# Ransomware Zugzwang

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Tidal Cyber

### Zugzwang

a situation in which the obligation to make a move in one's turn is a serious, often decisive, disadvantage.







Measuring the Ransomware Threat
Ransomware Landscape & Trends



#### 2023 Ransomware Landscape

#### The Big Picture

Several ransomware measures were "down" in 2022

- Payments (dramatically)
- Attacks (less so)
- Lifespan per family (good news?)

#### Possible drivers:

- Law enforcement arrests
- Russia-Ukraine conflict
- Ransom payment penalties (sanctions)

#### 2022 Key Ransomware Metrics



Publicly claimed victims (10.4%)



Total ransom payments (40.3%)



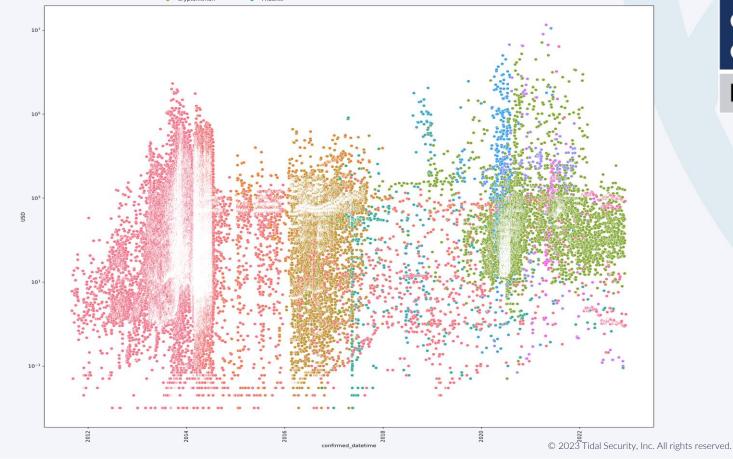
Average ransomware lifespan (in days) (54.2%)

Source: "Ransomware revenue fell by \$300 million in 2022 as more victims refuse to pay: report", The Record from Recorded Future News

"Ransomware Revenue Down As More Victims Refuse to Pay", Chainalysis

Are ransoms getting worse over time? CryptoLocker Razy CryptConsole CryptConsole RollDisk Oweulrtksd Oweulrtks



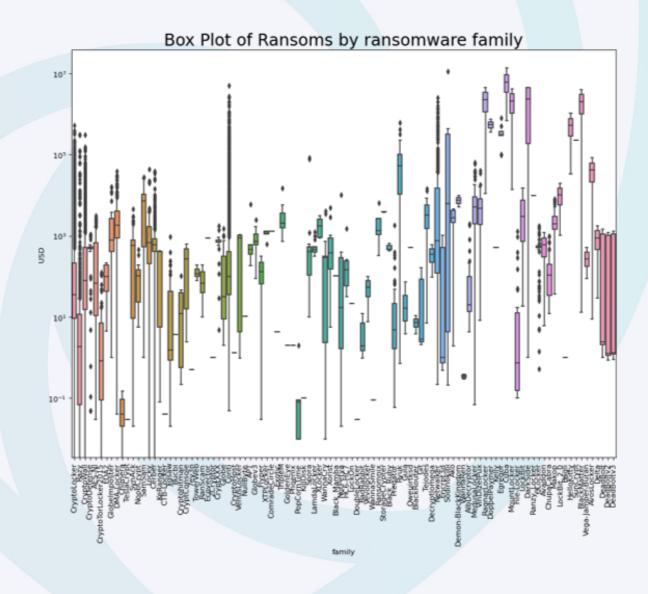


Spearmans Correlation Coefficient	1.00
P-Value	0.000

## But only 16% are paying

"In this research, the victims whose information was published on and later removed from the leak sites of Conti and LockBit (versions 2.0 and 3.0, respectively) are assumed to have paid the ransoms (henceforth to be referred to as paid cases), from which a rate of ransom payment is calculated. During the research period, 274 out of 1,716 victim profiles disappeared. This makes for a ransom payment rate of approximately 16% based on this data source, though it should be noted that this rate will vary for other ransomware families."

Source: What Decision Makers Need to Know About Ransomware Risk Trend Micro, Waratah Analytics



# Correlation against gang is very high!

Spearmans Correlatio n Coefficient	0.952
P-Value	0.000

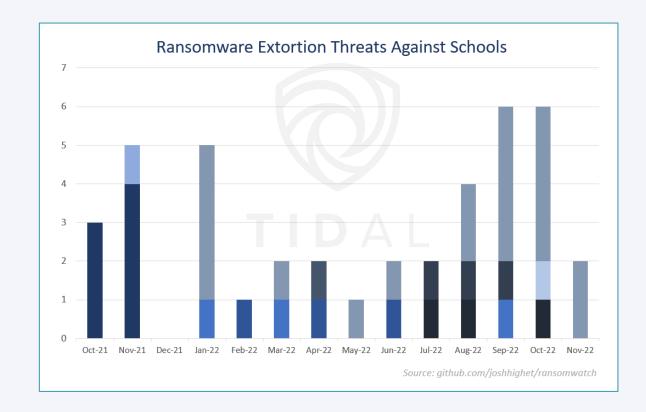
#### Sector Analysis

#### Threats to Public Services

Ransomware trends against vulnerable sectors:

- Utilities
- Education
- Healthcare

"Critical infrastructure" covers a lot these days



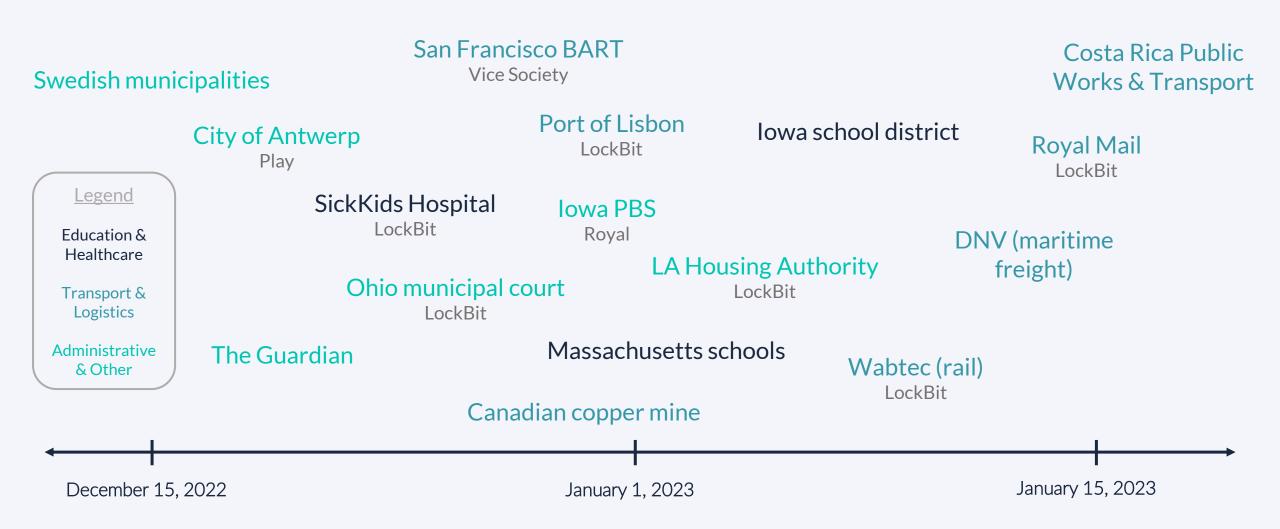
## CISA's priority sectors for 2023: water, hospitals, K-12

The industries slated for emphasis are "target-rich, resource-poor entities," CISA Director Jen Easterly said. They're also heavily targeted by ransomware.

Published Oct. 21, 2022

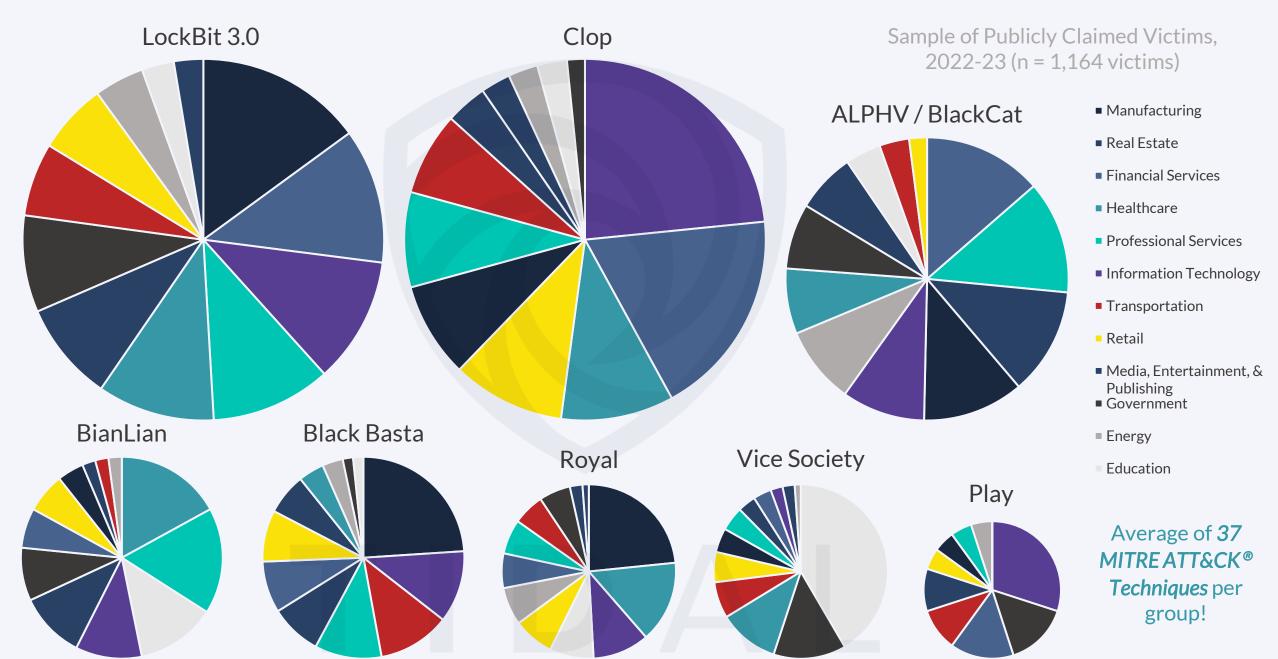
#### Recent Ransom & Extortion Incidents

Key Threats Involving Public Services & Infrastructure



Ordered by date of disclosure/acknowledgement and attributed to suspected or alleged/claimed group (where known)

#### Ransomware's Indiscriminate Attack Patterns

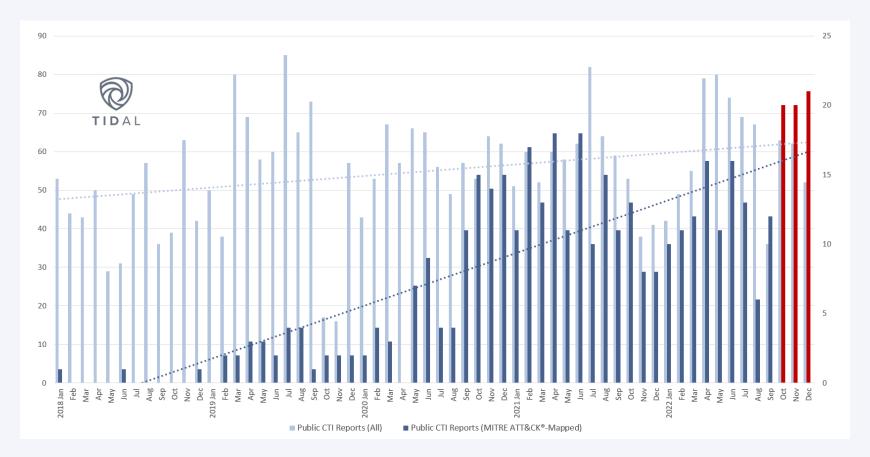


Ransomware TTPs

Optimizing Defensive ROI



#### Setting the Stage: TTP Intelligence Trends

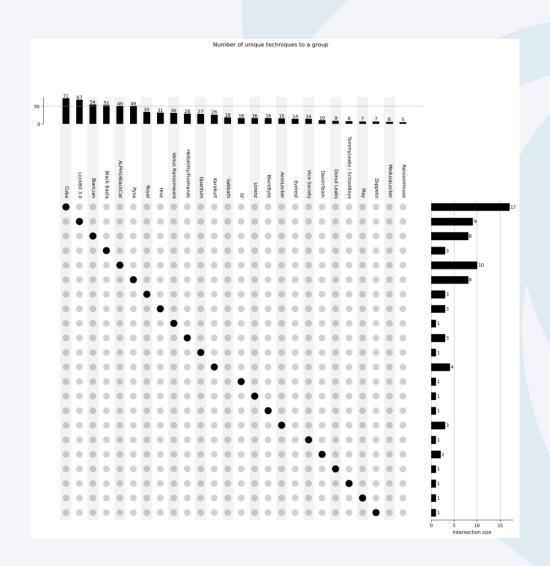


Increased awareness & adoption of a **threat-informed** mindset → growing public, ATT&CK mapped CTI reporting

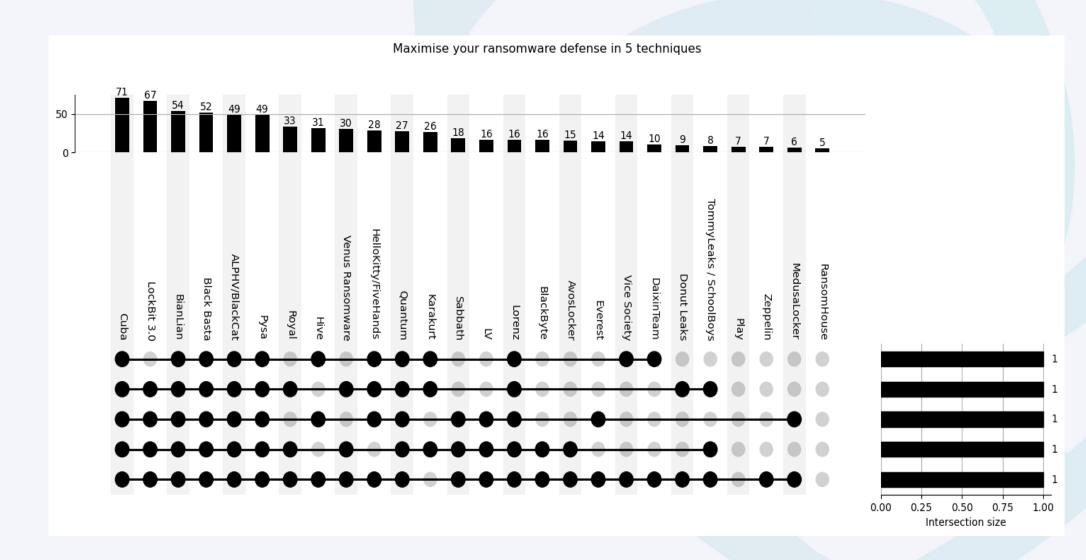
Faster pivoting & translation into defensive capabilities

TTP Evolution

## Some techniques are only used by one group.



## Maximise your defensive advantage



## Maximise your defensive advantage

	<u> </u>																						
T1486	Data Encrypted for Impact																						
T1083	File and Directory Discovery		Maximise your ransomware defense in 5 techniques																				
T1082	System Information Discovery	28	27	26	18	16	16	16	15	14	14	10	9	8	7	7	6	5					
T1490	Inhibit System Recovery													-	_	-	Ü	<u> </u>					
T1059	Command and Scripting Interpreter	HelloKitty/FiveHand									<		D	TommyLeaks / s			Med	Ran					
T1047	Windows Management Instrumentation	FiveHands	Quantum	Karakurt	Sabbath	V	Lorenz	BlackByte	∿vosLocker	Everest	vice Society	DaixinTeam	Donut Leaks	SchoolBoys	Play	Zeppelin	dusaLocker	าsomHouse	ı	ı		ı	I
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## Maximise your defensive advantage

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#### Top Observed Ransomware Techniques

Tidal Study of Public CTI Reporting on Most-Active 2022-23 Extortion Groups

Technique ID	Technique Name	Tactic	Count from CTI	Mapped Data Components	# Sigma Analytics	# Atomic Tests
T1486	Data Encrypted for Impact	Impact	50	6	10	5
T1082	System Information Discovery	Discovery	30	4	14	24
T1083	File and Directory Discovery	Discovery	29	3	17	6
T1490	Inhibit System Recovery	Impact	23	5	18	9
T1059.001	PowerShell	Execution	20	5	183	22
T1047	Windows Management Instrumentation	Execution	19	3	40	10
T1489	Service Stop	Impact	17	7	9	3
T1112	Modify Registry	Defense Evasion	16	6	65	44
T1562.001	Disable or Modify Tools	Defense Evasion	16	6	77	38
T1059.003	Windows Command Shell	Execution	14	2	21	5
T1190	<b>Exploit Public-Facing Application</b>	Initial Access	14	2	80	0
T1133	External Remote Services	Persistence, Initial Access	13	3	7	1
T1021.001	Remote Desktop Protocol	Lateral Movement	13	4	14	3
T1018	Remote System Discovery	Discovery	13	4	15	20

## Defending Against Top Observed Ransomware Techniques Some Thoughts

Technique ID	Technique Name	Tactic	Count from CTI	Mapped Data Components	# Sigma Analytics	# Atomic Tests
T1082	System Information Discovery	Discovery	30	4	14	24
T1083	File and Directory Discovery	Discovery	29	3	17	6
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T1112	Modify Registry	Defense Evasion	16	6	65	44
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T1021.001	Remote Desktop Protocol	Lateral Movement	13	4	14	3
T1018	Remote System Discovery	Discovery	13	4	15	20

#### Top Common TTPs

#### Ransomware & Data Extortion Landscape

29 groups & families (& counting)

 Most-active threats, mainly based on leak site victim counts

704 technique references across 178 unique techniques & sub-techniques

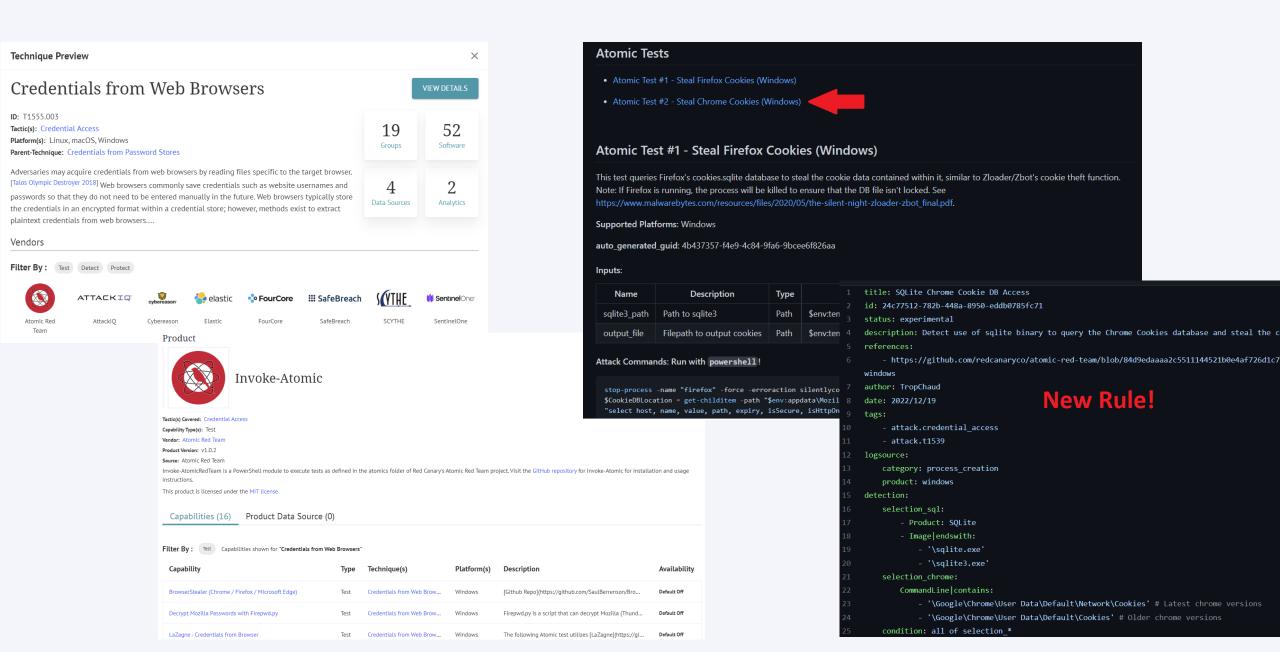
A lot here! **Prioritize** (by what matters most to you)

- Industry threat analysis
- What can you detect now? What can't you?



<u>app.tidalcyber.com</u> > Community Spotlight > Ransomware & Data Extortion Landscape Matrix

#### Intelligence-Informed Detection Engineering



Ransomware Payment Intelligence

Ransomware "Market" Overview

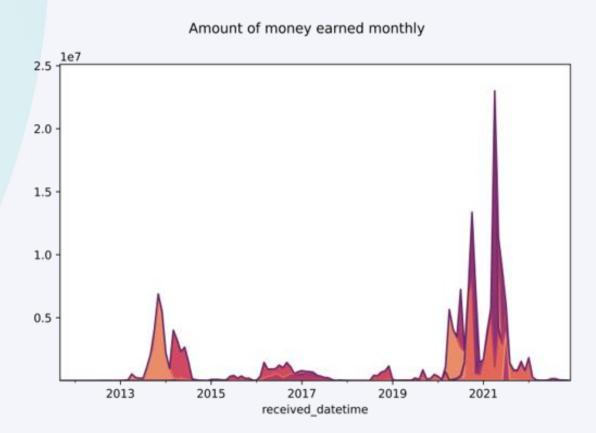


## Stop using averages to describe your ransom data set.

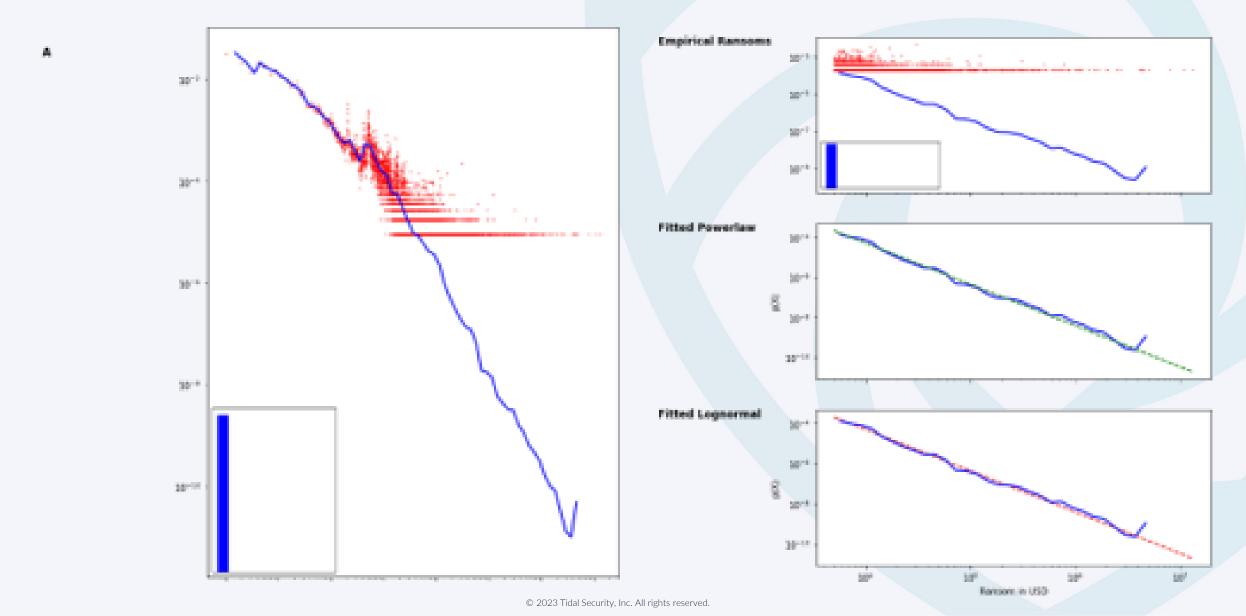


## Before and After our warning

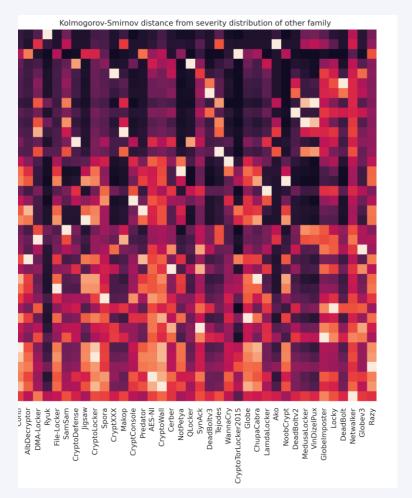


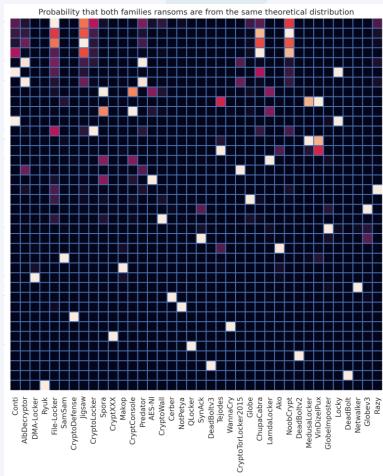


### You can fit powerlaws or lognormals to ransom data.



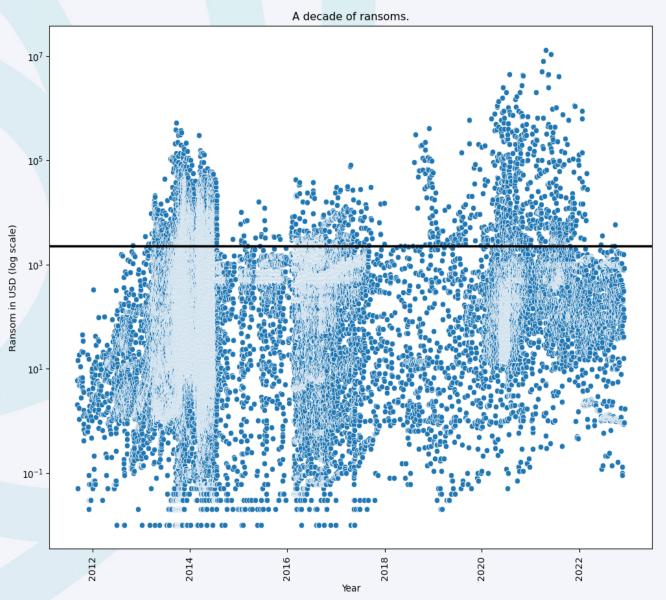
## But you shouldn't!





- Left is the KS distance
- Right is the probability (P-Value) that both severities are from the same distribution.
  - White is highly likely to be the same
  - Black is highly unlikely to be the same
- You can also do this for frequency and get similar results.

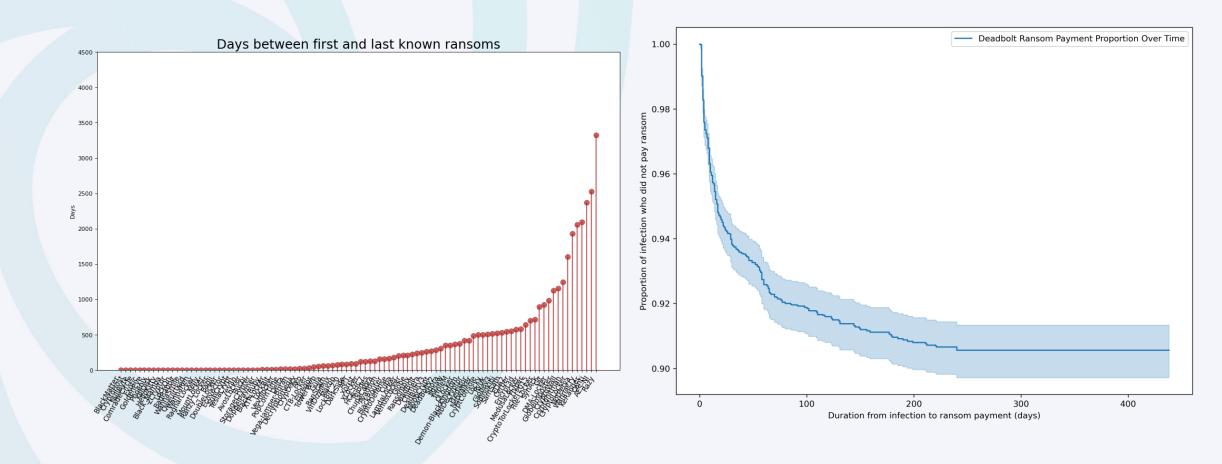
## 92% of ransoms are below average



### July is peak ransom paying season



### On time and financial surveillance



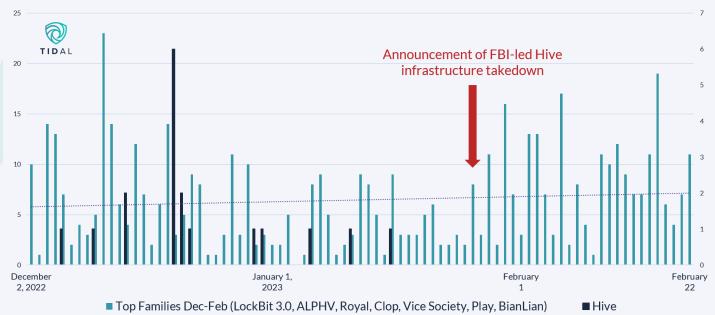
#### Herfindahl-Hirschman index on # of paying victims - HHI 0.9 0.8 0.7 0.6 0.5 0.4 0.3 0.2

## Market Concentration and Ransomware

High Y-axis = "monopoly"

Low Y-axis = "free market"

#### Ransomware Extortion Trends Around Hive's Takedown



# Thank you!

