

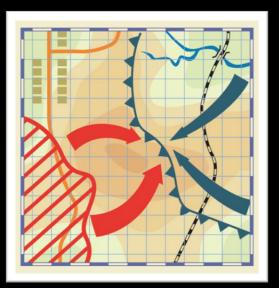
#### Cyber Weather Situational Awareness Product For Our Non-technical Constituents





# Cyber...WHAT?

# Situational awareness?





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Alert 03/2018

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### Office 365 email phishi very common – detect,

11.06.2018 klo 11:46 - Updated 11.06.20

In the spring of 2018, emails for empl Finnish companies have been stolen a used in several cases of fraud and att notifications to the NCSC-FI, they have

What our constituents think it is

### What our management thinks it is

What society thinks it is



### The problem

Regardless of our communication efforts, our constituents were demanding better situational awareness.







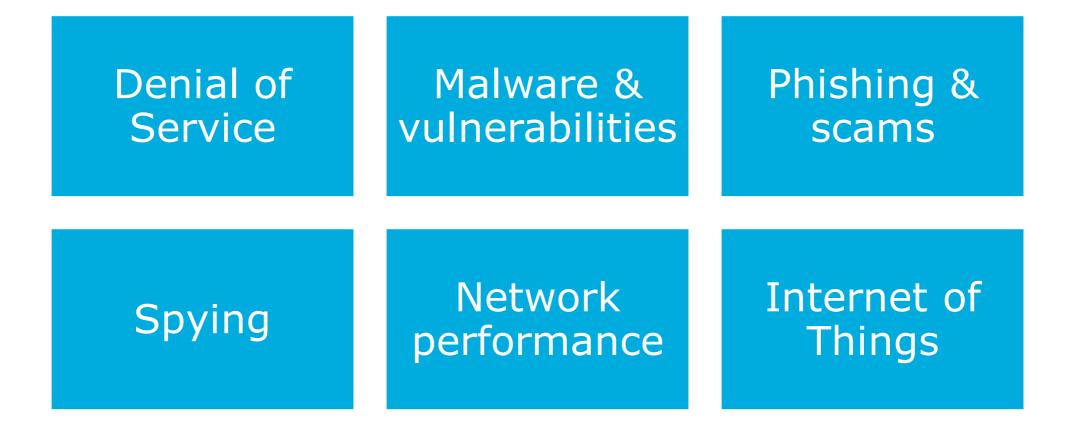
Requirements for the new situation awareness product

 Language that also non-technical audience can understand

Periodically updated

Cover wide variety of cyber security topics

#### Six focus areas that are updated monthly





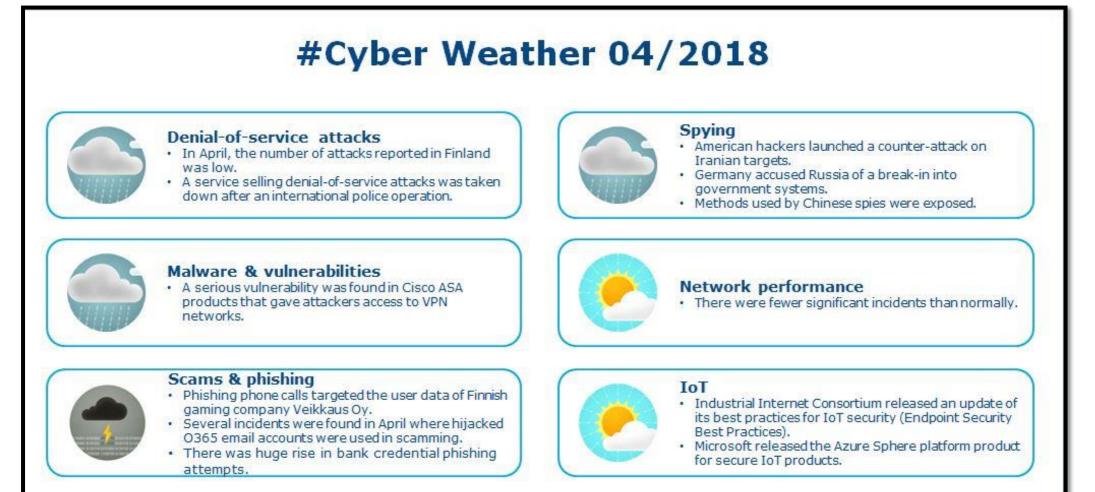
Tomi Kinnari

### Behind the simple presentation goes a lot of information from different sources

Information sources	Content
Ticketing system	Recent cases and incident reports both from private and public sectors
Information Sharing and Analysis Centres (ISACs)	TLP: RED information from our critical constituents generalized to TLP:WHITE
National early warning and monitoring system (HAVARO)	Detections based on threat intelligence and IoC's
Autoreporter	Malicious network traffic detections in Finland
Open sources	News, social media, public reports



### Cyber weather conditions may be calm, worrying or serious



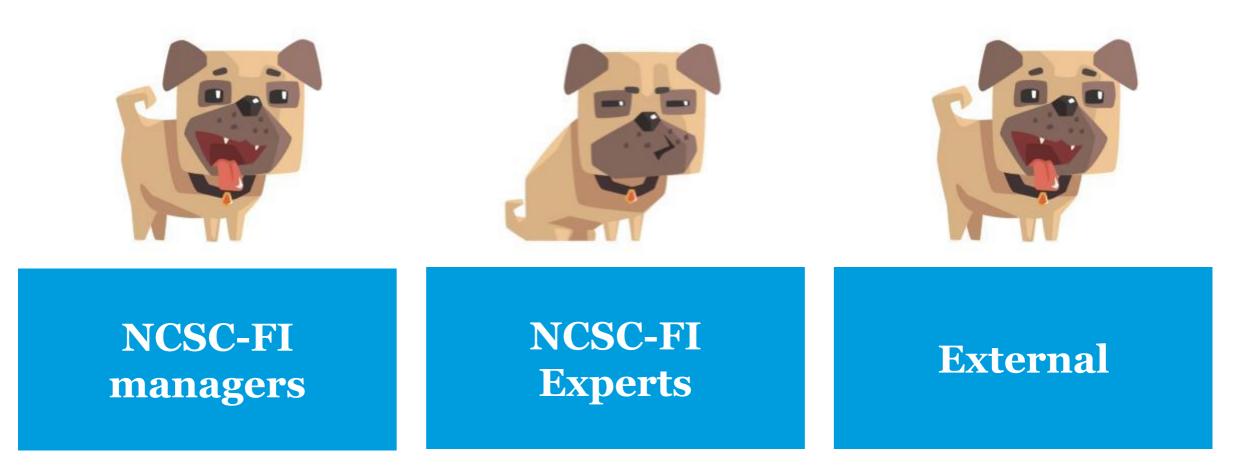


### **Cyber weather is delivered widely to all our constituents**

- Critical infrastructure providers (CIP)
- Government
- Media
- Publicly via our website
  - » Frontpage available also in English



**Initial reception** 





Tomi Kinnari

### After positive external feedback, also the internal attitude has turned positive



#### **Success factors**

- Easy-to-follow language
- Monthly updates
- Familiar metaphor







Tomi Kinnari

#### **Benefits**

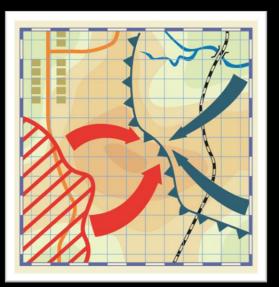
- Key trends and events of the cyberspace
- Device for constituents' internal communication
- Source in risk assessments
- NCSC-FI's own presentations







# Situational awareness?





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# Situational awareness?

### Something the target audience is able to understand and use in their daily work



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