

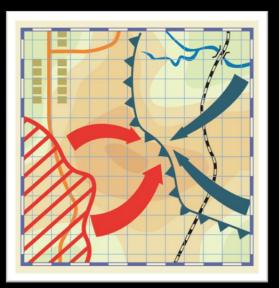
Cyber Weather Situational Awareness Product For Our Non-technical Constituents





Cyber...WHAT?

Situational awareness?





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Alert 03/2018

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Office 365 email phishi very common – detect,

11.06.2018 klo 11:46 - Updated 11.06.20

In the spring of 2018, emails for empl Finnish companies have been stolen a used in several cases of fraud and att notifications to the NCSC-FI, they have

What our constituents think it is

What our management thinks it is

What society thinks it is



The problem

Regardless of our communication efforts, our constituents were demanding better situational awareness.







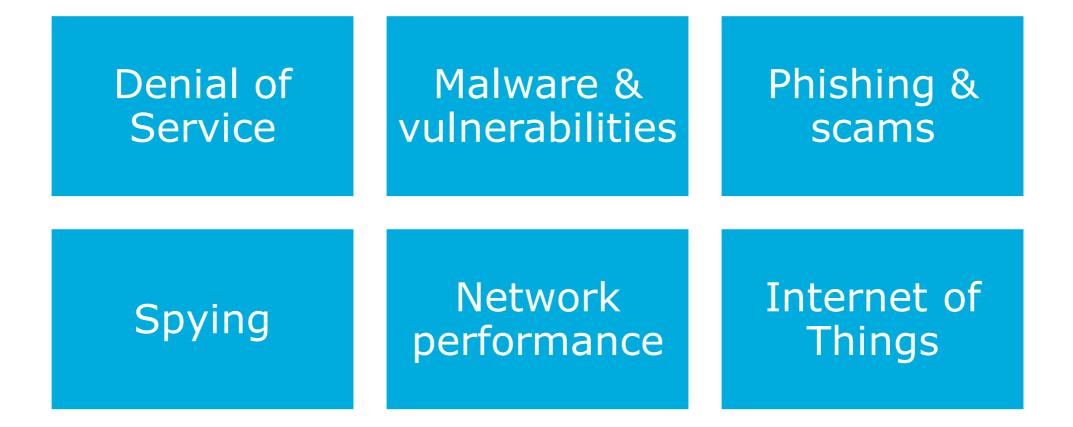
Requirements for the new situation awareness product

 Language that also non-technical audience can understand

Periodically updated

Cover wide variety of cyber security topics

Six focus areas that are updated monthly





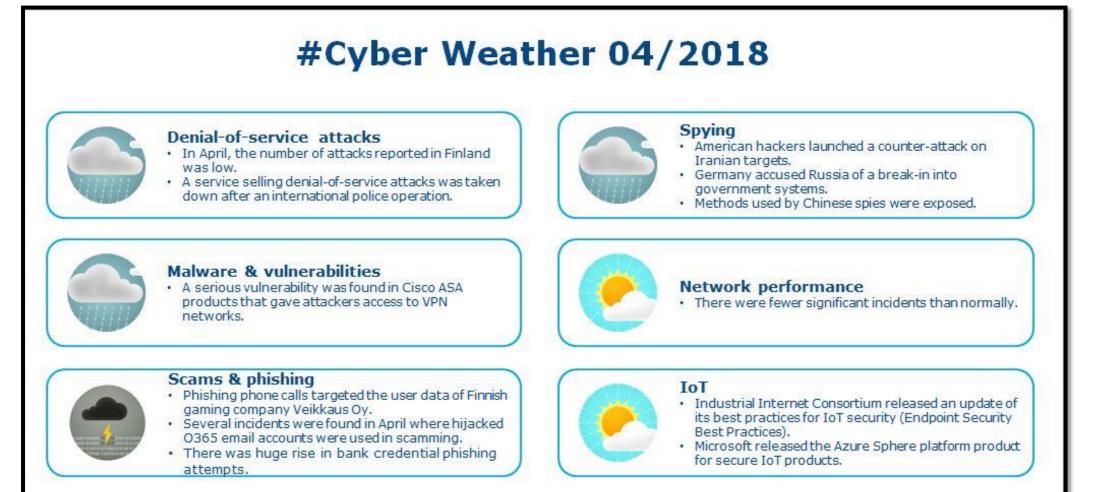
Tomi Kinnari

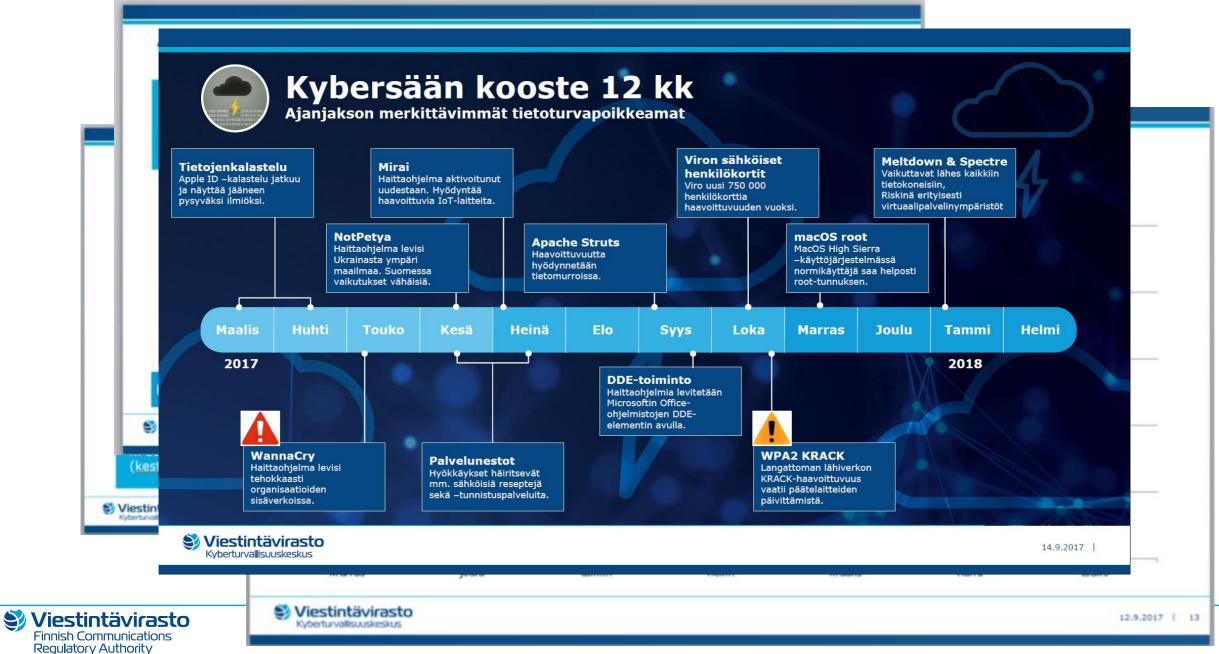
Behind the simple presentation goes a lot of information from different sources

Information sources	Content
Ticketing system	Recent cases and incident reports both from private and public sectors
Information Sharing and Analysis Centres (ISACs)	TLP: RED information from our critical constituents generalized to TLP:WHITE
National early warning and monitoring system (HAVARO)	Detections based on threat intelligence and IoC's
Autoreporter	Malicious network traffic detections in Finland
Open sources	News, social media, public reports



Cyber weather conditions may be calm, worrying or serious



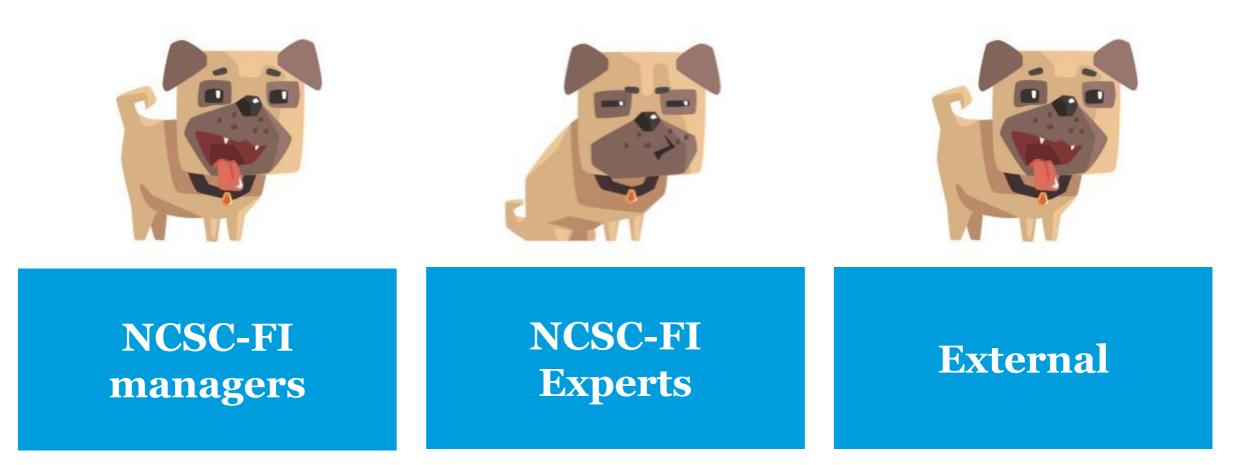


Cyber weather is delivered widely to all our constituents

- Critical infrastructure providers (CIP)
- Government
- Media
- Publicly via our website
 - » Frontpage available also in English



Initial reception





Tomi Kinnari

After positive external feedback, also the internal attitude has turned positive



Success factors

- Easy-to-follow language
- Monthly updates
- Familiar metaphor







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Benefits

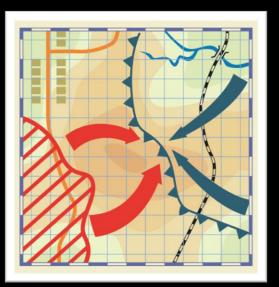
- Key trends and events of the cyberspace
- Device for constituents' internal communication
- Source in risk assessments
- NCSC-FI's own presentations







Situational awareness?





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Situational awareness?

Something the target audience is able to understand and use in their daily work



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