

# 2018-19 SYMPOSIA SPONSORSHIP OPPORTUNITIES

#### **ABOUT SYMPOSIA**

The Forum of Incident Response and Security Teams, Inc. (FIRST) conducts themed regional symposia throughout the year and around the world.

The format is formal and includes management, technical, and hands-on components.

Symposia typically provide 1-2 full-days of plenary sessions along with a full-day of hands-on training.

Plenary content focuses on informal discussions and presentations that are of high interest to FIRST members in those specific regions. They are more sensitive in nature and related to the day-to-day work of participants.

Training is interactive and taught by leading security experts in small workgroup settings.

#### WHY SPONSOR?

By becoming a sponsor, your will have access to security executives, directors, and senior professionals responsible for managing threat intelligence, incident response, risk and audit from a broad range of industries.

Your sponsorship will make it possible to preserve affordable attendee registration fees and assure a high level of participation from industry and government.

Your support helps keep attendee registration fees affordable, assuring a high level of participation from industry, government, and CSIRTs.

## **ABOUT FIRST**

FIRST is a premier organization and recognized global leader in incident response. Membership in FIRST enables incident response teams to more effectively respond to security incidents by providing access to best practices, tools, and trusted communication with member teams.

www.first.org

### AVAILABLE PACKAGES

BENEFITS	PLATINUM	GOLD	SILVER
Package Cost in USD	\$8,000	\$5,000	\$2,000
Available per Symposia	2	4	4
Complimentary Registration Passes	6	4	2
Access to Table Top Exhibit	Yes	Yes	
Exhibit Staff Passes (No Access to Sessions)	4	2	
Attendee OPT-IN List - 2 Weeks Pre-event (Job Title, Company, Country)	Yes	Yes	
Attendee OPT-IN List - Post-event (Name, Job Title, Company, Country)	Yes	Yes	
Logo on Event Website	Yes	Yes	Yes
Logo on Event Signage & Materials (When Applicable)	Yes	Yes	Yes
Ability to Provide Marketing Collateral at Registration Desk	Yes	Yes	Yes
Social Event Sponsor Branding (When Applicable)	Yes		
Ability to Address Attendees During Social Event (When Applicable)	Yes		

### **SYMPOSIA**

BT CENTRE LONDON, UK 18-20 MARCH 2019

THE WESTIN BUND SHANGHAI, CN 25-26 OCTOBER 2018

TALLIN UNIVERSITY OF TECHNOLOGY TALLINN, EE 21-23 JANUARY 2019

## CONTACT US

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events@first.org

+1 312 646 1013

## **TERMS & CONDITIONS**

The following Terms and Conditions apply specifically to FIRST Regional Symposia ('EVENT'). 'EVENT VENUE' refers to the location where the EVENT is being held. Sponsorships are granted on a first-come, first-served basis. The Forum of Incident Response and Security Teams, Inc. ('FIRST') reserves the right to reject any prospective sponsor company ('SPONSOR') that it deems inappropriate. SPONSOR includes any person, firm, or company, corporation, institution, association or committee to whom the sponsorship is allocated. Terms and Conditions are subject to change without any prior notice.

- 1. All sponsorships will be awarded on a first-come, first-served basis. SPONSORS need to be committed to computer security improvement, concerned about the security infrastructure of the Internet and associated communications elements and be supportive of FIRST's mission to participate in this conference as a SPONSOR. FIRST retains the right to reject any sponsor that it deems inappropriate.
- 2. After written acceptance by FIRST, the SPONSOR must provide a logo files and other details required (such as correct use of the sponsor's name, trademarks, etc.) to FIRST within 30 days of receipt of acceptance.
- 3. Sponsorship agreements cannot be processed without payment. Funds must be payable in US dollars. All checks should be made payable to FIRST. SPONSOR shall be responsible for any taxes on the sponsorship fee. For more information, contact events@first.org.
- 4. Sponsorship may be cancelled by sponsor by written notification to FIRST up to 60-days prior to the EVENT start date. A sponsorship cannot be cancelled after that date because FIRST incurs the cost of printing and other sponsorship recognition and loss of sponsorship. If notification of cancellation is received within 60-days of the EVENT start, FIRST will attempt to revise sponsor recognition items as feasible and FIRST shall be entitled to retain 100% of the sponsorship fee as damages.
- 5. Should any unforeseen event that is beyond the control of FIRST render the fulfillment of this agreement by FIRST impossible or impractical, FIRST may return a portion of the amount paid for the sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with work performed on production of the EVENT prior to the occurrence of the unforeseen event. Such expenses shall include, but not be limited to expenses incurred by FIRST as a result of contracts with third parties for services or products connected with the EVENT, including out of pocket expenses and overhead expenses attributable to production of the EVENT. No funds will be returned should the dates or location of the show be changed by FIRST, but the sponsorship benefits will be applied to the EVENT that is held at the changed location and/or changed date. FIRST shall not be financially liable in the event the show is interrupted, cancelled, moved, or dates changed except as provided herein.
- 6. The sponsorship fee does not include free EVENT registration unless specifically stated in the sponsorship opportunity details.
- 7. Provision of FIRST conference sponsorship does not entitle the SPONSOR to a waiver of any applicable annual FIRST membership fee.
- 8. Accommodation costs are not included in the registration fee. Attendees are responsible for making their own lodging arrangements.
- 9. All sponsorship materials must be submitted 45-days prior to EVENT start date to ensure inclusion in the production schedule. Sponsorship requests after this date may still be accepted with caveats.
- 10. SPONSORS may not sublet, assign, or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by FIRST.
- 11. FIRST will not be liable for damage or loss to a SPONSOR'S properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- 12. No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the EVENT VENUE premises or equipment and furnishings. Damage from failure to observe this notice is payable by the SPONSOR.
- 13. Participation at FIRST Board of Director meetings and FIRST Annual General Meetings is restricted to FIRST members only, the FIRST Board of Directors, and their invited guests.
- 14. At the wish of the FIRST membership, the FIRST conference program itself is not open to sponsorship. However, SPONSORS are welcome to respond to the EVENT call for speakers for consideration with other submissions.
- 15. Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware/software etc. Should your company be interested in sponsorship package not listed in this brochure, please feel free to contact us to discuss your preferences.
- 16. FIRST reserves the right to select and finalize design of each branded conference item.
- 17. SPONSORS may request to sponsor single or multiple items/events.
- 18. For sponsorship opportunities that include signage, please note signage space may be limited. The FIRST organizers will inform each SPONSOR of the maximum size, number of signs etc.
- 19. In order to limit costs, FIRST may limit the number of colors used for the printing of SPONSOR logos.
- 20. If a SPONSOR wants to negotiate for a higher priced item (e.g., higher quality shirt, bag, menu, etc) than FIRST has budgeted, SPONSOR must pay any additional cost for that item in addition to the applicable sponsorship fee.
- 21. The attendee list shall remain the property of FIRST. SPONSOR is granted a limited, nonexclusive license to use the list for legitimate correspondence related to computer security incident response matters only. SPONSOR may not transfer the list to another party nor allow another party access to the list. Any SPONSOR violating these restrictions may be subject to an infringement claim. In addition, SPONSOR may not be allowed to sponsor subsequent FIRST events, at the sole discretion of FIRST.
- 22. All FIRST funds are used to support the mission of the organization, including any net revenue from the EVENT.

## 2018-19 SYMPOSIA SPONSORSHIP AGREEMENT

#### **SPONSORSHIP AGREEMENT**

All incoming requests are handled on a first-come, first-served basis. Prior to signing this Agreement, please review the Terms and Conditions. Sponsor, \_\_\_\_\_\_\_, hereby agrees to the sponsorship indicated below and agrees to all Terms and Conditions. This Agreement is effective when accepted by FIRST and signed by its authorized representative.

 EVENT SELECTION (if you wish to subscribe to more than one event, please complete a separate form for each)
 []] LONDON, 18-20 MARCH 2019
 []] SHANGHAI, 25-26 OCTOBER 2018
 []] TALLINN, 21-23 JANUARY 2019

### YOUR CONTACT/BILLING INFORMATION

COMPANY NAME		
CONFERENCE POINT OF CONTACT		
CONFERENCE POINT OF CONTACT EMAIL		
BILLING POINT OF CONTACT		
BILLING ADDRESS		
BILLING CITY	BILLING STATE / PROVINCE	
BILLING ZIP / POSTAL CODE	BILLING COUNTRY	
BILLING PHONE (INCLUDE COUNTRY CODE)	BILLING FAX (INCLUDE COUNTRY CODE)	
BILLING EMAIL ADDRESS	VAT NUMBER (IF APPLICABLE)	

х	Level	Cost USD
	Platinum Sponsor	\$8,000
	Gold Sponsor	\$5,000
	Silver Sponsor	\$2,000

FOR AUTH	ORIZED SPONSOR REPRESENTATIVE
Print Name	
Signature	
Date	
FOR AUTH	ORIZED ORGANIZER REPRESENTATIVE
Print Name	
Signature	
Date	

#### Please select your payment method:

- [] Corporate Check
- [ ] Corporate Wire Transfer
- [ ] Credit Card

Please scan and email a copy of the completed application to events@first.org