.

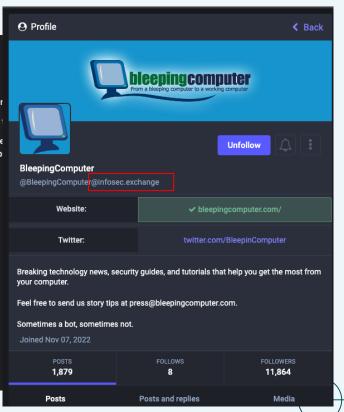
Simor





### Where did you go?

#### Welcome to IOC.exchange! We are a community of InfoSec enthusiasts, professionals sharing not only cybersecurity info with each other We welcome anyone, no matter your experience level. Our current user base ranges from infosec newbies And while what is happening on our instance is great, the Fediverse as a whole has even more content and use Million users spread over 5k+ instances), this guide has been written to make it easier for you to get started o How to find more cyber folks on the Fediverse? • Use ♠ Trunk to find people to follow for any topic - You can find cyber folks under ♠ InfoSec • Check out user profiles on other infosec related instances: A hackers.town • @freeradical.zone Chaos social • social.privacytools.io noc.social • Search for infosec related public profiles across many instances: • @instances.social R search.noc.social • Check out who other people are following - Here is @ who seb is following.







### And so... www.vulntrends.com

| Top 10 CVE Strings (Last 30 Days): |                |       |
|------------------------------------|----------------|-------|
|                                    | cve            | Count |
|                                    | CVE-2023-36845 | 9     |
|                                    | CVE-2023-4863  | 9     |
|                                    | CVE-2023-38146 | s     |
|                                    | CVE-2023-41179 | 4     |
|                                    | CVE-2023-42793 | 4     |
|                                    | CVE-2023-28434 | 3     |
|                                    | CVE-2023-41992 | 2     |
|                                    | CVE-2023-40477 | 2     |
|                                    | CVE-2023-22513 | 2     |
|                                    | CVE-2022-22265 | 2     |
|                                    |                |       |

#### **CVE Trends for infosec.exchange**

