

Who Shares Wins

Making Intelligence Actionable

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Agenda

1. Introduction/Background WSW
2. The Challenge
3. Who Shares Wins: the concept
4. Results
5. Call for Action!

Introduction

- The courageous legacy of Sir David Stirling, founder of SAS
- The origin of Who Shares Wins
- The challenge in information sharing



Background

- Strong advocates of collaboration
- Sharing helps to prevent, detect and respond
- Strengthening our defenses
- A dynamic Cyber- and Information Security programme, for
- A resilient financial and cyber eco-system.

The Challenge

- Sharing Intelligence proves to be successful
- However; limiting factors and barriers
- Intelligence sharing formalised?
- From Intelligence to action?

Example: Cobalt Strike®

Uncovering Cobalt Strike® Infrastructure

- Scanning for Cobalt Strike® Instances
- Cobalt strike server posing as urorg.com
- Analysis and Sharing results



Who Shares Wins

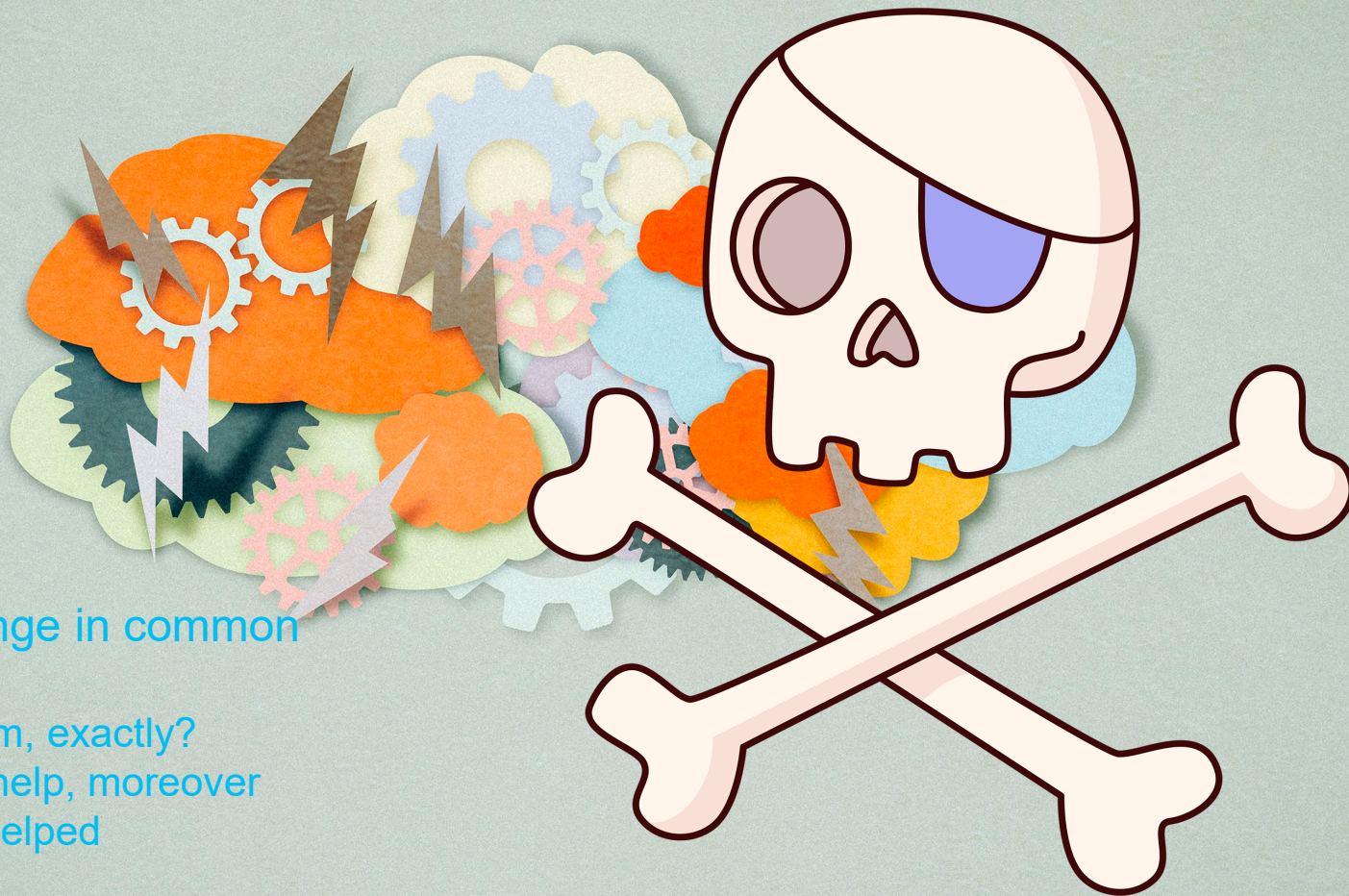
The Concept explained:

Project launched
to overcome
barriers and
hurdles

Properly planned,
formalised,
documented and
overseen

With a positive,
active and
memorable spin!

Example: Conti



Conti, a challenge in common

- Threat to whom, exactly?
- How CTI can help, moreover
- How sharing helped

Results

- A process for sharing information and intelligence
- Increase in quality and quantity
- More appreciation for intelligence received
- Better understanding of the CTI function itself
- A significant contribution to our Cybersecurity posture
- Being good Citizens

Example: Top 10 Threat Actors

TLP **AMBER** – No Attribution

What we have in common and what not (yet)!

- Capability x intent
- Advanced and Cloud competent
- Supply chain used increasingly
- Continuous Integration and Development misused

Final Remarks: Action!

- A powerful Instrument/Concept
- Actively deployed countering Cyber Threats and Cyber Threat Actors
- From sharing to engagement to Action



Thank you!

