



Multi-dimensional malware similarity will let you catch up with malware developers

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shaping tomorrow with you

Outline

- **Introduction**

- Difficulty with Malware Analysis Operations
- Similarity Tool to Rescue
- A Single Similarity Tool Is No Match

- **Road to the Proposed Solution**

- Initial Struggles
- Bunch of Similarity Tools
- Three Dimensions for Human Analysts
- Sample Similarity Scoring System (S4)

- **S4 vs. Malware Families**

- Match Rules
- S4 Won All the Matches!
- Exhibition Match: Olympic Destroyer

- **Conclusion**

- Future Plan
- Take Home Message

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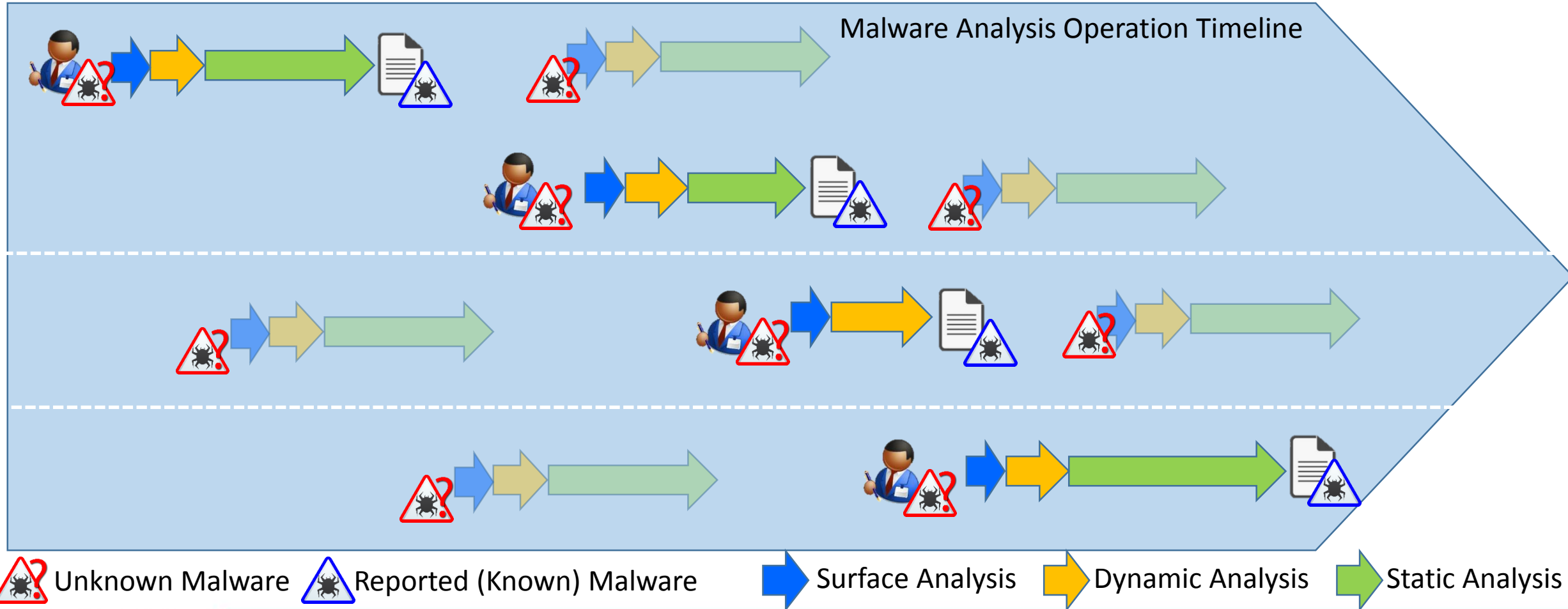
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Difficulty with Malware Analysis Operations

- Attackers continue to develop new pieces of malware at an alarming rate
 - “Conficker” “CryptoWall” “Badrabbit” “HackerDefender” “Hiddad” “HummingBad” “Necurs” “Nivdort” “Sality” “Triada” “Zeus” “Locky” “CoinHive” “Ramnit” “Fireball” “Pushdo” ...
- Analysts cannot keep up with the pace

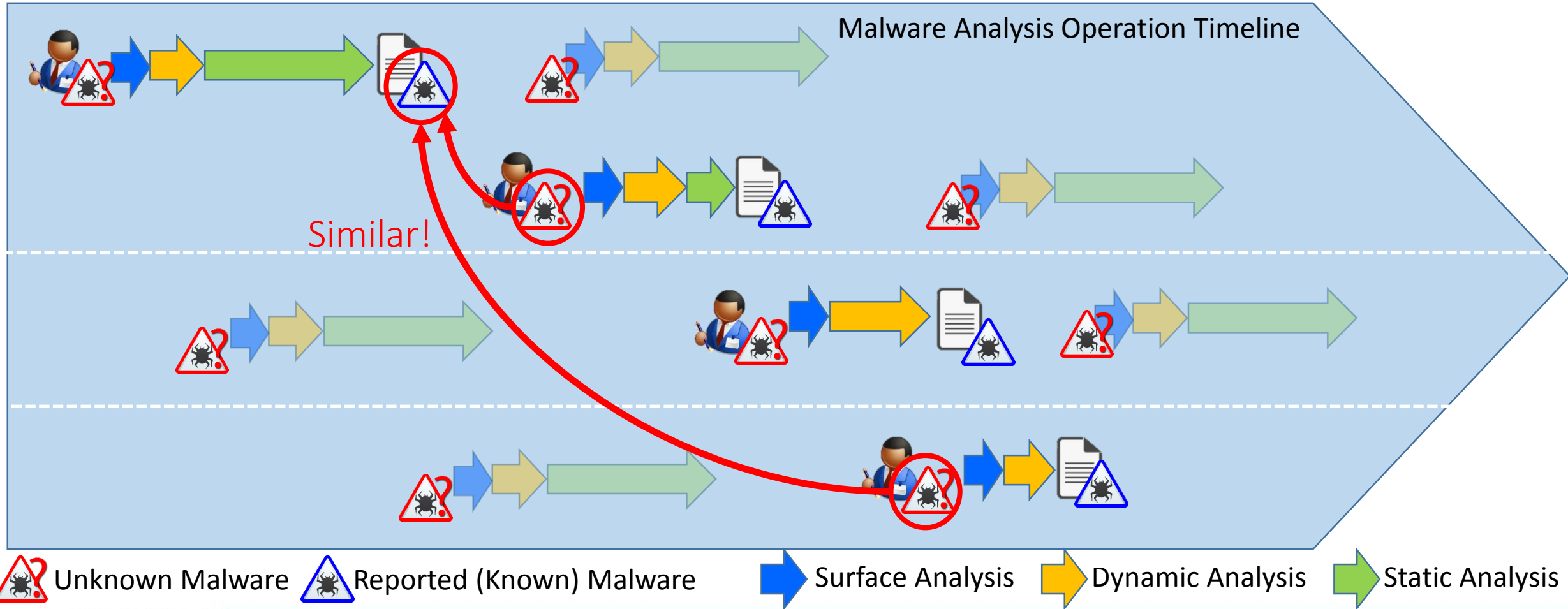
Similarity Tool to Rescue

Before...



Similarity Tool to Rescue, but...

After



A Single Similarity Tool Is No Match

Similarity Tool

- Fuzzy hashing (ex. ssdeep, SDHASH)
- Static Analysis (ex. Section Matching, BinDiff)
- Dynamic Analysis (ex. Techniques using Created Processes, APIs/DLL Calls)

Evasion Technique

<= XOR cipher

<= Packers

<= Anti-Sandbox



→ A Single Similarity Tool Can Be Easily Evaded

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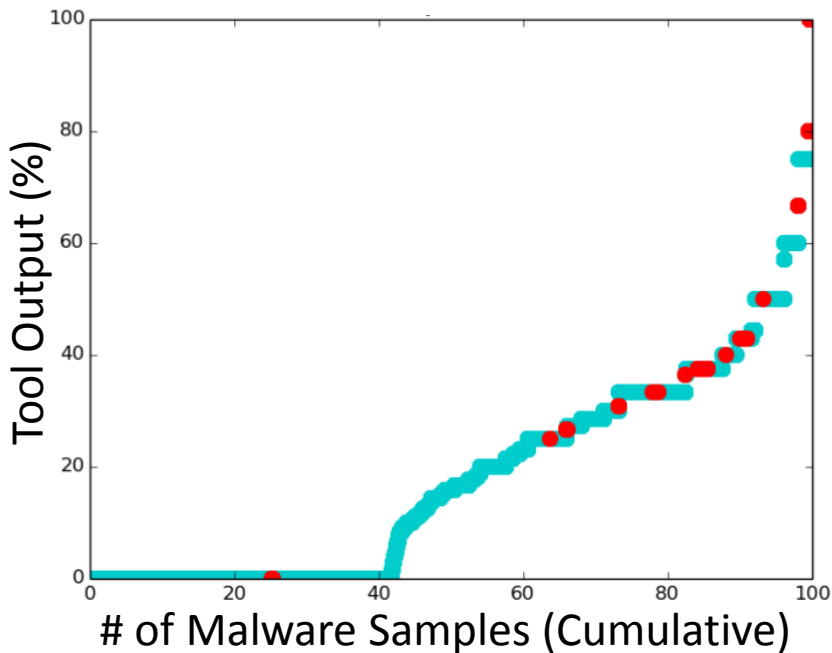
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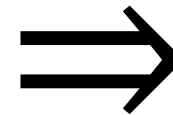
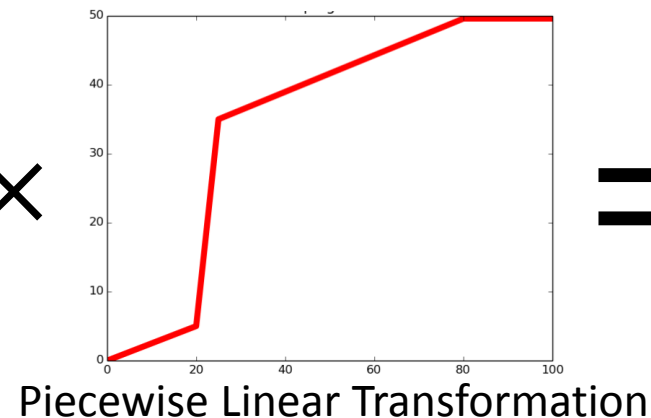
Score Transformation

- **Piecewise linear transformation (PLT)** to enhance malware family separation

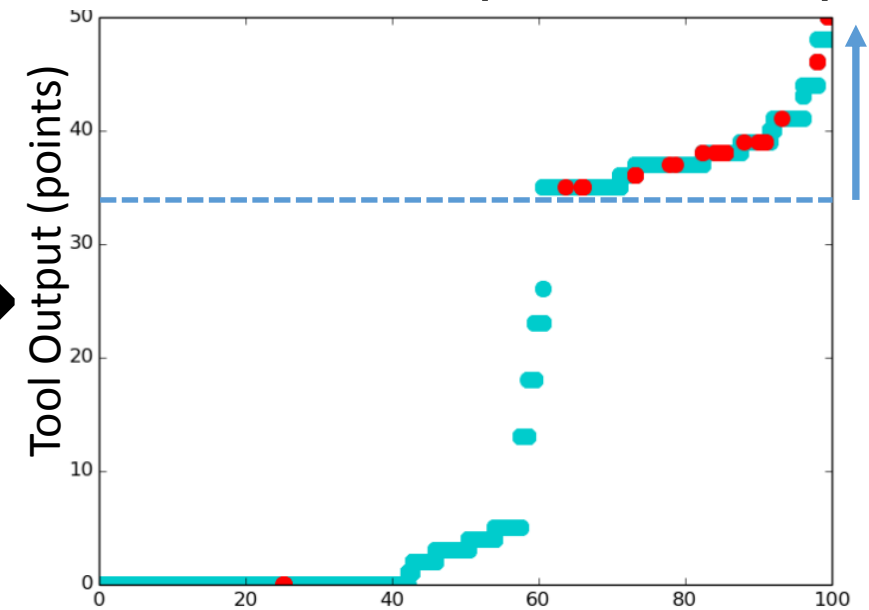
DLL Jaccard



×



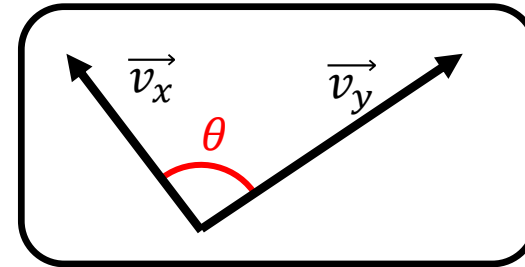
DLL Jaccard (Transformed)



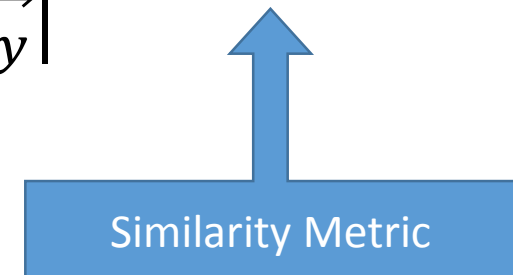
Original Metrics by Cosine Similarity Tools

Ex. Call API Cosine

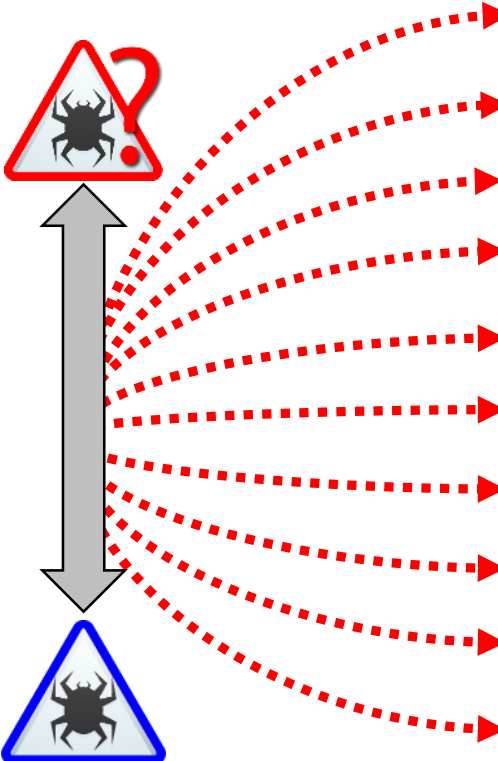
API	GetProcAddress	Connect	Hook	LoadLibrary	⋮	Feature Vector
Malware X	44	3	1	31	...	\vec{v}_x
Malware Y	22	11	1	30	...	\vec{v}_y



$$\cos \theta = \frac{\vec{v}_x \cdot \vec{v}_y}{|\vec{v}_x| |\vec{v}_y|} = 0.8866$$

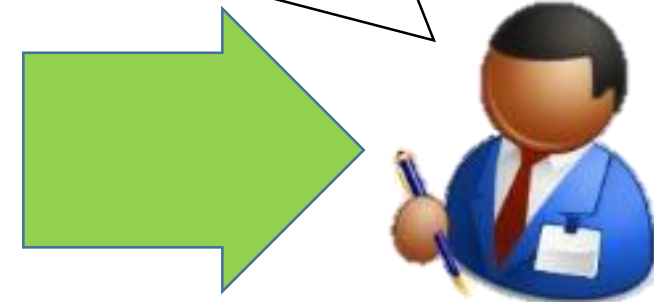


Bunch of Similarity Tools



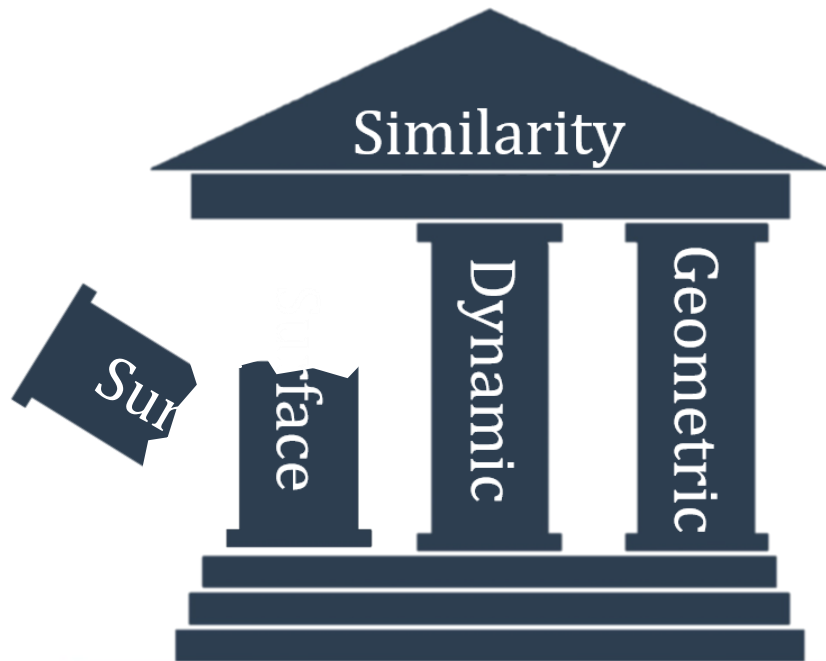
	Transformed Score
ssdeep	0/10
SDHASH	0/10
entropy	45/135
Section Match	0/10
Import DLL	42/50
Call API	31/50
Call DLL	39/50
Process Tree	30/30
API Cosine	42/50
API n-gram Cosine	31/50

Ten Dimensions???

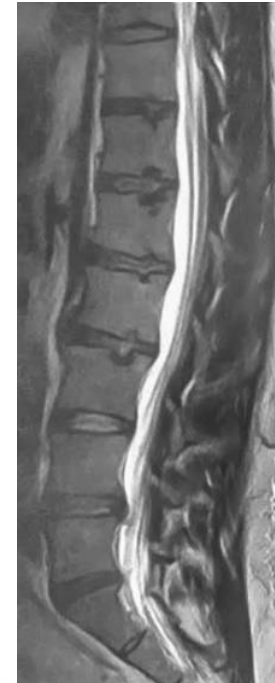


Three Dimensions for Human Analysts

- Higher the Dimensions, Harder to Evade
- Highest # of Dimensions for Human to Handle -> 3!



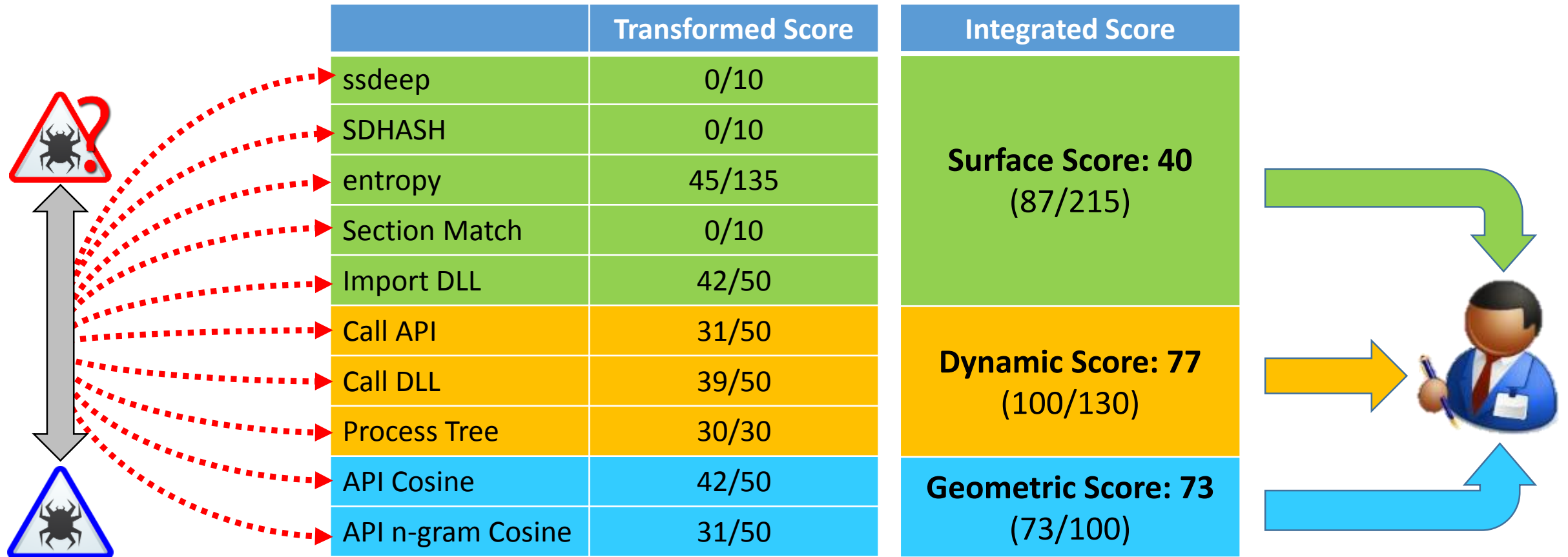
Two Dimensions



Three Dimensions



Similarity Metrics into Three Dimensions



Sample Similarity Scoring System (S4)



For a given unknown malware → Similar malware ranking in each dimension



Surface Similarity				Dynamic Similarity				Geometric Similarity			
Rank	Score	Campaign	Filename Sample Type Malware Type	Rank	Score	Campaign	Filename Sample Type Malware Type	Rank	Score	Campaign	Filename Sample Type Malware Type
1	29	collect 02-02 2017	dc6bdecae77b0446fc malware unknown	1	71	collect 02-02 2017	c13b59d80b53c0299: malware unknown	1	87	collect 02-02 2017	c152f2ba00b53b7e0: malware unknown
2	18		c13b59d80b53c0299: malware unknown	2	69		dc6bdecae77b0446fc malware unknown	2	87		f4468c40ec3a869d8: malware unknown
3	15		c152f2ba00b53b7e0: malware unknown	3	50		bc46be6794515c21a: malware unknown	3	35		e08fb0572372e60c: malware unknown
4	15	collect 02-02 2017	f4468c40ec3a869d8: malware	4	50	collect 02-02 2017	c7f502ecc7f769aba8: malware	4	32	collect 02-02 2017	bc46be6794515c21: malware

Surface

Dynamic

Geometric

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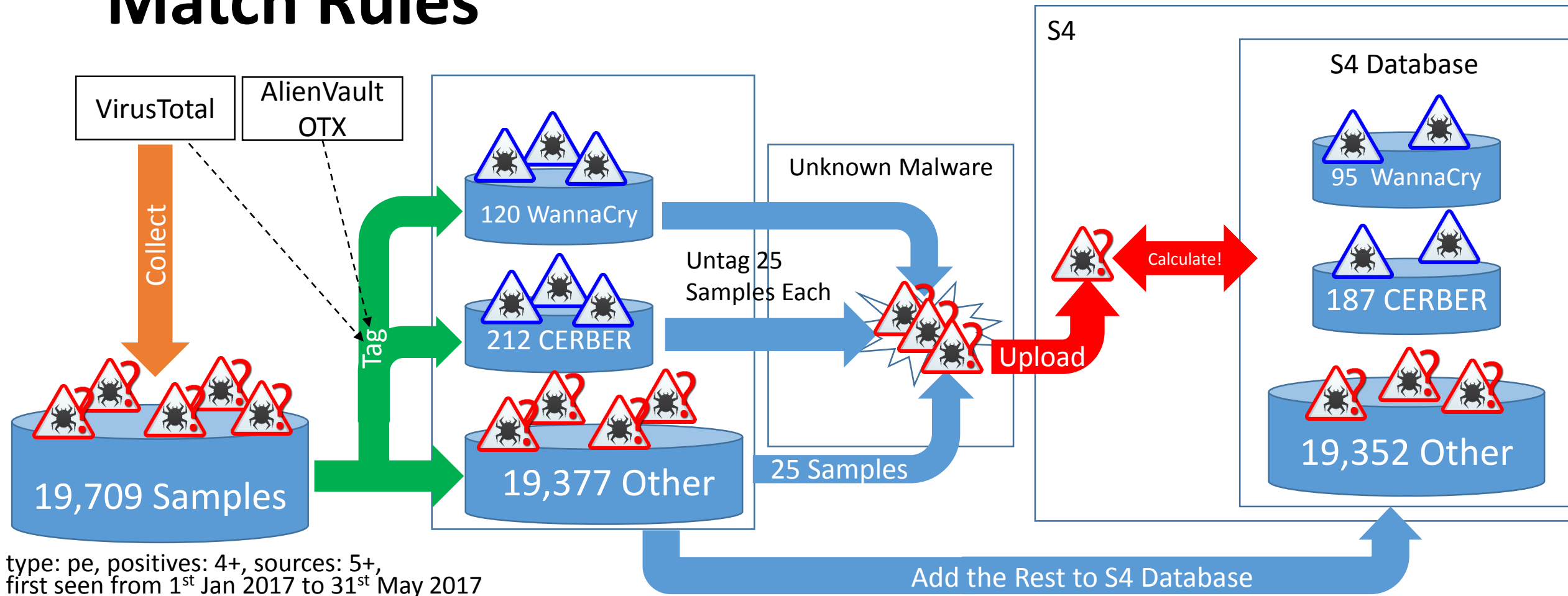
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Match Rules



S4 Wins When It Shows Ones from the Same Family $\geq 50\%$ in Those with Scores ≥ 90

Similar Malware Ranking for “unknown01.exe”

Rank	Surface Similarity	Dynamic Similarity	Geometric Similarity
1	g568.x86.ca.1000.exe (Other): 79	read.php (CERBER): 98	<sha256>.bin (CERBER): 99
2	04958pg.jpeg.exe (Other): 79	read.exe (CERBER): 98	<MD5>.virus (CERBER): 99
3	SETUP-VW.EXE (Other): 78	<sha256>.bin (CERBER): 95	2.exe (CERBER): 99
4	CmbShowHis.EXE (Other): 77	rigamfu.exe (CERBER): 92	voperseanx.exe (CERBER): 99
5	AutoCAD_Setup.exe (Other): 76	DW20.Exe (CERBER): 90	<MD5> (CERBER): 99
6	tpad109.exe (Other): 76	user.phpf1.gif.exe (CERBER): 90	cerber.exe (CERBER): 99
7	your.exe (Other): 76	<MD5>.virus (CERBER): 90	cerber2.exe (CERBER): 99
8	your.exe (Other): 76	zzz.exe (CERBER): 90	dsconfig.exe (CERBER): 99
9	M3Apnda2.exe (Other): 76	1.EXE (CERBER): 90	exe1.exe (CERBER): 99
10	f5aauicn.exe (Other): 75	003.exe (CERBER): 89	exe1.exe (CERBER): 99

All (100%) of 19 Samples with Scores ≥ 90 Are CERBER Family

-> S4 Wins the Match!

≥ 90

< 90

S4 Won All the Matches!

Malware	# of Samples	# of S4 Wins	Winning Rate
CERBER	25	25	100%
WannaCry	25	25	100%
Other	25	25	100%

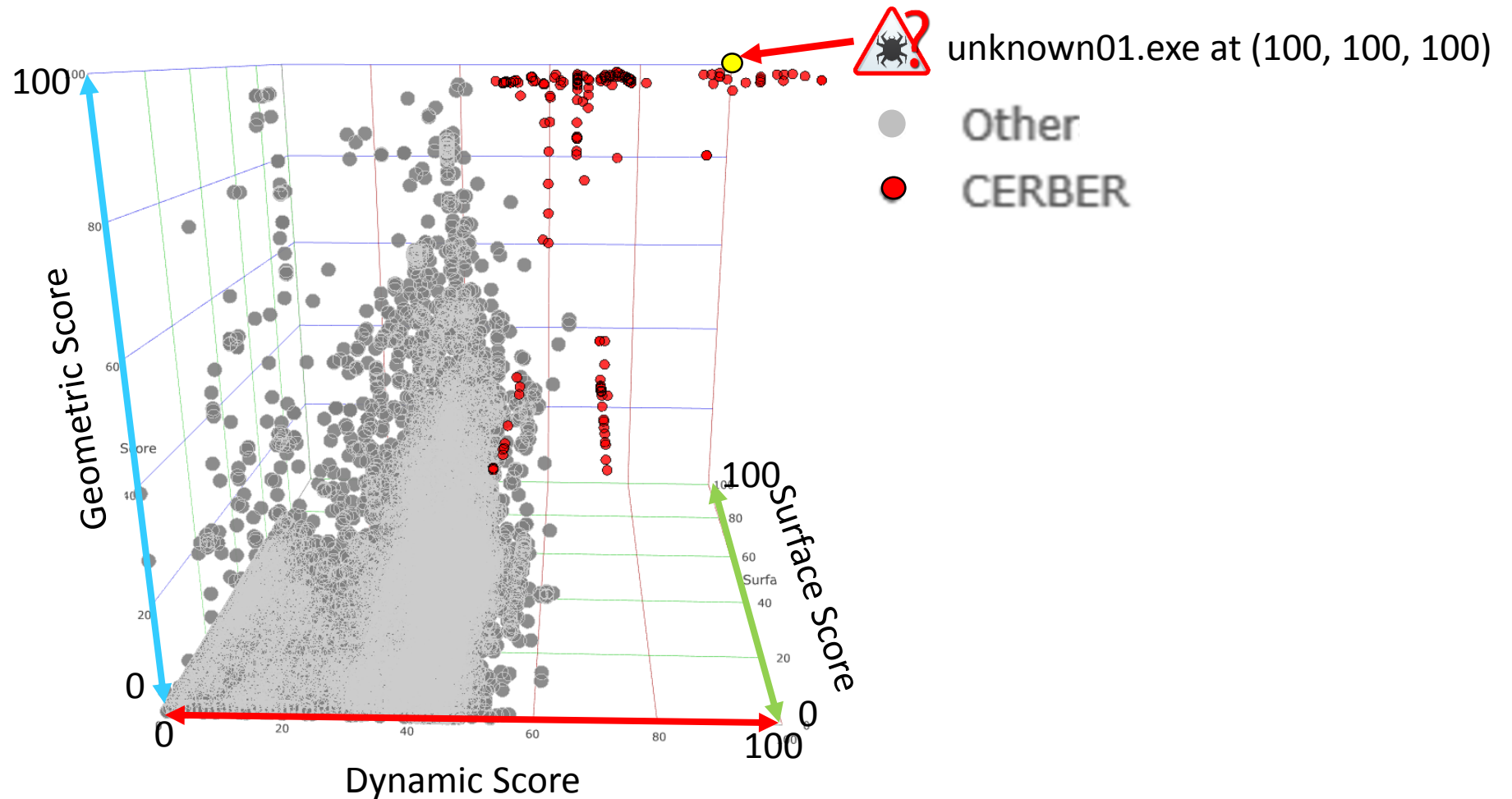
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2	04958pg.jpeg.exe (Other): 79	read.exe (CERBER): 98	<MD5>.virus (CERBER): 99
3	SETUP-VW.EXE (Other): 78	<sha256>.bin (CERBER): 95	2.exe (CERBER): 99
4	CmbShowHis.EXE (Other): 77	rigamfu.exe (CERBER): 92	voperseanx.exe (CERBER): 99
5	AutoCAD_Setup.exe (Other): 76	DW20.Exe (CERBER): 90	<MD5> (CERBER): 99
6	tpad109.exe (Other): 76	user.phpf1.gif.exe (CERBER): 90	cerber.exe (CERBER): 99
7	your.exe (Other): 76	<MD5>.virus (CERBER): 90	cerber2.exe (CERBER): 99
8	your.exe (Other): 76	zzz.exe (CERBER): 90	dsconfig.exe (CERBER): 99
9	M3Apnda2.exe (Other): 76	1.EXE (CERBER): 90	exe1.exe (CERBER): 99
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≥ 90

< 90

Behind the Scene - 3D Visualization (CERBER)



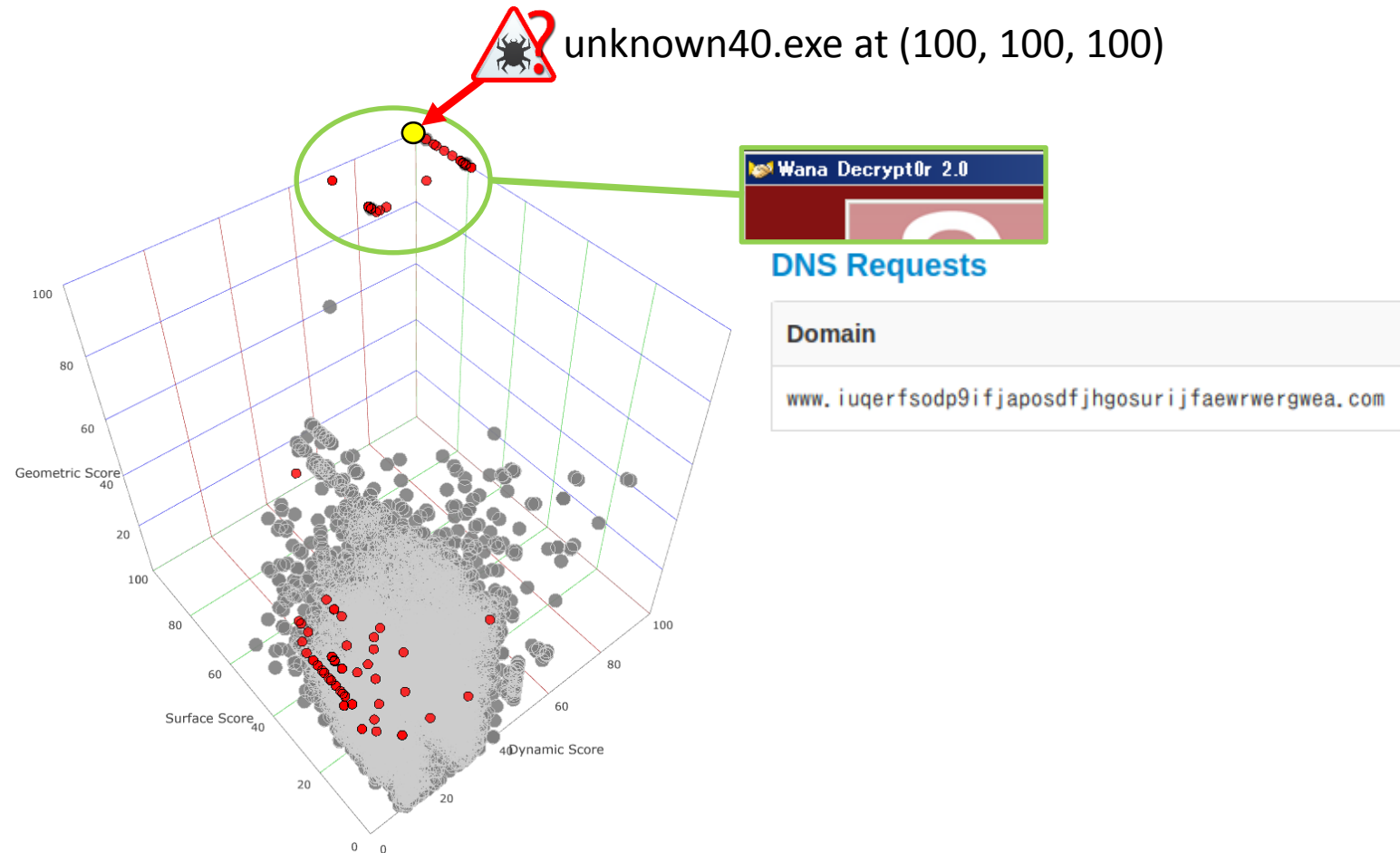
Similar Malware Ranking for “unknown40.exe”

Rank	Surface Score	Dynamic Score	Geometric Score
1	mssecsvc.exe (WannaCry): 98	mssecsvc.exe (WannaCry): 100	mssecsvc.exe (WannaCry): 99
2	mssecsvc.exe (WannaCry): 95	<MD5hash>.virus (WannaCry): 100	lhdfrgui.exe (WannaCry): 99
3	<MD5hash>.virus (WannaCry): 94	lhdfrgui.exe (WannaCry): 100	lhdfrgui.exe (WannaCry): 99
4	lhdfrgui.exe (WannaCry): 94	lhdfrgui.exe (WannaCry): 100	lhdfrgui.exe (WannaCry): 99
5	mssecsvc.exe (WannaCry): 94	mssecsvc.exe (WannaCry): 100	<MD5hash>.virus (WannaCry): 99
6	mssecsvc.exe (WannaCry): 93	<MD5hash>.virus (WannaCry): 100	mssecsvc.exe (WannaCry): 99
7	mssecsvc.exe (WannaCry): 92	36318392.exe (WannaCry): 100	lhdfrgui.exe (WannaCry): 99
8	lhdfrgui.exe (WannaCry): 91	mssecsvc.exe (WannaCry): 100	<MD5hash>.virus (WannaCry): 99
9	lhdfrgui.exe (WannaCry): 91	mssecsvc.exe (WannaCry): 100	mssecsvc.exe (WannaCry): 99
10	36318392.exe (WannaCry): 89	<MD5hash>.virus (WannaCry): 100	<MD5hash>.virus (WannaCry): 99

≥ 90

< 90

Behind the Scene - Kill Switch of WannaCry



Similar Malware Ranking for “unknown14.exe”

Rank	Surface Score	Dynamic Score	Geometric Score
1	P_SK001.exe (Other) : 93	AIRBNB Brute.exe (Other) : 100	AIRBNB Brute.exe (Other) : 99
2	P_SK003.exe (Other) : 92	Skype Resolver.exe (Other) : 100	Skype Resolver.exe (Other) : 99
3	Red_crypter.exe (Other) : 90	HackerClean.exe (Other) : 100	HackerClean.exe (Other) : 99
4	P_SK002.exe (Other) : 90	stm1.exe (Other) : 100	stm1.exe (Other) : 99
5	P_SK005.exe (Other) : 88	RebornBuddy.exe (Other) : 100	RebornBuddy.exe (Other) : 99
6	ReptileUI.exe (Other) : 87	updater.exe (Other) : 100	updater.exe (Other) : 99
7	HmpvInst.exe (Other) : 86	ProxyAlts Loader.exe (Other) : 100	ProxyAlts Loader.exe (Other) : 99
8	Stealth.exe (Other) : 86	PML_Alert.exe (Other) : 100	PML_Alert.exe (Other) : 99
9	google chrom.exe (Other) : 85	conhost.exe (Other) : 100	MmiStart.exe (Other) : 99
10	Application1.exe(Other) : 85	MmiStart.exe (Other) : 100	GITS-DE.exe (Other) : 99

≥ 90

< 90

Exhibition Match: S4 vs. Olympic Destroyer



“unknown2018_01.exe” (Found Feb 2018) against Feb 2018 Malware Set

Rank	Surface Score	Dynamic Score	Geometric Score
1	_bjv.exe (Olympic Destroyer) : 99	_bjv.exe (Olympic Destroyer) : 93	_bjv.exe (Olympic Destroyer) : 99
2	_bdm.exe (Olympic Destroyer) : 99	_bdm.exe (Olympic Destroyer) : 93	_bdm.exe (Olympic Destroyer) : 99
3	_rnk.exe (Olympic Destroyer) : 99	_rnk.exe (Olympic Destroyer) : 93	_rnk.exe (Olympic Destroyer) : 99
4	<MD5> (Olympic Destroyer) : 99	<MD5> (Olympic Destroyer) : 93	<MD5> (Olympic Destroyer) : 99
5	_jea.exe (Olympic Destroyer) : 92	_jea.exe (Olympic Destroyer) : 74	zeuspanda (Panda Banker) : 70
6	_lly.exe (Olympic Destroyer) : 92	_lly.exe (Olympic Destroyer) : 74	<MD5> (Other) : 70
7	_mpw.exe (Olympic Destroyer): 92	_nfc.exe (Olympic Destroyer) : 74	CFE_Factura.exe (Other) : 69
8	_qih.exe (Olympic Destroyer) : 92	_nka.exe (Olympic Destroyer) : 74	executable.1088.exe (Other) : 68
9	_nfc.exe (Olympic Destroyer) : 91	_mpw.exe (Olympic Destroyer) : 74	<MD5> (Olympic Destroyer) : 65
10	_nka.exe (Olympic Destroyer) : 91	_wun.exe (Olympic Destroyer) : 74	_nfc.exe (Olympic Destroyer) : 65

≥ 90

< 90

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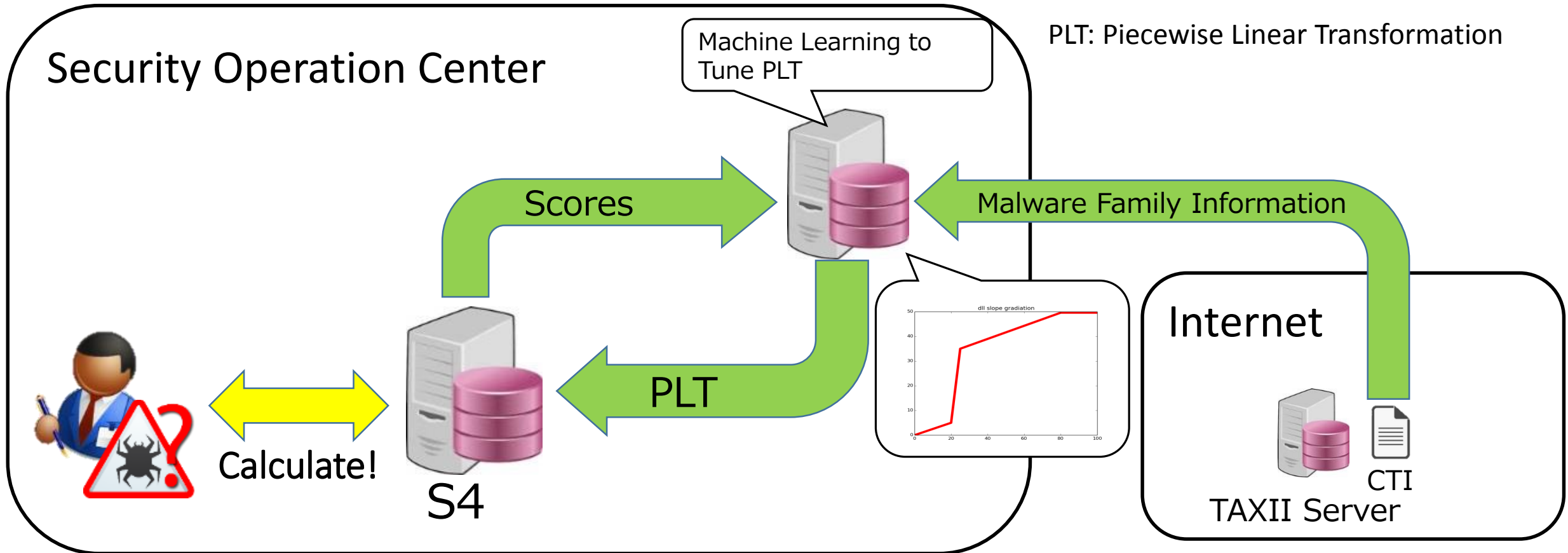
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Future Plan: Automatic Score Transformation Tuning



Take Home Message

There is [] with Malware Analysis Operations, a [] Tool comes to Rescue, But ... A [] Similarity Tool Is No Match for evasion techniques.

Through Initial Struggles, we developed [] [], which put metrics from a [] of Similarity Tools Into [] Dimensions for Human Analysts for their easy understanding.

S4 [] All the Matches against two malware families.

→ Multi-dimensional Malware Similarity
Will Let You Catch Up with Malware Developers

