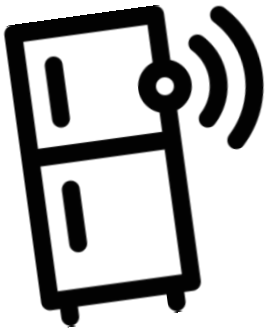
Department of Science, Technology, Engineering and Public Policy (STEaPP)

UCL

Who's Afraid of the Big Bad Smart Fridge: Governance Challenges of the Internet of Things



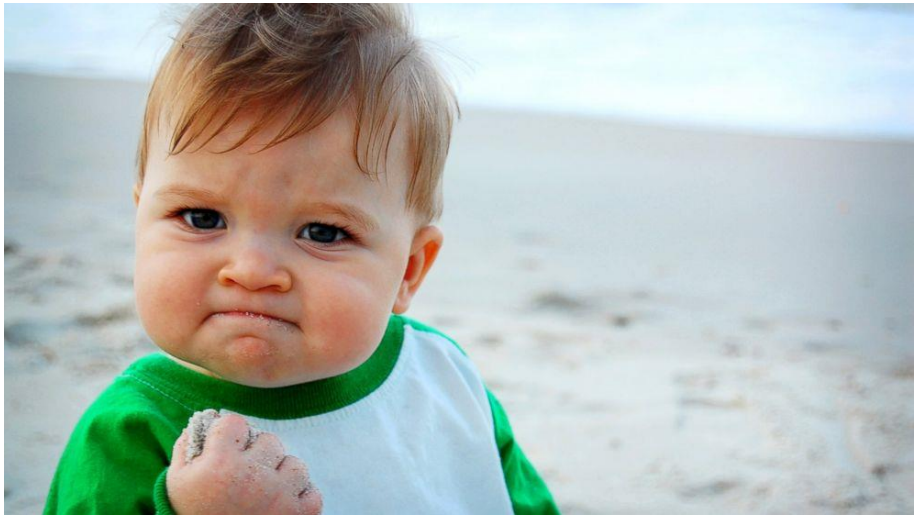
Dr Leonie Maria Tanczer
University College London
@leotanczt

Dear XYZ,

*I am, together with my colleagues, working on a study that aims to examine the practices of **CSIRTs/PSIRTs**.*

*Our team is, therefore, reaching out to CSIRTs/PSIRTs all over to world and would be delighted if you or someone in your team would be willing to conduct a **brief interview with us**.*

We beat the peer-review!



60 Global Policy Volume 9 . Supplement 3 . November 2018

CSIRTs and Global Cybersecurity: How Technical Experts Support Science Diplomacy

Leonie Maria Tanczer, Irina Brass and Madeline Carr
University College London, Department of Science, Technology, Engineering and Public Policy

Special Issue Article

Abstract
Ongoing efforts by state actors to collaborate on addressing the challenges of global cybersecurity have been slow to yield results. Technical expert communities such as Computer Security and Incident Response Teams (CSIRTs) have played a fundamental role in maintaining the Internet's functional structure through transnational collaboration. Responsible for security incident management and located in diverse constituencies, these coordination centres engage in joint responses and solve day-to-day cybersecurity problems through diverse national, regional and international networks. This article argues that CSIRTs form an epistemic community that engages in science diplomacy, at times navigating geopolitical tensions in a way that political actors are not able to. Through interviews with CSIRT representatives, we explain how their collaborative actions, rooted in shared technical knowledge, norms and best practices, contribute to the advancement of international cooperation on cybersecurity.

Despite almost three decades of diplomatic efforts, cross-sector collaboration and academic attention, international cooperation on the global governance of cybersecurity has been slow and uncertain (Carr, 2016a; Petratos, 2014). Successful state-driven diplomatic endeavours continue to be limited, and many existing efforts are overshadowed or undermined by conflicting national interests, reciprocal distrust, and/or geopolitical disputes that spill over from other issue areas. Perhaps the single exception is the Council of Europe Convention on Cybercrime (also known as the Budapest Convention[1]). However, the Convention focuses specifically on harmonising national legal frameworks in order to facilitate law enforcement cooperation rather than broader, systemic factors such as the challenge of attribution (Carr, 2017). In short, governments have struggled to gain traction on substantive cooperative efforts to address global cyber(in)security.

While we see conventional geopolitics largely reconstituted in the political arena of international cybersecurity negotiations, there is a community of non-state actors that provide essential security services and do so largely free of such constraints. In this article, we focus on those who work on cybersecurity incident response, known as Computer Emergency Response Teams (CERTs) or Cyber Security Incident Response Teams (CSIRTs). Specifically, we emphasise their role as epistemic communities that, through shared technical expertise, norms and best practices, have established knowledge-based networks that support international coordination in cybersecurity (Haas, 1992; Kaltofen and Acuto, 2018a; in this issue). This allows CSIRTs to maintain the integrity of the Internet's infrastructure at the domestic and transnational level. Through an investigation of the history and practices of CSIRTs, we argue that these networks engage in science diplomacy, which describes how scientific research and technical activities can play a part in fostering positive international relations and cooperation (The Royal Society, 2010).

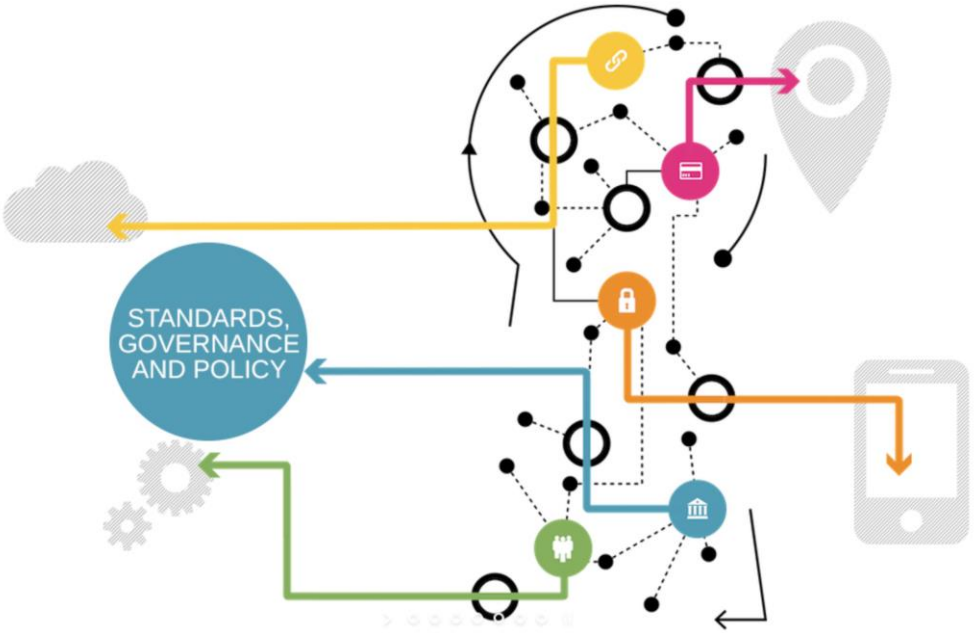
In addition to desk-based research that brings together literature on international cybersecurity, epistemic communities, and science diplomacy, we actively engaged with the incident response team community. We interviewed a self-selected sample of nine CSIRT and Product Security Incident Response Team (PSIRT) members and also attended an international technical incident response colloquium where we were able to engage in informal, unstructured discussions. The interview sample comprises participants from North and Latin America, Europe and Asia-Pacific. Participants were enlisted through recruitment emails and snowball sampling. The semi-structured interviews were conducted in March and April 2017, either in German or English as well as face-to-face or digitally using Voice over Internet Protocol services. In the course of the interviews, participants were asked to discuss their viewpoints on the role of CSIRTs in the international cybersecurity context, their collaboration and information sharing practices and potential barriers for cooperation. This work informed our understanding of CSIRTs' role in supporting and advancing science diplomacy in cybersecurity and enabled us to illustrate the real-life application of the diplomatic effects of their actions.[2]

It should be noted that the term CSIRT complements the registered trademark 'CERT', which requires teams to be authorised by Carnegie Mellon to adopt it (CERT/CC, 2017). Both CERT and CSIRT are used interchangeably to describe incident response teams, but in this article, we use the term CSIRT to represent the full range of formations (which includes PSIRTs) currently available.

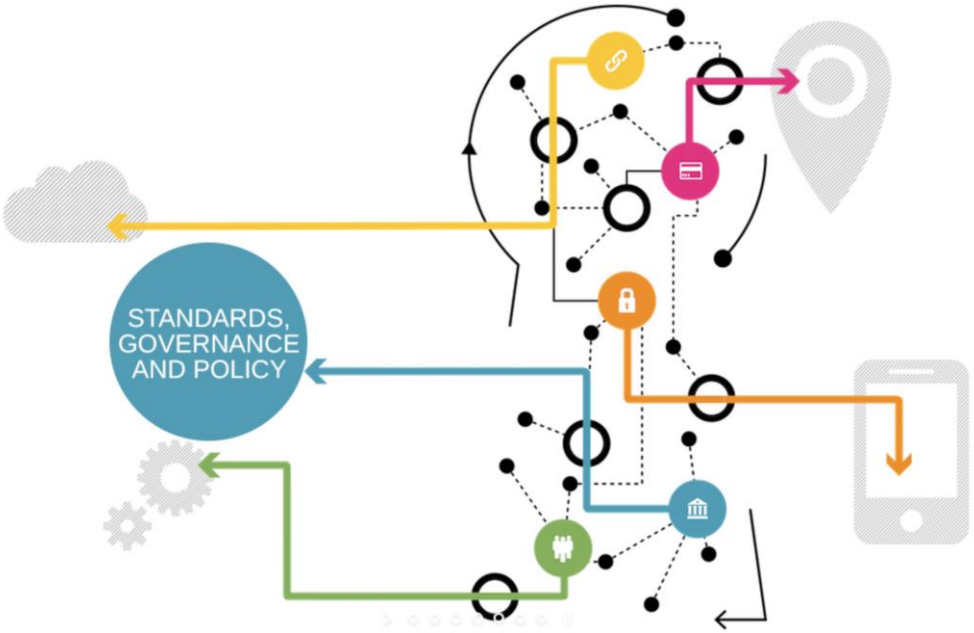
Global Policy (2018) 9:Suppl.3 doi: 10.1111/1758-5899.12625

Tanczer, L. M., Brass, I., & Carr, M. (2018). CSIRTs and Global Cybersecurity: How Technical Experts Support Science Diplomacy. *Global Policy*, *9*(S3), 60–66. https://doi.org/10.1111/1758-5899.12625

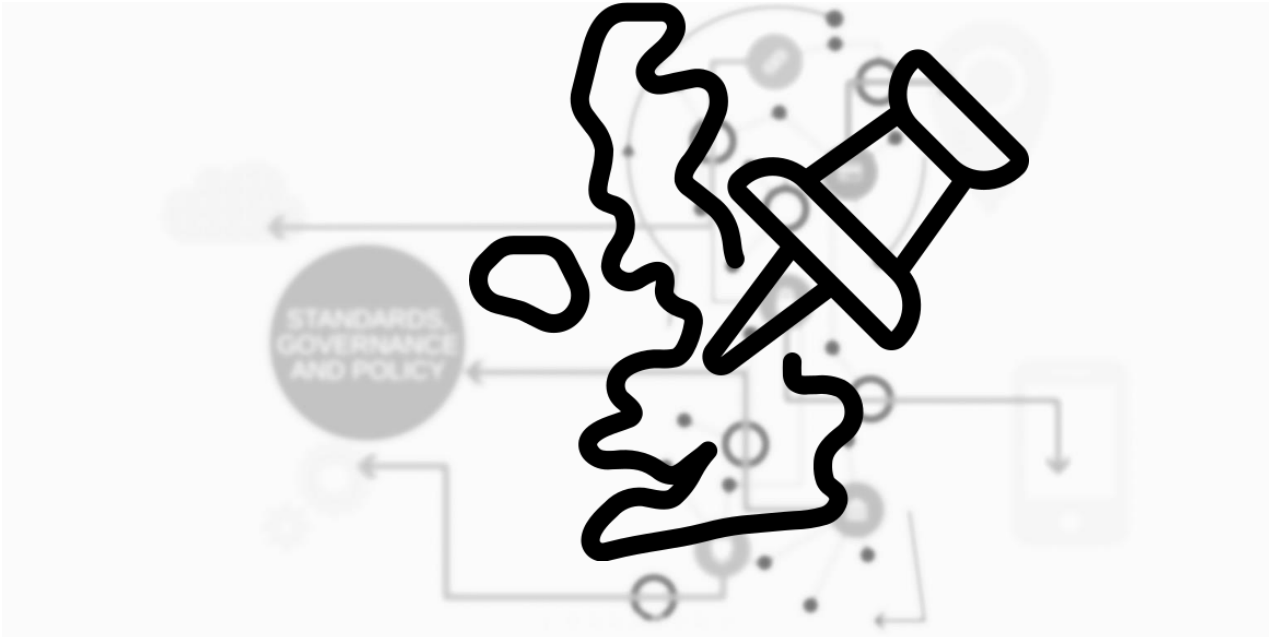
PETRAS IoT Hub



PETRAS National Centre of Excellence



PETRAS National Centre of Excellence



I will focus on…

Policy / Governance

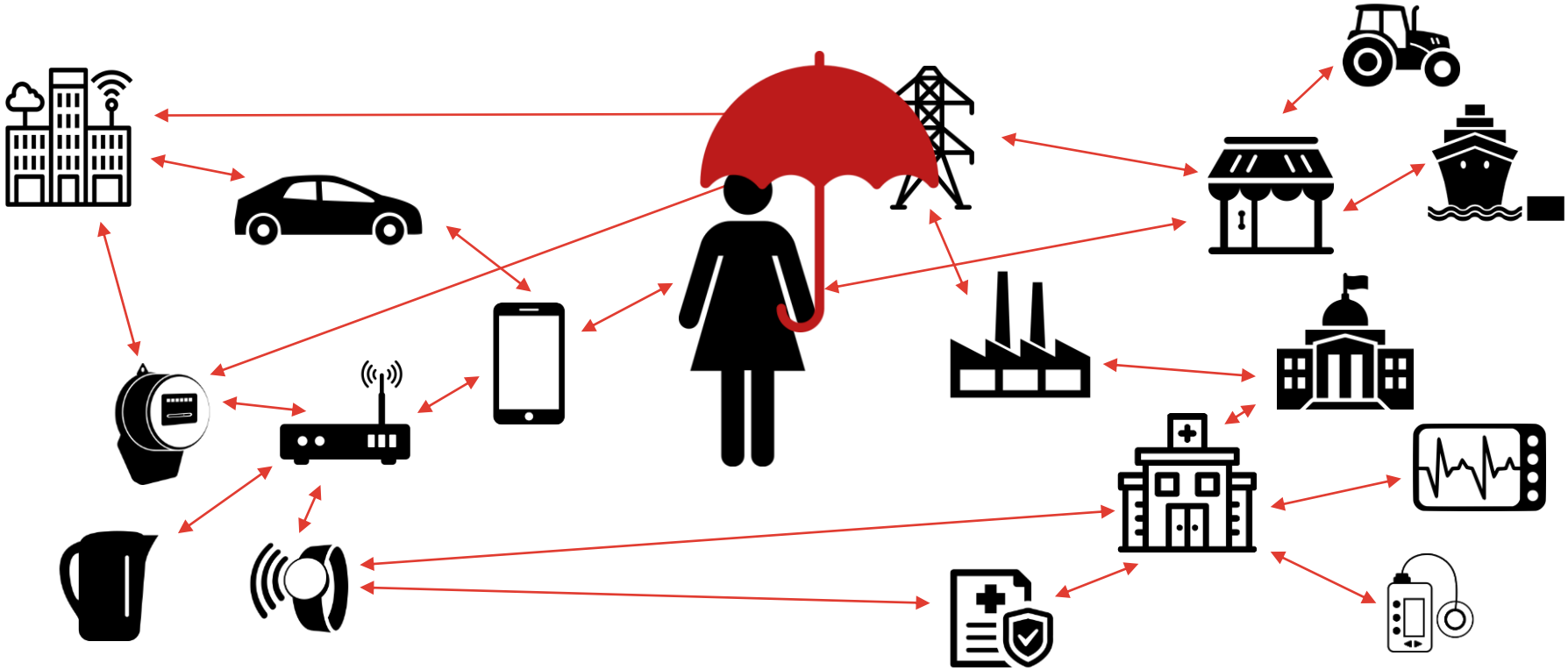
Approaches / Initiatives

Human

Difficulties

Let’s start with the foundations…

The Internet of What?



“Ubiquitous Computing”

- Coined by **Mark Weiser** in the early 1990s
- **Idea**: Internet extends into the “real world”

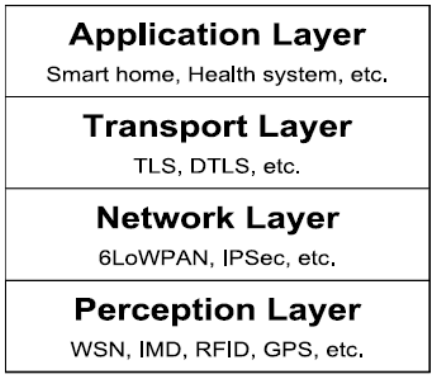


Fig. 2. IoT layered analysis.

Mattern, F., & Flörkemeier, C. (2010). Vom Internet der Computer zum Internet der Dinge. Informatik-Spektrum, 33(2), 107–121. https://doi.org/10.1007/s00287-010-0417-7
Yang, Y., Wu, L., Yin, G., Li, L., & Zhao, H. (2017). A Survey on Security and Privacy Issues in Internet-of-Things. *IEEE Internet of Things Journal*, *4*(5), 1250–1258. https://doi.org/10.1109/JIOT.2017.2694844

"Ubiquitous Computing"

- Coined by **Mark Weiser** in the early 1990s
- **Idea**: Internet extends into the "real world"
- Yet, IoT does not only concern objects, but also the **relations** between these layers, everyday objects, and the surrounding **humans** themselves

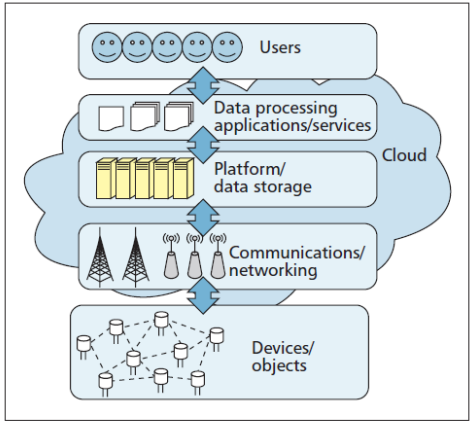


Figure 1. Internet of Things (IoT) representative model.

Niyato, D., Lu, X., Wang, P., Kim, D. I., & Han, Z. (2016). Economics of Internet of Things: An information market approach. *IEEE Wireless Communications*, *23*(4), 136–145. https://doi.org/10.1109/MWC.2016.7553037

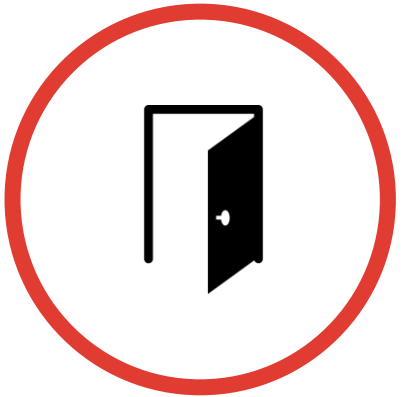
Internet+

*"It's really the internet of things **plus** the computers **plus** the services **plus** the large databases being built **plus** the internet companies **plus** us. I just shortened all this to 'Internet+'."* (Schneier, 2018)

Giles, M. (2018, September 6). For safety's sake, we must slow innovation in internet-connected things. Retrieved June 17, 2019, from MIT Technology Review website: https://www.technologyreview.com/s/611948/for-safetys-sake-we-must-slow-innovation-in-internet-connected-things/

Risks

Uncertainties



Opportunities

¯_(ツ)_/¯

Internet of Shit

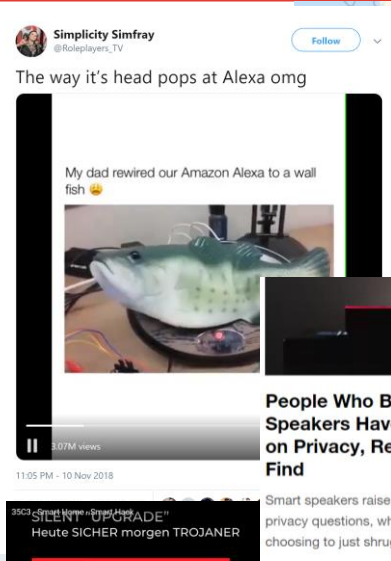
@internetofshit

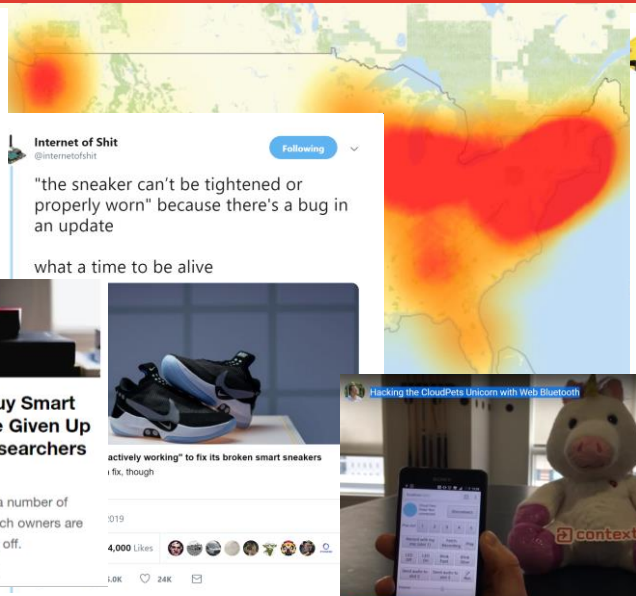
whatever, put a chip in it. say hello: internetofshit@gmail.com

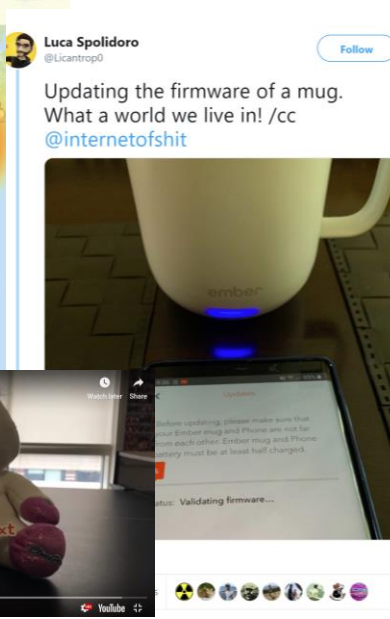
In your stuff

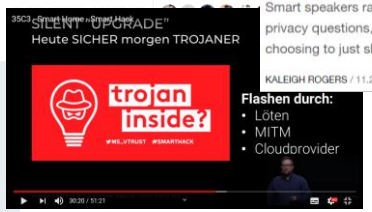
facebook.com/internetofsh

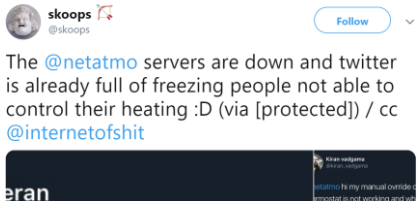
Joined July 2015











Technology

Amazon Workers Are Listening to What You Tell Alexa

A global team reviews audio clips in an effort to help the voice-activated assistant respond to commands.

By Matt Day, Giles Turner, and Natalia Drozdiak
10 April 2019, 23:34 BST

“Why do *we* want to connect everything?”

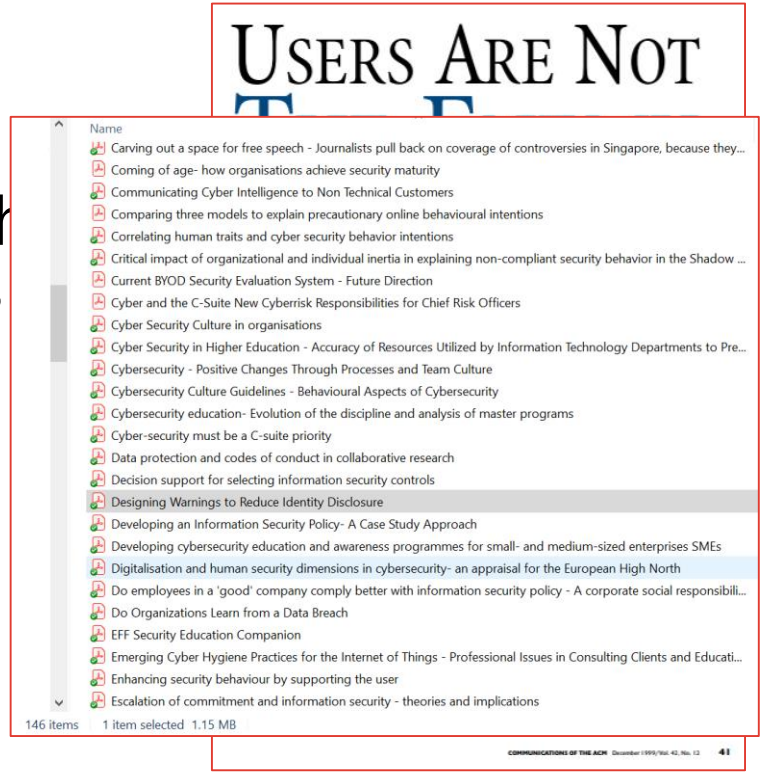
Don’t blame the user.

It’s kind of the industry’s problem.

But Leonie, why?

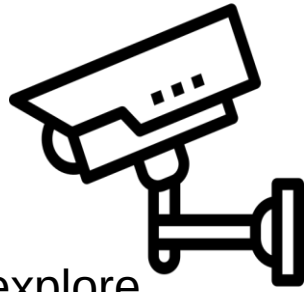
For one…

- …we don't expect users to be nutritional experts – rath the FSA ensures what enters the market
- For another, my whole "Culture of Security" reading folder will showcase you why it's not easy nor worth it



Adams, A., & Sasse, M. A. (1999). Users Are Not the Enemy. *Communications of the ACM*, *42*(12), 40–46. https://doi.org/10.1145/322796.322806

Privacy Paradox



- Although people might claim to value privacy, their behaviour can often appear misaligned:
  - Beresford et al. (2012) varied the prices of two online stores to explore privacy valuation. They discovered that **when the intrusive store was 1€ cheaper**, almost every user selected that option
  - Carrascal et al. (2013) used an auction to assess the value placed on personal data. They found **participants would sell their browsing history for 7€**
  - William et al. (2017) use survey and interviews to showcase how participants perceive IoT devices as **significantly less private** than non-IoT products. Many who recognised the risks, still purchased the products. Indeed, IoT owners both **cared** significantly less about their data and were significantly less able to **protect** it.

Williams, M., Nurse, J. R. C., & Creese, S. (2017). Privacy is the Boring Bit: User Perceptions and Behaviour in the Internet-of-Things. *2017 15th Annual Conference on Privacy, Security and Trust (PST)*, 181–18109. https://doi.org/10.1109/PST.2017.00029
Kokolakis, S. (2017). Privacy attitudes and privacy behaviour: A review of current research on the privacy paradox phenomenon. Computers & Security, 64, 122–134. https://doi.org/10.1016/j.cose.2015.07.002
Beresford, A. R., Kübler, D., & Preibusch, S. (2012). Unwillingness to pay for privacy: A field experiment. Economics Letters, 117(1), 25–27. https://doi.org/10.1016/j.econlet.2012.04.077
Carrascal, J. P., Riederer, C., Erramilli, V., Cherubini, M., & de Oliveira, R. (2013). Your Browsing Behavior for a Big Mac: Economics of Personal Information Online. Proceedings of the 22Nd International Conference on World Wide Web, 189–200. https://doi.org/10.1145/2488388.2488406
schraefel, m. c., & Gerding, E. (2013, 2017). Meaningful Consent in the Digital Economy. Retrieved July 29, 2017, from Meaningful Consent website: http://www.meaningfulconsent.org/

But again: This does *not* mean…

- … that people do not value their security and privacy (boyd & Hargittai, 2010)
- Simply: There are **severe cognitive problems** that undermine privacy self-management – shown through empirical and social science research (Solove, 2013)
- ***And industry should not exploit this.***

Nissenbaum, H. (2011). A Contextual Approach to Privacy Online. Dædalus: Journal of the American Academy of Arts & Sciences, (4), 32–48.
Bechmann, A. (2014). Non-Informed Consent Cultures: Privacy Policies and App Contracts on Facebook. Journal of Media Business Studies, 11(1), 21–38. https://doi.org/10.1080/16522354.2014.11073574
boyd, danah, & Hargittai, E. (2010). Facebook privacy settings: Who cares? Hargittai. First Monday, 15(8). Retrieved from https://firstmonday.org/article/view/3086/2589
Solove, D. (2013). Introduction: Privacy Self-Management and the Consent Dilemma. Harvard Law Review, 126, 1880–1903.

Ok, what are the governance issues then?

Where should I even start?!

- Privacy and data protection
- Security and safety
- Architecture
- Object identifiers
- IoT vs Internet Governance
- Harmonised standards
- Ethics
- …

Weber, R. H. (2009). Internet of things – Need for a new legal environment? *Computer Law & Security Review*, *25*(6), 522–527. https://doi.org/10.1016/j.clsr.2009.09.002
Weber, R. H. (2010). Internet of Things – New security and privacy challenges. Computer Law & Security Review, 26(1), 23–30. https://doi.org/10.1016/j.clsr.2009.11.008
Weber, R. H. (2013). Internet of things–Governance quo vadis? Computer Law & Security Review, 29(4), 341–347.
Brass, I., Tanczer, L. M., Carr, M., & Blackstock, J. (2017). Regulating IoT: Enabling or Disabling the Capacity of the Internet of Things? Risk & Regulation Magazine of the Centre for Analysis of Risk and Regulation (CARR), 33(Summer), 12–15.
Tanczer, L. M., Brass, I., Elsden, M., Carr, M., & Blackstock, J. (2019). The United Kingdom's Emerging Internet of Things (IoT) Policy Landscape. In R. Ellis & V. Mohan (Eds.), Rewired: Cybersecurity Governance (pp. 37–56). Hoboken, New Jersey: Wiley.

What will we have to ensure?

- Robustness
- Reliability
- Scalability
- Data Quality
- Breach Notification
- Availability
- Confidentiality
- Non-Repudiation
- Liability
- Transparency
- Interoperability
- Integrity
- Updatability
- Anonymisation
- Access Control
- Resilience
- Authentication
- Compliance
- Openness
- Consent
- Portability
- User-friendliness
- Security / Privacy by Design

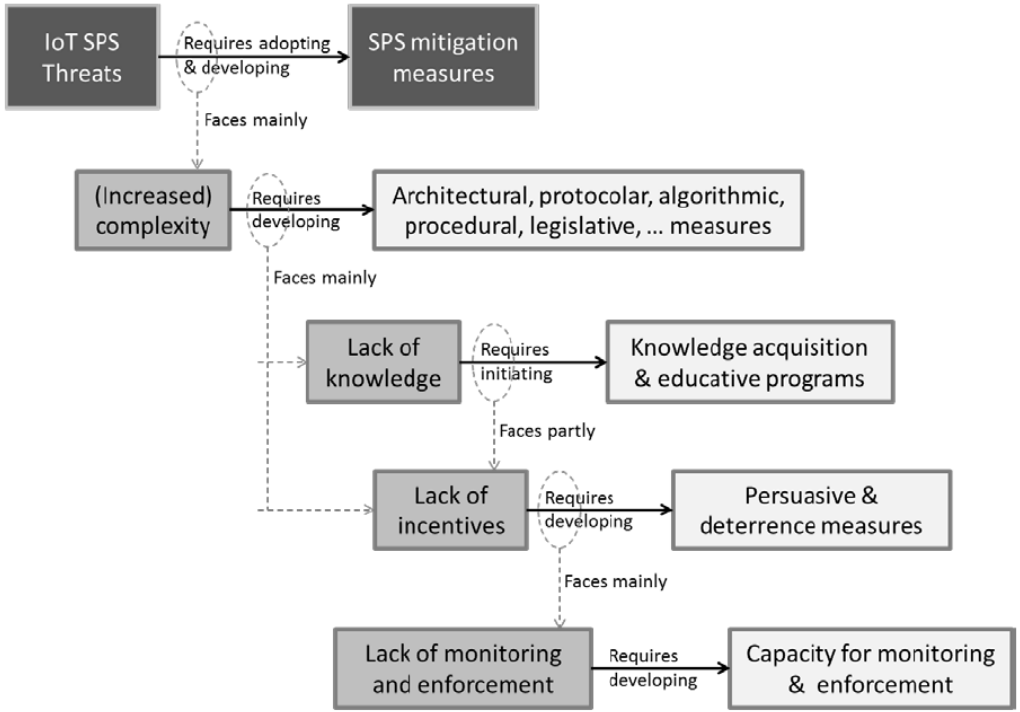
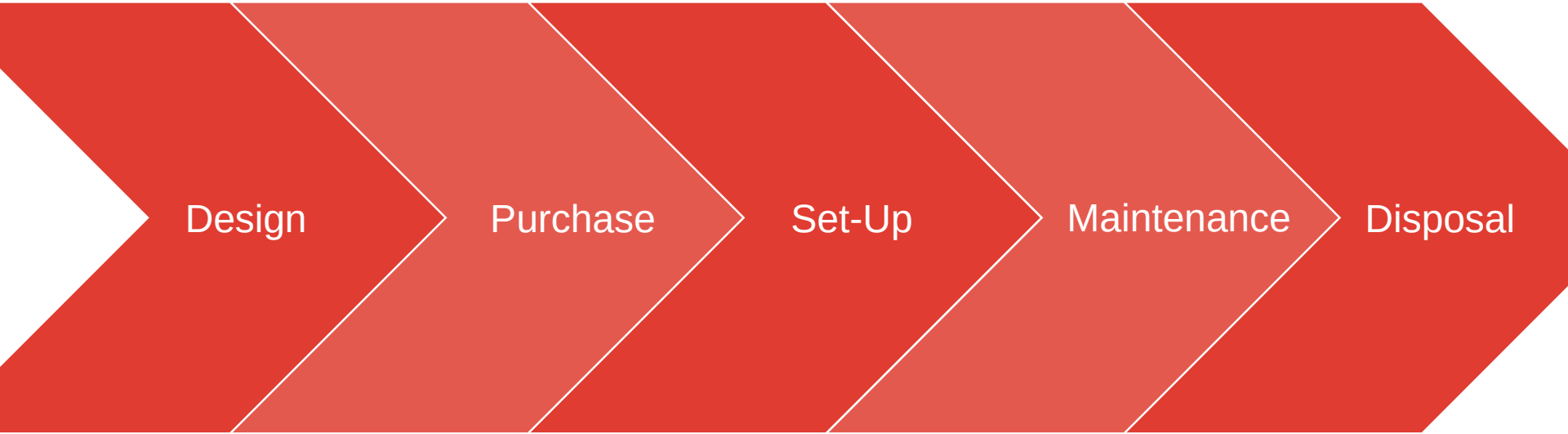


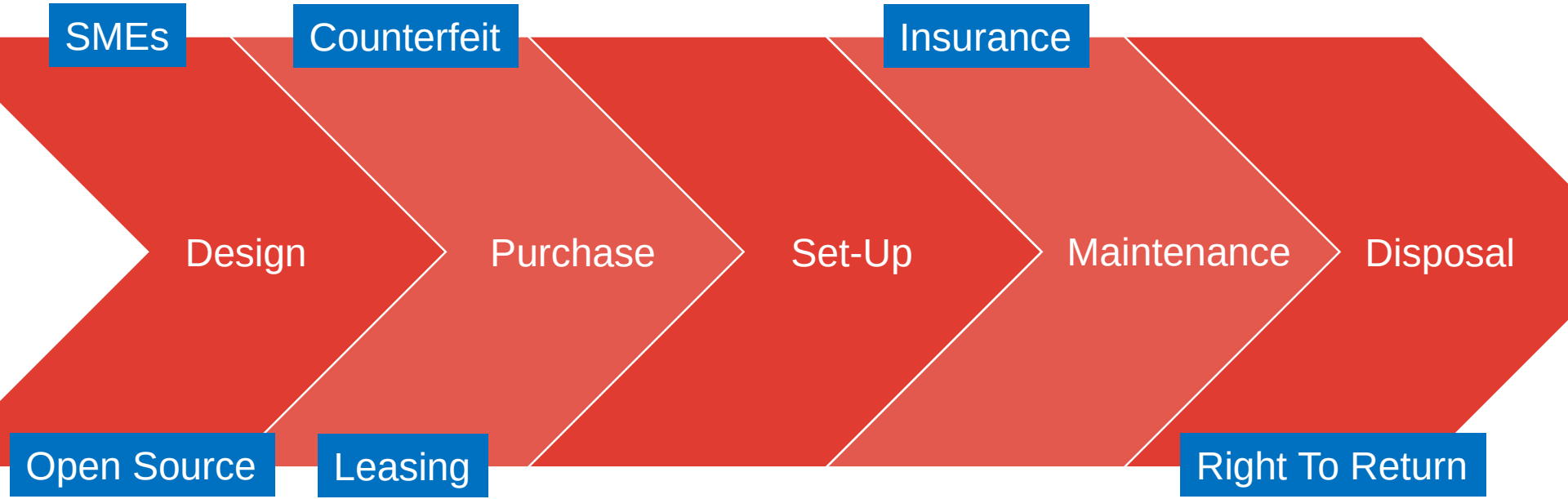
Figure 1. Conceptual framework of the obstacles in addressing IoT SPS threats (boxes on left side), and solution directions to overcome them (boxes on the right side).

Harbers, M., Bargh, M. S., Pool, R., Berkel, J. V., Braak, S. W. van den, & Choenni, S. (2018). A Conceptual Framework for Addressing IoT Threats: Challenges in Meeting Challenges. HICSS, 2215–2224. https://doi.org/10.24251/hicss.2018.278

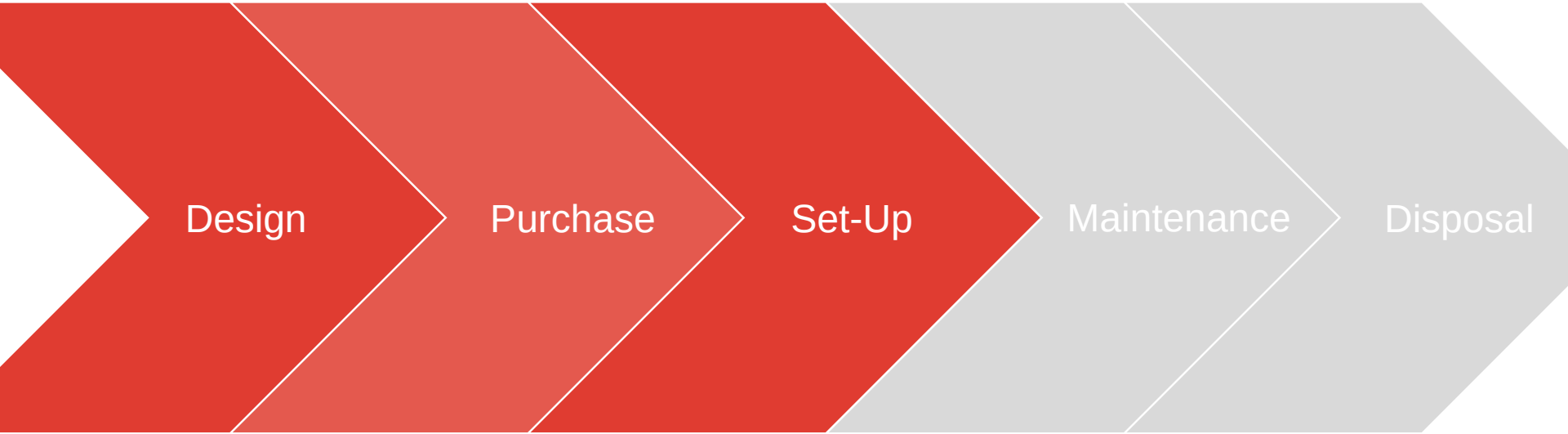
“Lifecycle” Problem



“Lifecycle” Problem



“Lifecycle” Problem



Design

aintenance

Disposal

Blythe, J., & Lefevre, C. (2018). *Cyberhygiene Insight Report* (pp. 1–12). Retrieved from IoTUK and PETRAS IoT Hub website: https://iotuk.org.uk/wp-content/uploads/2018/01/PETRAS-IoTUK-Cyberhygiene-Insight-Report.pdf

Product Safety

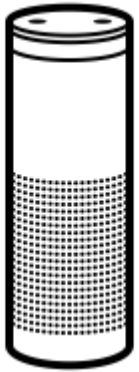
- Flammability of materials
- Lithium battery concerns
- Electric field exposure
- Biocompatibility
- Light-emitting diode
- Washability

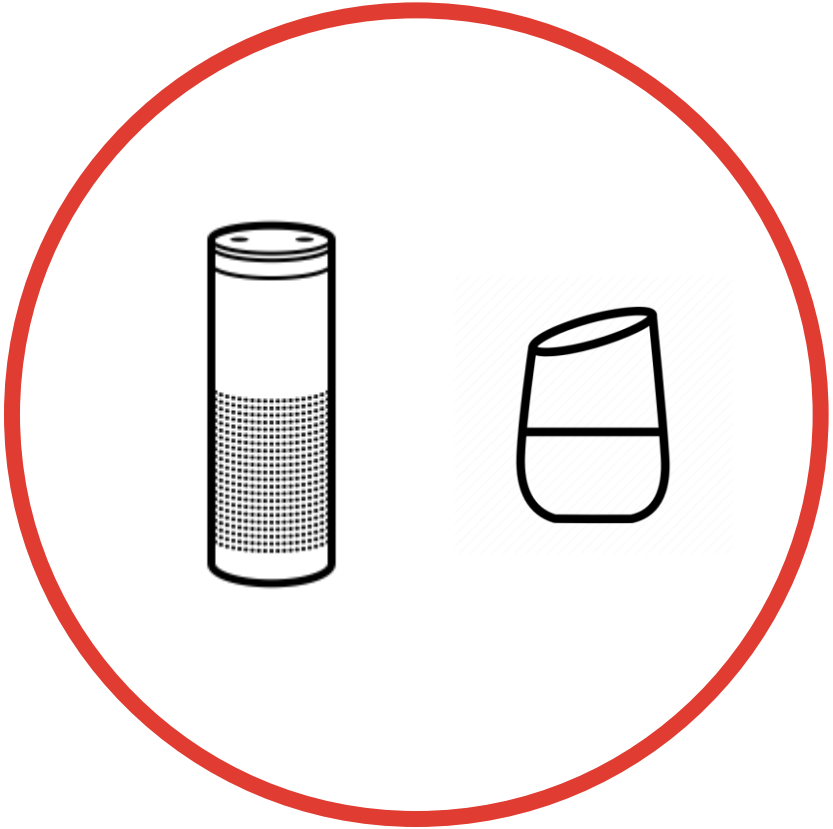
Bisenius, B. (2017). Product Safety of the Internet of Things [Product Safety Perspectives]. *IEEE Consumer Electronics Magazine*, *6*(3), 137–139. https://doi.org/10.1109/MCE.2017.2685018

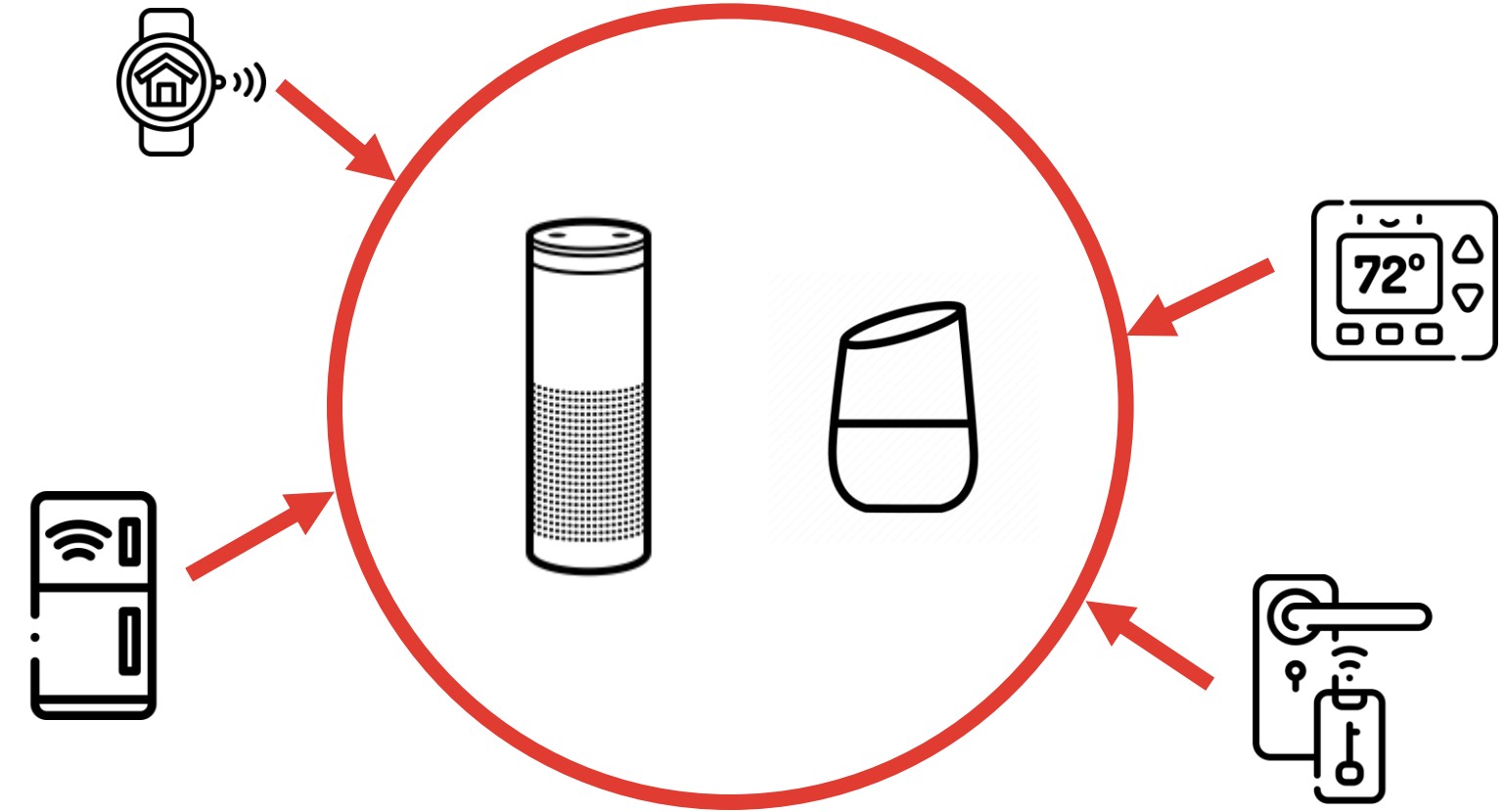
Clash of safety versus security?

Bisenius, B. (2017). Product Safety of the Internet of Things [Product Safety Perspectives]. *IEEE Consumer Electronics Magazine*, *6*(3), 137–139. https://doi.org/10.1109/MCE.2017.2685018

A big worry:







Arcep. (2018). *Smartphones, tablets, voice assistants... Devices, the weak link in achieving an open internet* (pp. 1–65). Retrieved from Autorité de Régulation des Communications Électroniques et des Postes website: https://www.arcep.fr/uploads/tx_gspublication/rapport-terminaux-fev2018-ENG.pdf

Can’t we just regulate this?!

Let’s be honest.

Geographically limited national legislation does not seem appropriate in this context.

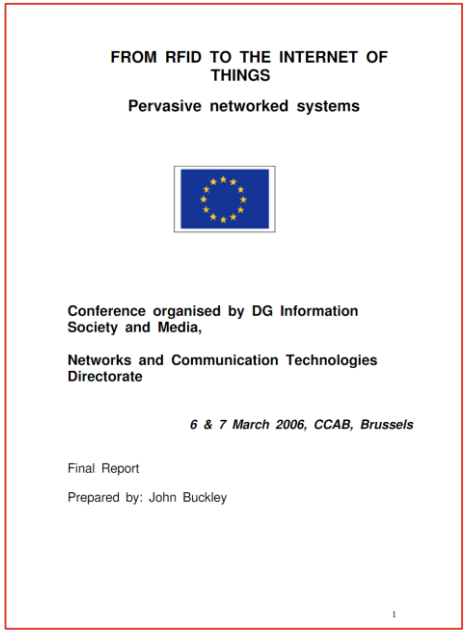
Let’s be honest.

“Stifle Innovation”

van Lieshout, M., & Emmert, S. (2018). RESPECT4U – Privacy as Innovation Opportunity. In M. Medina, A. Mitrakas, K. Rannenberg, E. Schweighofer, & N. Tsouroulas (Eds.), *Privacy Technologies and Policy* (pp. 43–60). Springer International Publishing.
Ziegler, S., Evequoz, E., & Huamani, A. M. P. (2019). The Impact of the European General Data Protection Regulation (GDPR) on Future Data Business Models: Toward a New Paradigm and Business Opportunities. In A. Aagaard (Ed.), Digital Business Models: Driving Transformation and Innovation (pp. 201–226). https://doi.org/10.1007/978-3-319-96902-2_8

Haunts us already for quite some time...

The need to **tackle regulatory issues** of the IoT governance has been recognized by the EU Commission already in **2006**, particularly at the occasion of a workshop entitled "*From RFID to the Internet of Things*" (Weber, 2009)



FROM RFID TO THE INTERNET OF THINGS

Pervasive networked systems

Conference organised by DG Information Society and Media,

Networks and Communication Technologies Directorate

6 & 7 March 2006, CCAB, Brussels

Final Report

Prepared by: John Buckley

1

Weber, R. H. (2009). Internet of things – Need for a new legal environment? *Computer Law & Security Review*, *25*(6), 522–527. https://doi.org/10.1016/j.clsr.2009.09.002

"*The European Commission has intended to be **frontrunner** in the efforts of implementing an adequate governance framework for the new IoT technology.*" (Weber, 2013)

COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 29.9.2008
SEC(2008) 2516

COMMISSION STAFF WORKING DOCUMENT

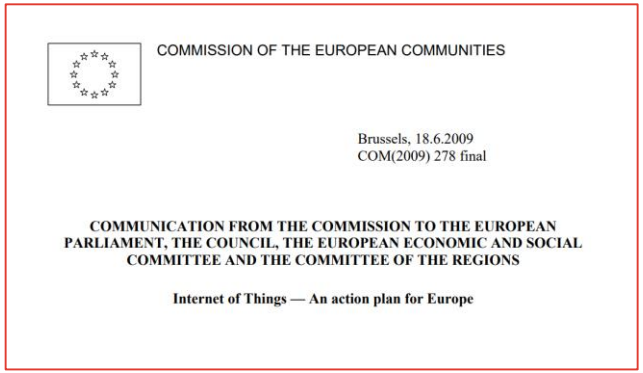
Accompanying document to the

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

Future networks and the internet

Early Challenges regarding the "Internet of Things"

{COM(2008) 594}
{SEC(2008) 2507}



COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 18.6.2009
COM(2009) 278 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

Internet of Things — An action plan for Europe

Weber, R. H. (2013). Internet of things–Governance quo vadis? *Computer Law & Security Review*, *29*(4), 341–347.

In **2008** the EU Commission is still in favour of **self-regulation.**

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SEC(2008) 2516

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Future networks and the internet

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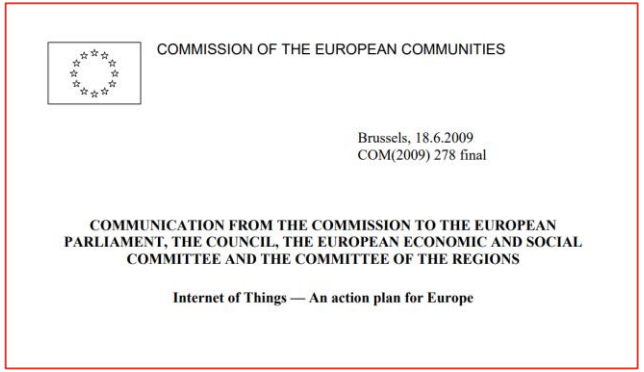
{SEC(2008) 2507}



COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 18.6.2009
COM(2009) 278 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

Internet of Things — An action plan for Europe

But already in its **Communication of 18 June** 2009, the EU Commission expresses the opinion that the development of IoT **cannot be left to the private sector** and to other world regions alone.

COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 29.9.2008
SEC(2008) 2516

COMMISSION STAFF WORKING DOCUMENT

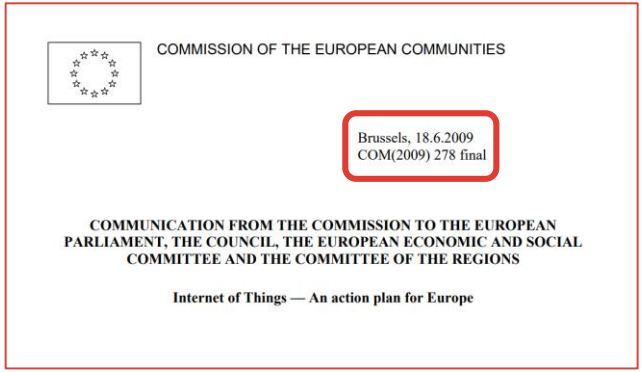
Accompanying document to the

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

Future networks and the internet

Early Challenges regarding the "Internet of Things"

{COM(2008) 594}
{SEC(2008) 2507}



COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 18.6.2009
COM(2009) 278 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

Internet of Things — An action plan for Europe

14 Lines of Actions

(1) *Governance:* A set of principles underlying the governance of IoT and an architecture with a sufficient level of decentralized management are to be developed.
(2) *Continuous monitoring of the privacy and the protection of personal data questions:* RFID applications are to be operated in compliance with privacy and data protection principles.
(3) *The "silence of the chips":* Individuals should be able to disconnect from their networked environment at any time.
(4) *Identification of emerging risks:* A policy framework enabling IoT to meet the challenges related to trust, acceptance and security needs to be worked out.
(5) *IoT as a vital resource to economy and society:* Aspects such as standardisation and protection of critical information infrastructures are to be tackled.
(6) *Standards Mandate:* The EU Commission announces to assess the extent to which existing standards mandates can include further issues related to IoT or launch additional mandates if necessary.
(7) *Research and Development:* IoT needs to become a key topic in the ongoing FP7 research projects.
(8) *Public-Private Partnership:* The IoT should become an additional part of the envisaged setting-up of public-private partnerships.
(9) *Innovation and pilot projects:* The EU Commission considers promoting the deployment of IoT applications by launching specific pilot projects.
(10) *Institutional Awareness:* Through increased information flow to European institutions awareness about IoT development should be improved.
(11) *International dialogue:* The EU Commission envisages intensifying the dialogues on all IoT aspects with its international partners.
(12) *RFID in recycling lines:* The EU Commission intends to launch a study assessing the possibility that the presence of tags can have on the recycling of objects.
(13) *Measuring the uptake:* Information on the use of RFID technologies should allow one to identify their degree of penetration and the assessment of their impact on the economy and the society.
(14) *Assessment of evolution:* The EU Commission envisages putting a multi-stakeholder mechanism in place at the European level to monitor the IoT evolution and the necessity of implementing further measures.

International dialogue

Many IoT systems and applications will be borderless by nature and therefore require a sustained international dialogue, notably on matters of architecture, standards and governance.

Line of action 11: International dialogue

The Commission intends to intensify the existing[43,44] dialogue on all aspects of IoT with its international partners, aiming to agree on relevant joint actions, share best practices and promote the lines of action laid down in this Communication.

14 Lines of Actions

(1) *Governance:* A set of principles underlying the governance of IoT and an architecture with a sufficient level of decentralized management are to be developed.
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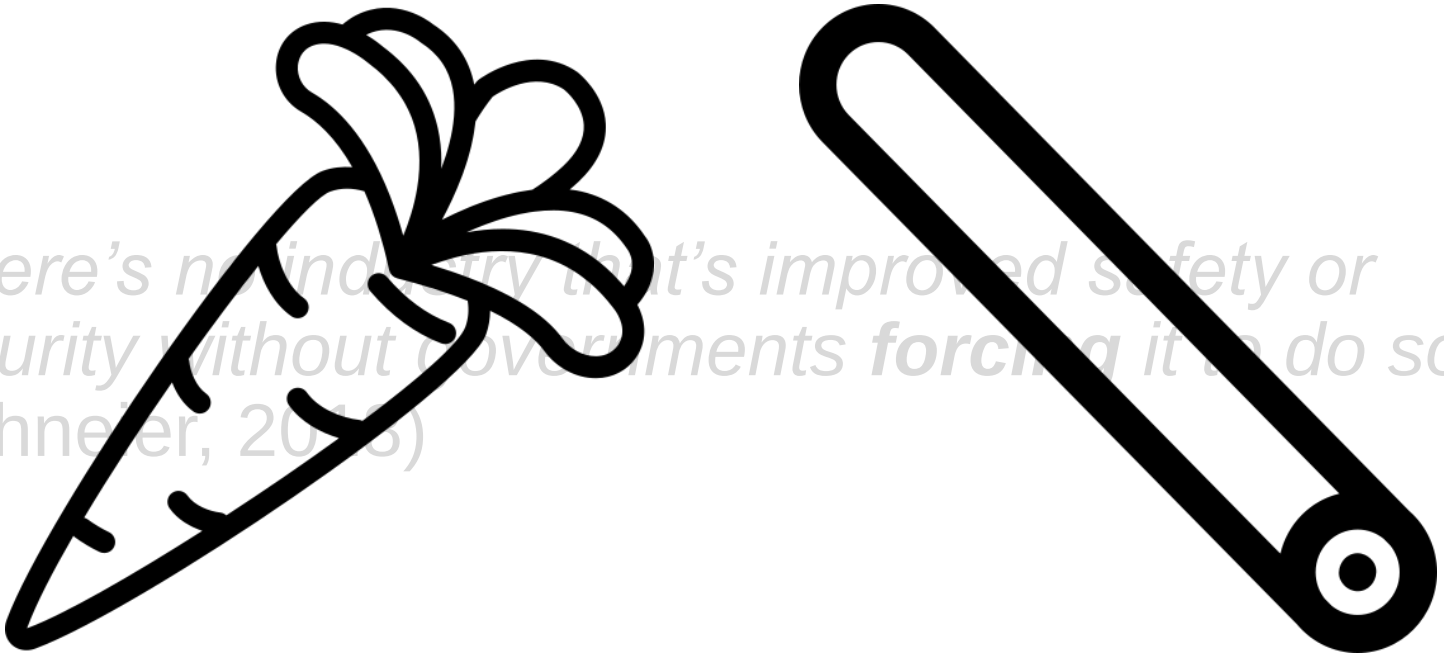
We still up for self-regulation?

"*There's no industry that's improved safety or security without governments **forcing** it to do so*."
(Schneier, 2018)



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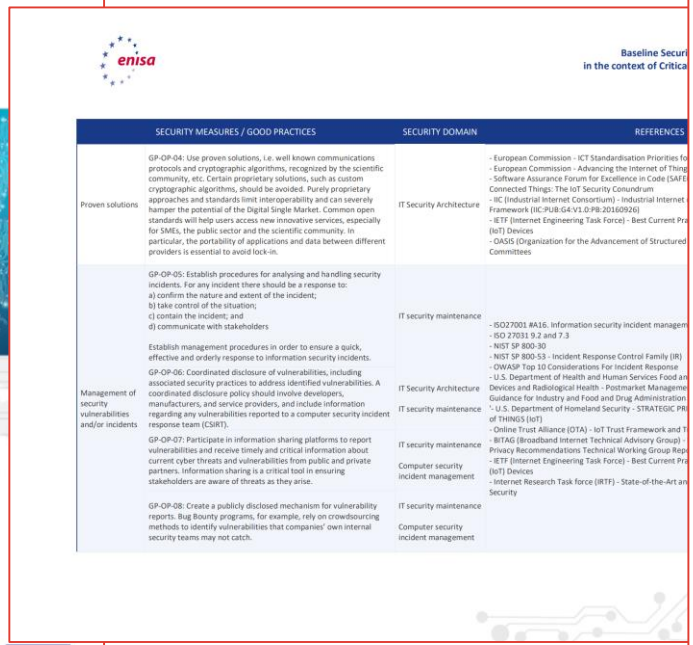
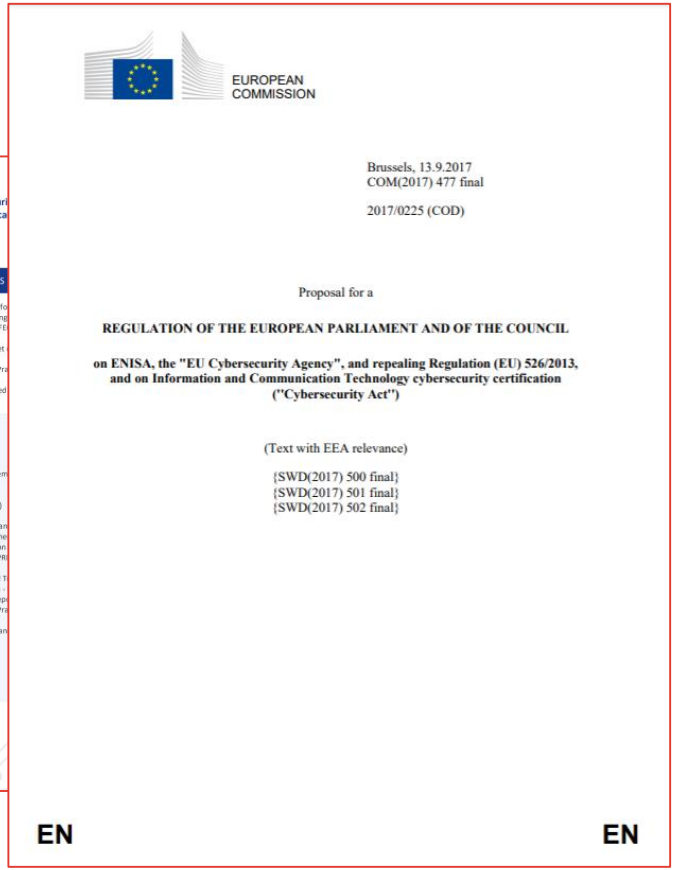
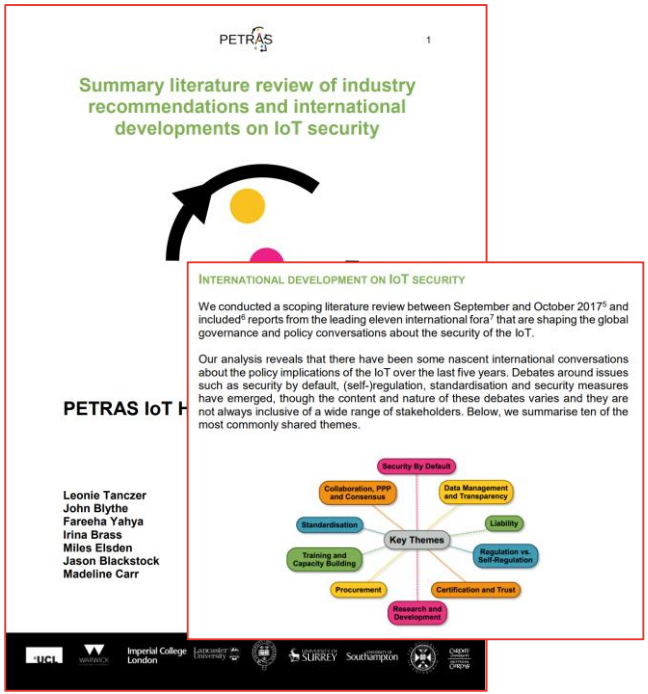
(Schneier, 2018)

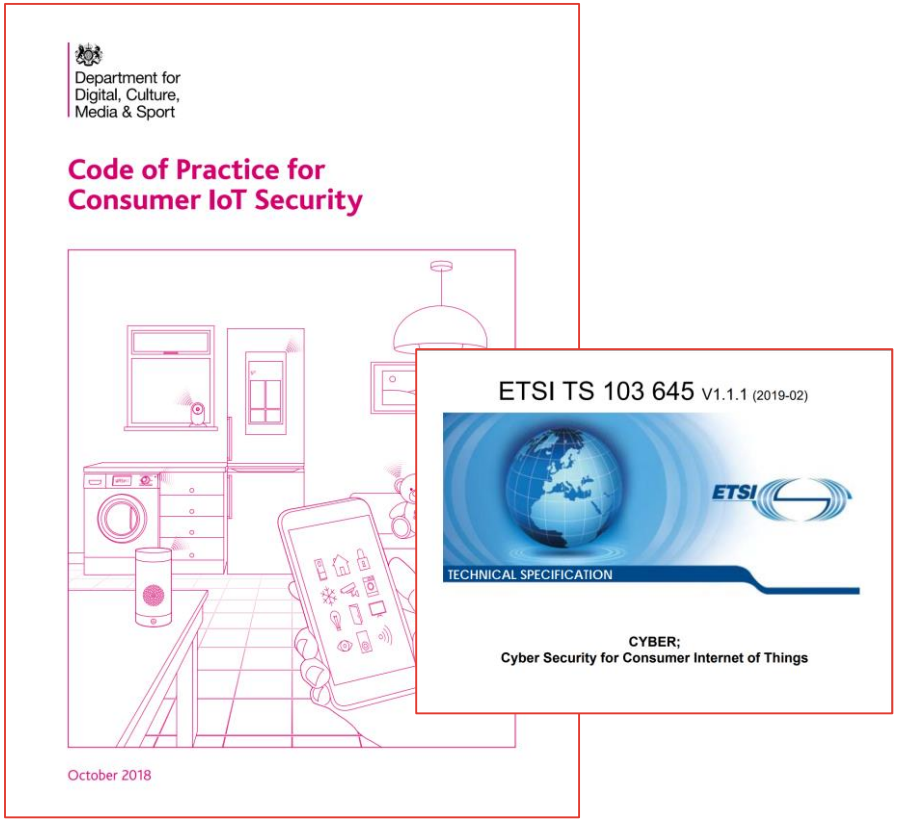
European Union





United Kingdom





Tanczer, L. M., Blythe, J., Yahya, F., Brass, I., Elsden, M., Blackstock, J., & Carr, M. (2018). *Summary literature review of industry recommendations and international developments on IoT security* (pp. 1–18).

United Kingdom

1) No default passwords
2) Implement a vulnerability disclosure policy
3) Keep software updated
4) Securely store credentials and security-sensitive data
5) Communicate securely
6) Minimise exposed attack surfaces
7) Ensure software integrity
8) Ensure that personal data is protected
9) Make systems resilient to outages
10) Monitor system telemetry data
11) Make it easy for consumers to delete personal data
12) Make installation and maintenance of devices easy
13) Validate input data

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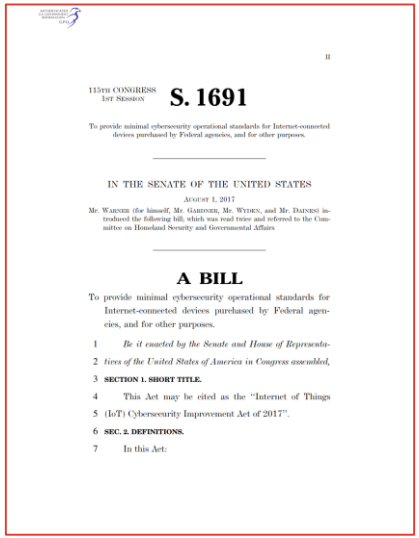
Rest of the World?

IoT Cybersecurity Improvement Act

It's about **government procurement**

2017



II

115TH CONGRESS
1ST SESSION

S. 1691

To provide minimal cybersecurity operational standards for Internet-connected devices purchased by Federal agencies, and for other purposes.

IN THE SENATE OF THE UNITED STATES

AUGUST 1, 2017

Mr. WARNER (for himself, Mr. GARDNER, Mr. WYDEN, and Mr. DAINES) introduced the following bill; which was read twice and referred to the Committee on Homeland Security and Governmental Affairs

A BILL

To provide minimal cybersecurity operational standards for Internet-connected devices purchased by Federal agencies, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the "Internet of Things (IoT) Cybersecurity Improvement Act of 2017".

SEC. 2. DEFINITIONS.

In this Act:

IoT Cybersecurity Improvement Act

"I am writing this column in August, and have no doubt that ***the bill will have gone nowhere by the time you read*** *it in October or later. If hearings are held, they won't matter. The bill won't have been voted on by any committee, and it won't be on any legislative calendar.* ***The odds of this becoming law are zero****."*

LAST WORD

IoT Security: What's Plan B?

Bruce Schneier
Harvard University

In August, four US Senators introduced a bill designed to improve Internet of Things (IoT) security. The IoT Cybersecurity Improvement Act of 2017 is a modest piece of legislation. It doesn't regulate the IoT market. It doesn't single out any industries for particular attention, or force any companies to do anything. It doesn't even modify the liability laws for embedded software. Companies can continue to sell IoT devices with whatever lousy security they want.

What the bill does do is leverage the government's buying power to nudge the market: any IoT product that the government buys must meet minimum security standards. It requires vendors to ensure that devices can not only *be* patched but *are* patched in an authenticated and timely manner, don't have unchangeable default passwords, and are free from known vulnerabilities. It's about as low a security bar as you can set, and that it would considerably improve security speaks volumes about the current state of IoT security. (Full disclosure: I helped draft some of the bill's security requirements.)

The bill would also modify the Computer Fraud and Abuse and the Digital Millennium Copyright Acts to allow security researchers to study the security of IoT devices purchased by the government. It's a far narrower exemption than our industry needs. But it's a good first step, which is probably the best thing you can say about this legislation.

However, it's unlikely this first step will even be taken. I am writing this column in August, and have no doubt that the bill will have gone nowhere by the time you read it in October or later. If hearings are held, they won't matter. The bill won't have been voted on by any committee, and it won't be on any legislative calendar. The odds of this becoming law are zero. And that's not just because of current politics—I'd be equally pessimistic under the Obama administration.

But the situation is critical. The Internet is dangerous—and the IoT gives it not just eyes and ears, but also hands and feet. Security vulnerabilities, exploits, and attacks that once affected only bits and bytes now affect flesh and blood.

Markets, as we've repeatedly learned over the past century, are terrible mechanisms for improving the safety of products and services. It was true for automobile, food, restaurant, airplane, fire, and financial-instrument safety. The reasons are complicated, but basically, sellers don't compete on safety features because buyers can't efficiently differentiate products based on safety considerations. The race-to-the-bottom mechanism that markets use to minimize prices also minimizes quality. Without government intervention, the IoT remains dangerously insecure.

The US government has no appetite for intervention, so we won't see serious safety and security regulations, a new federal agency, or better liability laws. We might have a better chance in the EU. Depending on how the General Data Protection Regulation on data privacy pans out, the EU might pass a similar security law in five years. No other country has a large enough market share to make a difference.

Sometimes we can opt out of the IoT, but that option is becoming increasingly rare. Last year, I tried and failed to purchase a new car without an Internet connection. In a few years, it's going to be nearly impossible to not be multiply connected to the IoT. And our biggest IoT security risks will stem not from devices we have a market relationship with, but from everyone else's cars, cameras, routers, drones, and so on.

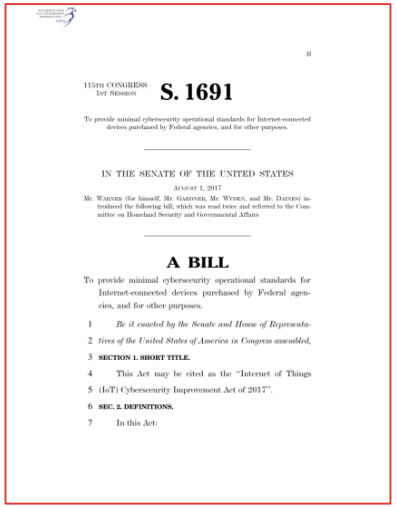
We can try to shop our ideals and demand more security, but companies don't compete on IoT safety—and we security experts aren't a large enough market force to make a difference.

We need a plan B, although I'm not sure what that is. Email me if you have any ideas. ■

Bruce Schneier is a security technologist and a Fellow at the Berkman Klein Center for Internet and Society at Harvard University. He's also the chief technology officer of IBM Resilient and special advisor to IBM Security. Contact him via www.schneier.com.

Schneier, B. (2017). IoT Security: What's Plan B? *IEEE Security Privacy*, *15*(5), 96–96. https://doi.org/10.1109/MSP.2017.3681066

IoT Cybersecurity Improvement Act (2017, 2018, 2019)



II

115TH CONGRESS
1ST SESSION

S. 1691

To provide minimal cybersecurity operational standards for Internet-connected devices purchased by Federal agencies, and for other purposes.

IN THE SENATE OF THE UNITED STATES

AUGUST 1, 2017

Mr. WARNER (for himself, Mr. GARDNER, Mr. WYDEN, and Mr. DAINES) introduced the following bill; which was read twice and referred to the Committee on Homeland Security and Governmental Affairs

A BILL

To provide minimal cybersecurity operational standards for Internet-connected devices purchased by Federal agencies, and for other purposes.

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SEC. 2. DEFINITIONS.

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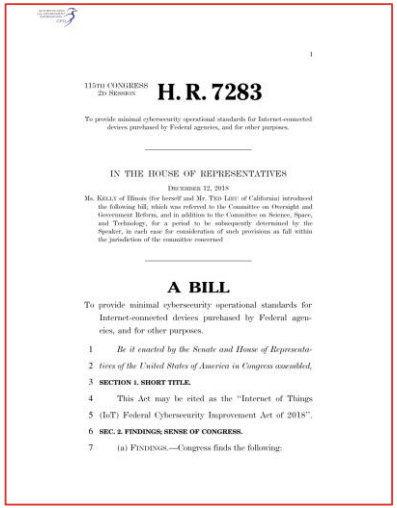


I

115TH CONGRESS
2D SESSION

H. R. 7283

To provide minimal cybersecurity operational standards for Internet-connected devices purchased by Federal agencies, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

DECEMBER 12, 2018

Ms. KELLY of Illinois (for herself and Mr. TED LIEU of California) introduced the following bill; which was referred to the Committee on Oversight and Government Reform, and in addition to the Committee on Science, Space, and Technology, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To provide minimal cybersecurity operational standards for Internet-connected devices purchased by Federal agencies, and for other purposes.

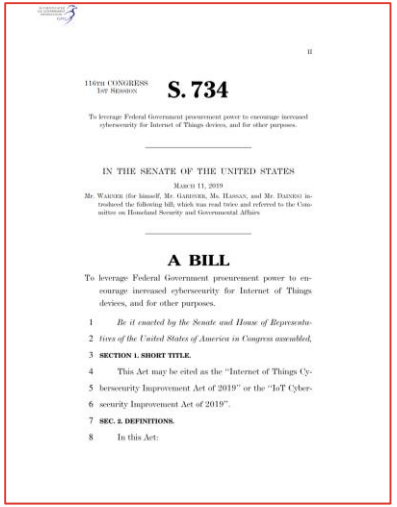
Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the "Internet of Things (IoT) Federal Cybersecurity Improvement Act of 2018".

SEC. 2. FINDINGS; SENSE OF CONGRESS.

(a) FINDINGS.—Congress finds the following:



II

116TH CONGRESS
1ST SESSION

S. 734

To leverage Federal Government procurement power to encourage increased cybersecurity for Internet of Things devices, and for other purposes.

IN THE SENATE OF THE UNITED STATES

MARCH 11, 2019

Mr. WARNER (for himself, Mr. GARDNER, Ms. HASSAN, and Mr. DAINES) introduced the following bill; which was read twice and referred to the Committee on Homeland Security and Governmental Affairs

A BILL

To leverage Federal Government procurement power to encourage increased cybersecurity for Internet of Things devices, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the "Internet of Things Cybersecurity Improvement Act of 2019" or the "IoT Cybersecurity Improvement Act of 2019".

SEC. 2. DEFINITIONS.

In this Act:

California

"*It's based on the misconception of adding security features. It's like dieting, where people insist you should eat more kale, which does little to address the problem you are pigging out on potato chips. The key to dieting is not eating more but eating less. The same is true of cybersecurity, where* ***the point is not to add "security features"*** ***but to remove "insecure features***". (Graham, 2018)

STATE OF CALIFORNIA AUTHENTICATED ELECTRONIC LEGAL MATERIAL

Senate Bill No. 327

CHAPTER 886

An act to add Title 1.81.26 (commencing with Section 1798.91.04) to Part 4 of Division 3 of the Civil Code, relating to information privacy.

[Approved by Governor September 28, 2018. Filed with Secretary of State September 28, 2018.]

LEGISLATIVE COUNSEL'S DIGEST

SB 327, Jackson. Information privacy: connected devices.

Existing law requires a business to take all reasonable steps to dispose of customer records within its custody or control containing personal information when the records are no longer to be retained by the business by shredding, erasing, or otherwise modifying the personal information in those records to make it unreadable or undecipherable. Existing law also requires a business that owns, licenses, or maintains personal information about a California resident to implement and maintain reasonable security procedures and practices appropriate to the nature of the information, to protect the personal information from unauthorized access, destruction, use, modification, or disclosure. Existing law authorizes a customer injured by a violation of these provisions to institute a civil action to recover damages.

This bill, beginning on January 1, 2020, would require a manufacturer of a connected device, as those terms are defined, to equip the device with a reasonable security feature or features that are appropriate to the nature and function of the device, appropriate to the information it may collect, contain, or transmit, and designed to protect the device and any information contained therein from unauthorized access, destruction, use, modification, or disclosure, as specified.

This bill would become operative only if AB 1906 of the 2017–18 Regular Session is enacted and becomes effective.

The people of the State of California do enact as follows:

SECTION 1. Title 1.81.26 (commencing with Section 1798.91.04) is added to Part 4 of Division 3 of the Civil Code, to read:

TITLE 1.81.26. SECURITY OF CONNECTED DEVICES

1798.91.04. (a) A manufacturer of a connected device shall equip the device with a reasonable security feature or features that are all of the following:

(1) Appropriate to the nature and function of the device.

91

Graham, R. (2018, September 10). California's bad IoT law. Retrieved June 18, 2019, from Errata Security website: https://blog.erratasec.com/2018/09/californias-bad-iot-law.html#.W6EV2KZKg2w

Wait! – Will we be responsible?!

CSIRTs Role in IIoT Vulnerabilities

- Alongside the Network and Information Systems (NIS) Directive, both the UK/EU Cybersecurity Strategies cite the **importance of CERTs** in quickly addressing cybersecurity risks
- Hence, in conjunction with ENISA, CERTs will have a key role in:
  - Training exercises, issuing guidance, ensuring cooperation across border, raising awareness, and finding strategies to address nascent IoT security risks (Urquhart & McAuley, 2018)

Urquhart, L., & McAuley, D. (2018). Avoiding the internet of insecure industrial things. *Computer Law & Security Review*, *34*(3), 450–466. https://doi.org/10.1016/j.clsr.2017.12.004

Magnitude of Risks

- "Constituency will become ten, ten times bigger than it is now" (P12)
- Some sectors more affected than others
- However, still not a big topic in the CSIRT community

PSIRTs' Importance

- Do something, states are currently still ill-equipped to do: Cooperation / Trust
  - IoT = "PSIRT problem" (P16)
- CSIRTs have to "cooperate with them" (P12) more
- Requires vendor buy-in

Fine, but what else is there?

Next to mandatory baseline requirements & best practices…

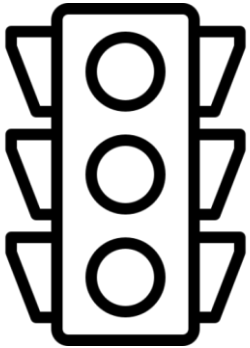
(1) Certify!

- The proposal also includes the creation of the first **voluntary** EU cybersecurity certification framework for ICT products, which will include IoT
- But how to make this "**dynamic**"?

Leverett, E., Clayton, R., & Anderson, R. (2017). Standardisation and Certification of the 'Internet of Things.' *Proceedings of WEIS*, 1–24. Retrieved from https://pdfs.semanticscholar.org/f61d/7dc82a4a7687c921e8e01661761328e66bc9.pdf
Kleinhans, J.-P., & Schmitz, P. (2018, July 11). Eine Zertifizierung reicht bei der IT-Sicherheit nicht aus! [Security Insider]. Retrieved June 18, 2019, from https://www.security-insider.de/eine-zertifizierung-reicht-bei-der-it-sicherheit-nicht-aus-a-771056/

(2) Label!

- Emami-Naeini et al. (2019) showed that surveyed participants **approved of labelling** schemes for IoT devices.
- According to Baldini et al. (2016) a label should be associated with the following **dimensions**:
  a) Level of assurance e.g., at what level a system was tested;
  b) Domain e.g., energy, road, transportation
  c) Certification type e.g., self-certification, third-party certification etc.
- Johnson et al. (2019) studied consumers' **willingness to pay** for graded label schemes and outlined the strengths and weakness of different designs.



The Internet of Things Needs Food Safety-Style Ratings for Privacy and Security

Consumer Reports is the first to integrate privacy and security in reviews in a bid to fix the internet of broken things.

KARL BODE / 8.9.18

Department for Digital, Culture, Media & Sport

Consultation on the Government's regulatory proposals regarding consumer Internet of Things (IoT) security

Emami-Naeini, P., Dixon, H., Agarwal, Y., & Cranor, L. F. (2019). Exploring How Privacy and Security Factor into IoT Device Purchase Behavior. *Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems*, 534:1–534:12. https://doi.org/10.1145/3290605.3300764
Baldini, G., Skarmeta, A., Fourneret, E., Neisse, R., Legeard, B., & Gall, F. L. (2016). Security certification and labelling in Internet of Things. 2016 IEEE 3rd World Forum on Internet of Things (WF-IoT), 627–632. https://doi.org/10.1109/WF-IoT.2016.7845514
Johnson, S., Blythe, J. M., Manning, M., & Wong, G. (2019). The impact of IoT security labelling on consumer product choice and willingness to pay [Preprint]. https://doi.org/10.31235/osf.io/4yxp2

(3) Liability!

- **Software liability** can increase the accountability and responsibility of manufacturers and creates incentives to internalise external costs.

OR

- Internalise negative externalities for the distributor by increasing the accountability and responsibility of the distributor through **distributor liability**.

Kleinhans, J.-P. (2017). *Internet of Insecure Things. Can Security Assessment Cure Market Failures?* Retrieved from Stiftung Neue Verantwortung website: https://www.stiftung-nv.de/sites/default/files/internet_of_insecure_things.pdf

Also…

Personalised Privacy Assistants

Intelligent agents capable of learning the **privacy preferences** of their users over time, **semi-automatically configuring many settings**, and making many privacy decisions on their behalf.

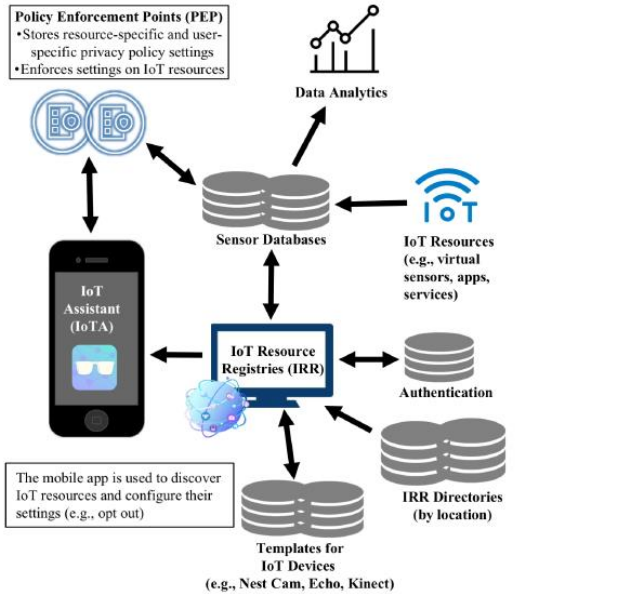


Figure 3: Interaction among components of our proposed system. The privacy assistant discovers IoT resources through IoT Resource Registries (IRR), and preferences are enforced through Policy Enforcement Points (PEP).

Das, A., Degeling, M., Smullen, D., & Sadeh, N. (2018). Personalized Privacy Assistants for the Internet of Things: Providing Users with Notice and Choice. *IEEE Pervasive Computing*, *17*(3), 35–46. https://doi.org/10.1109/MPRV.2018.03367733

Databox

Open-source **personal networked device**, augmented by cloud-hosted services, that collates, curates, and mediates access to an individual's personal data by verified and audited third party applications and services

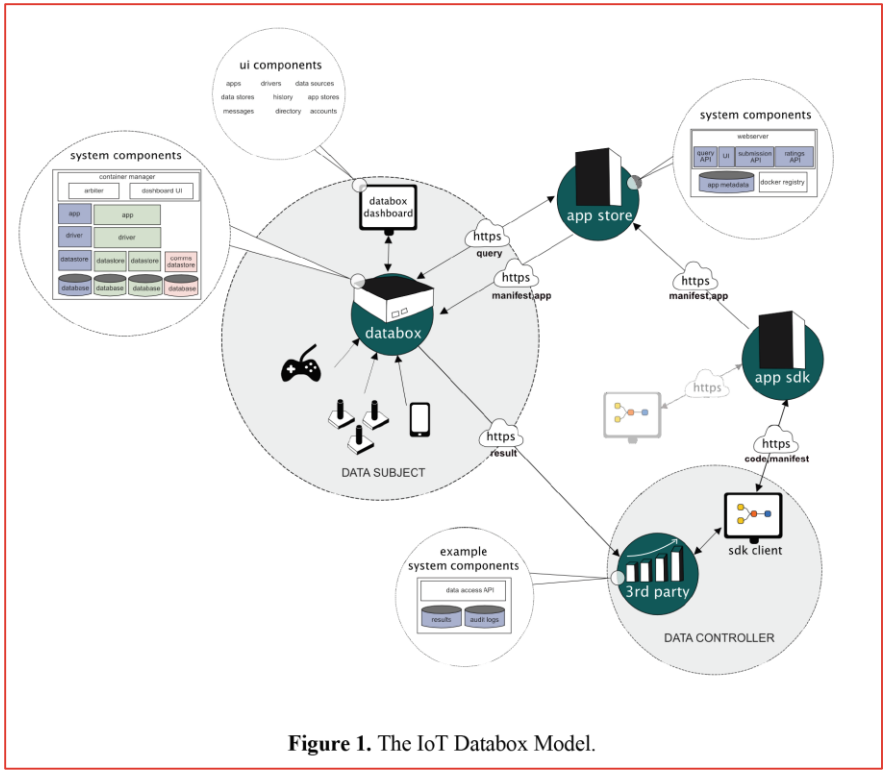


Figure 1. The IoT Databox Model.

Urquhart, L., Lodge, T., & Crabtree, A. (2018). *Demonstrably Doing Accountability in the Internet of Things* (pp. 1–31). Retrieved from https://arxiv.org/abs/1801.07168

Someone will have to be responsible.

UCL

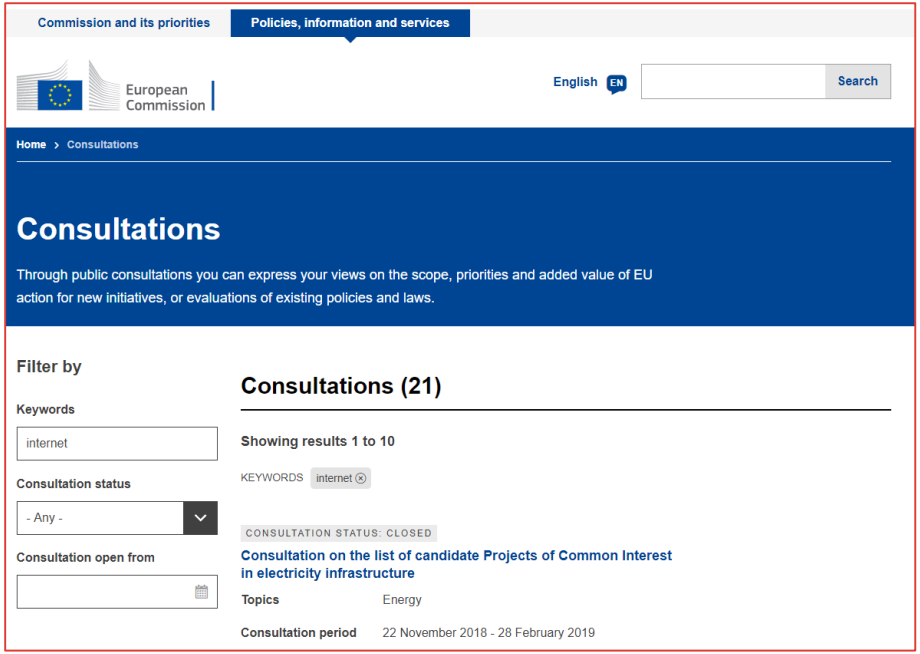
Arguments brought forward…

- World Trade Organization (**WTO**)
- Organization for Economic Co-Operation and Development (**OECD**)
- World Economic Forum (**WEF**)

…could be responsible.

Join the… debate

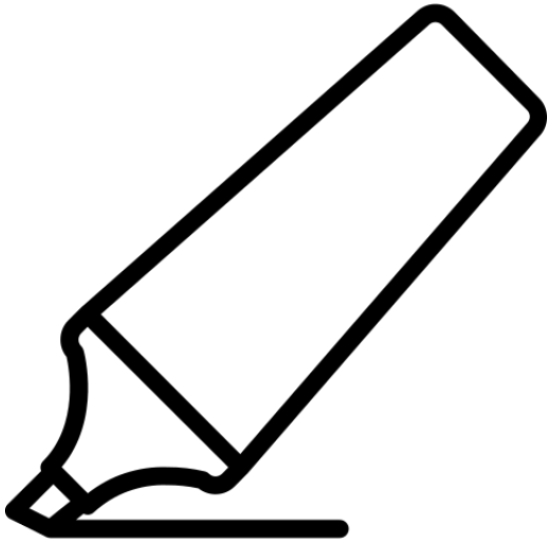
Submit Evidence to Consultations



https://ec.europa.eu/info/consultations_en
https://www.gov.uk/search/policy-papers-and-consultations

Promise, we are close to the end!

I hope I could highlight today…

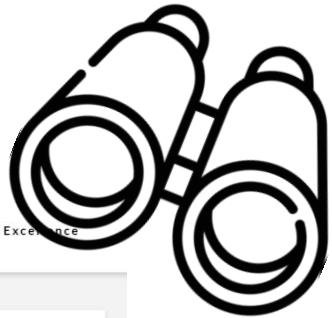


I hope I could highlight today…

- Why the IoT / Internet+ / or whatever we want to call it **matters** (esp. as it does not seem to go away)
- Some **policy / governance** developments that are underway (and have happened for quite some time)
- How the **user** fits into this whole framework
- That **CSIRTs / PSIRTs** will (continue to!) matter in the IoT ecosystem
- And that, in the end **not all hope is (probably) lost!**

If all of this makes you want to hear more…

Have a look at…



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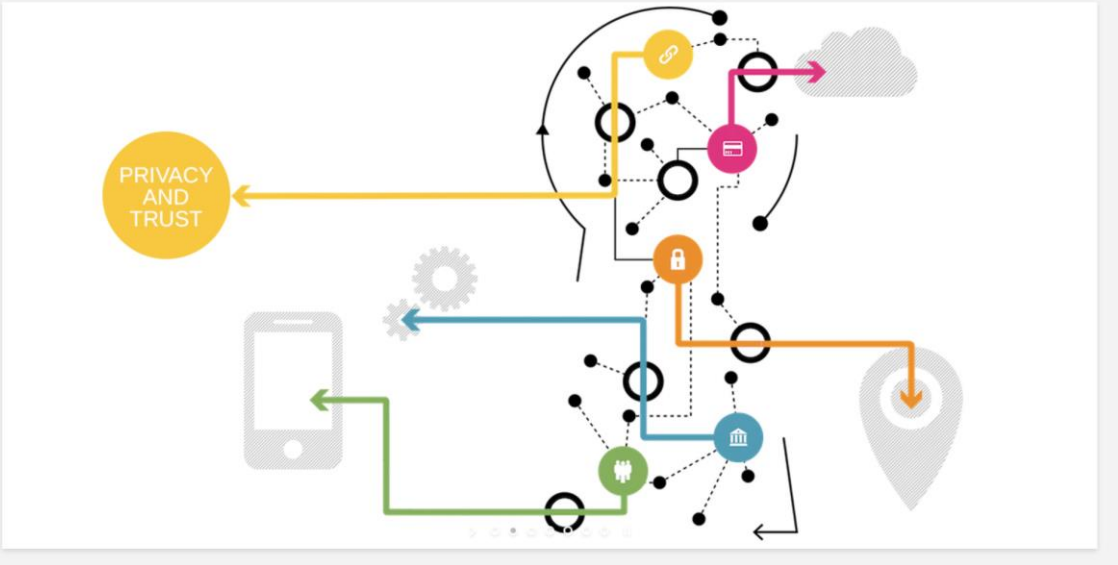
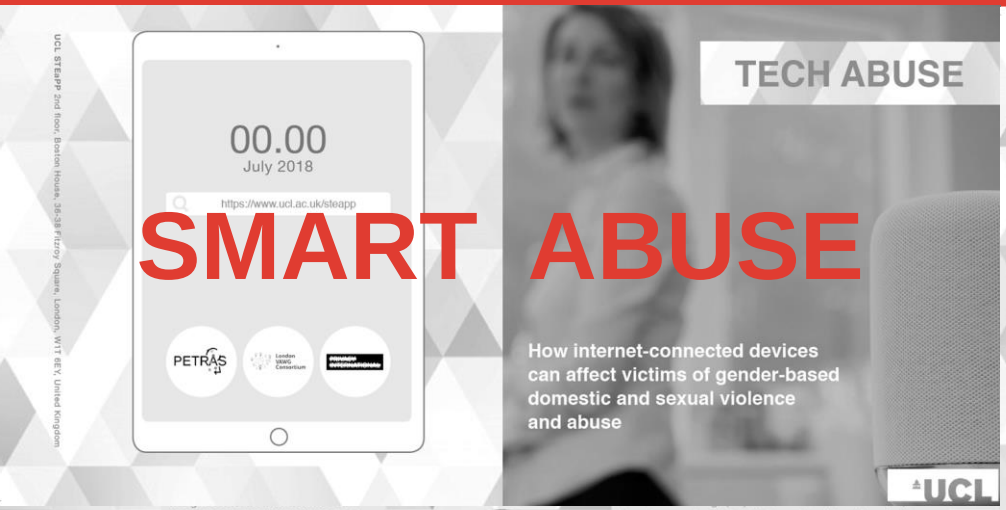




support services working with victims of domestic and sexual violence and abuse.

What is this guide about?

It is about tech abuse, which means abuse that's made possible by technology. It hopes to:
- help people talk about abuse that's done using 'smart', internet-connected devices (also known as the Internet of Things, or IoT).
- explain common ways in which IoT devices work, in case abuse of this kind is suspected.

How should I use this guide?

Read this guide to become more familiar with IoT. It provides supplementary information and is not meant to replace advice from specialists, including the police.

About the authors
The guide has been developed by a socio-technical research team at University College London. The team's 'Gender and Internet of Things' study was funded by the UCL Social Science Plus+ scheme. Research collaborators included the London VAWG Consortium, Privacy International, and the PETRAS IoT Research Hub.

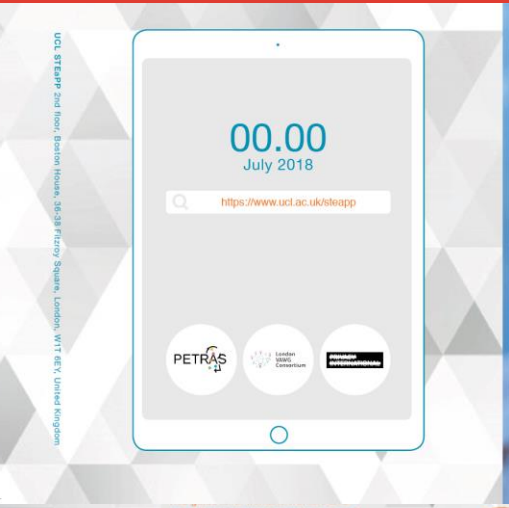
internet-connected devices that can share data with each other, creating a 'network' of devices. Going beyond laptops, phones and tablets, IoT includes smart watches and internet-enabled household appliances such as smart fridges, TVs, and locks.

How does IoT work?

IoT devices are 'smart' because of how they collect and send data, analyse this data, and take action, potentially without direct human intervention. For instance, IoT-enabled heating can be controlled remotely through your voice, smartphone or another internet-connected device, instead of with a physical switch.

How could IoT **affect victims** of domestic violence and abuse?

When IoT devices are connected to the internet they can communicate and share instructions with each other. This can result in privacy, security and safety risks, because devices assume all users trust each other. An abuser can potentially misuse the features of a device to monitor and control a victim. In the future, more of these devices may be part of public and private spaces.



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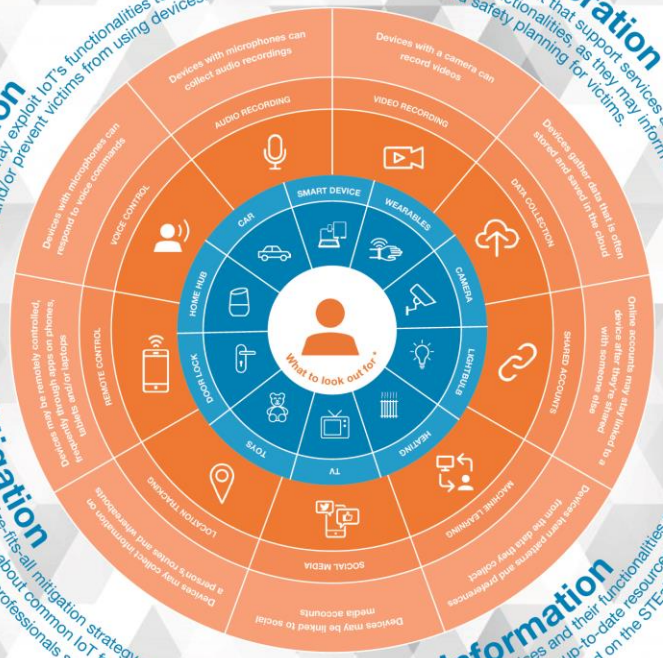
Consideration

It is important that support services are aware of IoT's functionalities, as they may inform assessments and safety planning for victims.

Implication

Perpetrators may exploit IoT's functionalities to monitor, control and/or prevent victims from using devices.



Mitigation

There is no one-size-fits-all mitigation strategy when IoT-enabled tech abuse occurs. Knowing about common IoT functionalities can help when seeking support from professionals such as the police.

Information

As IoT devices and their functionalities are constantly evolving, further up-to-date resources and information on the topic are provided on the STEaPP website.

* This list is not exhaustive.

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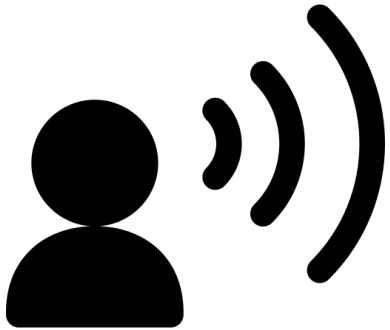
Speak to me, please!



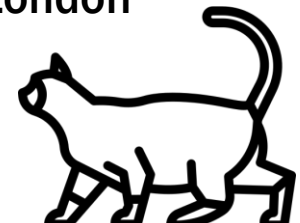
a) I want to know what happens on IoT in **your country**!

b) I *<u>*really*</u>* would love to speak to CSIRTs/PSIRTs and conduct **semi-structured, unattributed interviews** for my research study on the incident response community.

UCL

Thank you.

Dr Leonie Maria Tanczer
University College London
@leotanczt



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