In the Cloud Security

McAfee

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The Tsunami



- Decades of threats, surely we have a handle on this?
- Estimated in excess \$1trillion loss through Cybercrime and data loss in 2008

McAfee Unsecured Economies Report 2009



Q1 2009 - 12 million new IP's zombied since January!
 50 percent increase since 2008

McAfee Quarterly threat Report Q1 2009



• Koobface - more than 800 new variants in March 09! McAfee Quarterly threat Report Q1 2009

Understand the motivation, to understand the methodology





Source: Chat Interview with the Dream Coders Team, the developers of MPack http://www.robertlemos.com/2007/07/23/mpack-interview-chat-sessions-posted/



Today anyone can be a cyber criminal!

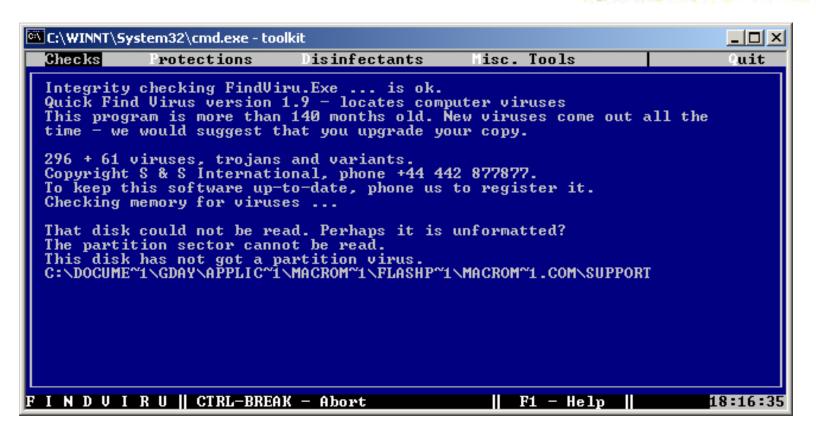


Over 20 years of Anti-Virus



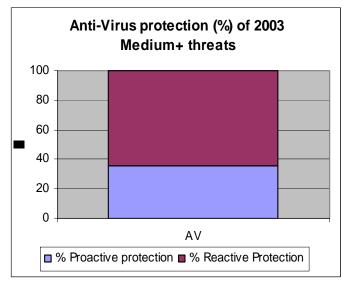


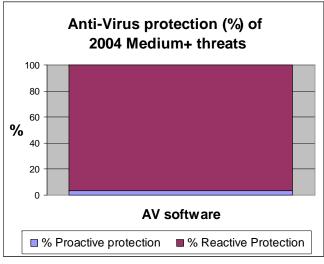
Dr Solomon's Anti-virus from 1990



Looking for string match against known malware

The age old question - Is anti-virus dying?





1991 : Michelangelo : 6 months ?

• 1997 : WM/Cap : 2 months ?

• 1999 : WM/Melissa : 1 Day ?

2000 : VBS/Loveletter : 4 hours ?

2001 : CodeRed/Nimda : 1 hour ?

• 2003 : Slammer : 3 mins ?

2008 : Mass Web compromises : secs ?





From Elephant to Chameleon How threats have changed

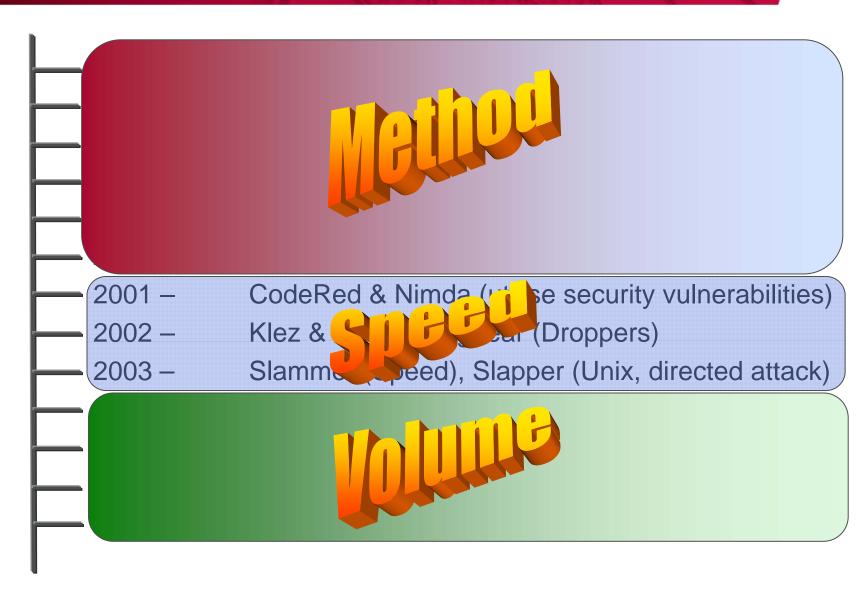
McAfee^a





Evolution of threats







Early proactive techniques

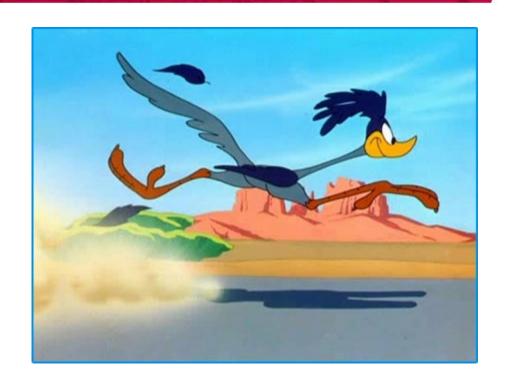


Heuristics (behavioural analysis)



- Positive & Negative analysis
- Protection against new file and/or macro viruses
- Checks for virus like characteristics
- Block execution of possible virus code (OAS)
- No cleaning as no exact match
- Tangible sample to send to virus lab





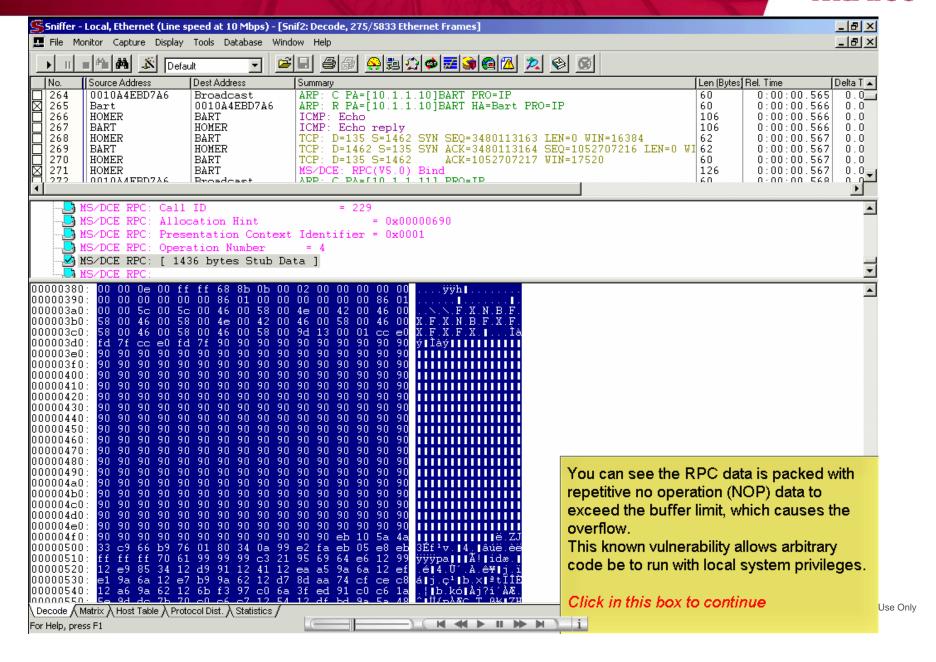
Speed...

The blended/zero day attack, bought the new solutions



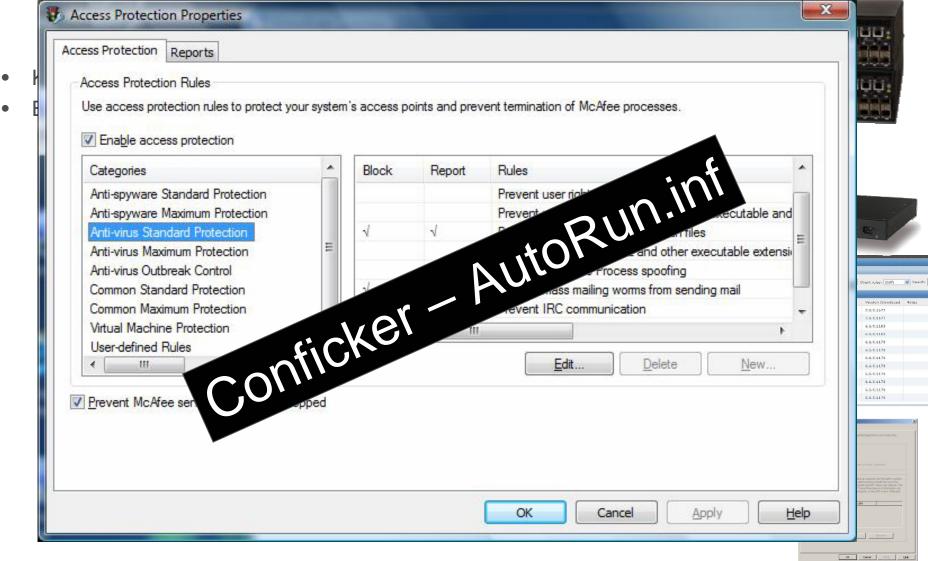
```
🧏 Sniffer - Local, Ethernet (Line speed at 10 Mbps) - [Snif2: Decode, 275/5833 Ethernet Frames]
            Capture Display Tools Database
                                      Window Help
     Monitor
                                                     Default
  No.
         Source Address
                         Dest Address
                                          Summary
                                                                                                            Len (Bytes] Rel. Time
  264
         0010A4EBD7A6
                          Broadcast
                                           ARP: C PA=[10.1.1.10]BART PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.56
  265
         Bart
                          0010A4EBD7A6
                                           ARP: R PA=[10.1.1.10]BART HA=Bart PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.56
  266
                          BART
                                           ICMP: Echo
         HOMER
                                                                                                            106
                                                                                                                     0:00:00.56
  267
                                           ICMP: Echo reply
         BART
                          HOMER
                                                                                                            106
                                                                                                                     0:00:00.56
  268
                                           TCP: D=135 S=1462 SYN SEQ=3480113163 LEN=0 WIN=16384
                                                                                                            62
         HOMER
                          BART
                                                                                                                     0:00:00.56
  269
270
         BART
                          HOMER
                                           TCP: D=1462 S=135 SYN ACK=3480113164 SEQ=1052707216 LEN=0 WI 62
                                                                                                                     0:00:00.56
HOMER
                          BART
                                              : D=135 S=1462
                                                                  ACK=1052707217 WIN=17520
                                                                                                            60
                                                                                                                     0:00:00.56
  271
                                           MS/DCE: RPC(V5.0) Bind
         HOMER
                          BART
                                                                                                            126
                                                                                                                     0:00:00.56
  272
                                           ARP: C PA=[10.1.1.11] PRO=IP
         0010A4EBD7A6
                          Broadcast
                                                                                                            60
                                                                                                                     0:00:00.56
  273
         0010A4EBD7A6
                                              : C PA=[10.1.1.12] PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.56
                          Broadcast
  274
275
        BART
                          HOMER
                                                CE: RPC(V5.0) Bind Ack
                                                                                                                     0:00:00.57
                                                                                                           | <u>| 1 1 4</u>
                                           MS/DCE RPC(V5.0) Request
        HOMER
                          BART
                                                                                                           1514
                                                                                                                     0:00:00.57
                                                  RPC Continuation of frame 275; 244 Bytes of data
  276
         HOMER
                          BART
                                                                                                                     0:00:00.57
  277
         0010A4EBD7A6
                                           ARP: C PA=[10.1.1.13] PRO=IP
                          Broadcast
                                                                                                            60
                                                                                                                     0:00:00.57
  278
                          HOMER
                                           TCP: D=1462 S=135
                                                                  ACK=3480114940 WIN=17520
                                                                                                            60
         BART
                                                                                                                     0:00:00.57
  279
                                           ARP: C PA=[10.1.1.141 PRO=IP
                                                                                                            60
         0010A4EBD7A6
                          Broadcast
                                                                                                                     0:00:00.57
  280
         0010A4EBD7A6
                                           ARP: C PA=[10.1.1.15] PRO=IP
                                                                                                            60
                          Broadcast
                                                                                                                     0:00:00.57
  281
         0010A4EBD7A6
                          Broadcast
                                           ARP: C PA=[10.1.1.16] PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.57
  282
         0010A4EBD7A6
                          Broadcast
                                           ARP: C PA=[10.1.1.17] PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.57
  283
                                           ARP: C PA=[10.1.1.18] PRO=IP
                                                                                                            60
         0010A4EBD7A6
                          Broadcast
                                                                                                                     0:00:00.58
  284
         0010A4EBD7A6
                                           ARP: C PA=[10.1.1.19] PRO=IP
                                                                                                            60
                          Broadcast
                                                                                                                     0:00:00.58
  285
                                           ARP: C PA=[10.1.1.20] PRO=IP
                                                                                                            60
         0010A4EBD7A6
                          Broadcast
                                                                                                                     0:00:00.58
  286
         0010A4EBD7A6
                                           ARP: C PA=[10.1.1.21] PRO=IP
                                                                                                            60
                          Broadcast
                                                                                                                     0:00:00.58
  287
         0010A4EBD7A6
                          Broadcast
                                           ARP: C PA=[10.1.1.22] PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.59
  288
                                           ARP: C PA=[10.1.1.23] PRO=IP
         0010A4EBD7A6
                          Broadcast
                                                                                                            60
                                                                                                                     0:00:00.59
                                           ARP: C PA=[10.1.1.24] PRO=IP
  289
         0010A4EBD7A6
                          Broadcast
                                                                                                            60
                                                                                                                     0:00:00.59
  290
         0010A4EBD7A6
                          Broadcast
                                           ARP: C PA=[10.1.1.25] PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.59
  291
         0010A4EBD7A6
                                           ARP: C PA=[10.1.1.26] PRO=IP
                                                                                                            60
                          Broadcast
                                                                                                                     0:00:00.60
  292
                                           ARP: C PA=[10.1.1.27] PRO=IP
                                                                                                            60
         0010A4EBD7A6
                          Broadcast
                                                                                                                     0:00:00.60
  293
         0010A4EBD7A6
                          Broadcast
                                           ARP: C PA=[10.1.1.28] PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.60
  294
                                           ARP: C PA=[10.1.1.29] PRO=IP
         0010A4EBD7A6
                          Broadcast
                                                                                                            60
                                                                                                                     0:00:00.60
        0010A4EBD7A6
                          Broadcast
                                           ARP: C PA=[10.1.1.30] PRO=IP
                                                                                                            60
                                                                                                                     0:00:00.60
🖹 🍹 IP: ---- IP Header ----
    🛂 IP:
     🔏 IP: Version = 4, header length = 20 bytes
     🔏 IP: Type of service = 00
                  000.
```

McAfee^a



Proactive behavioural protection (HIPS, NIPS, FW, Whitelisting etc...)





Proactive Behavioural Controls - limitations

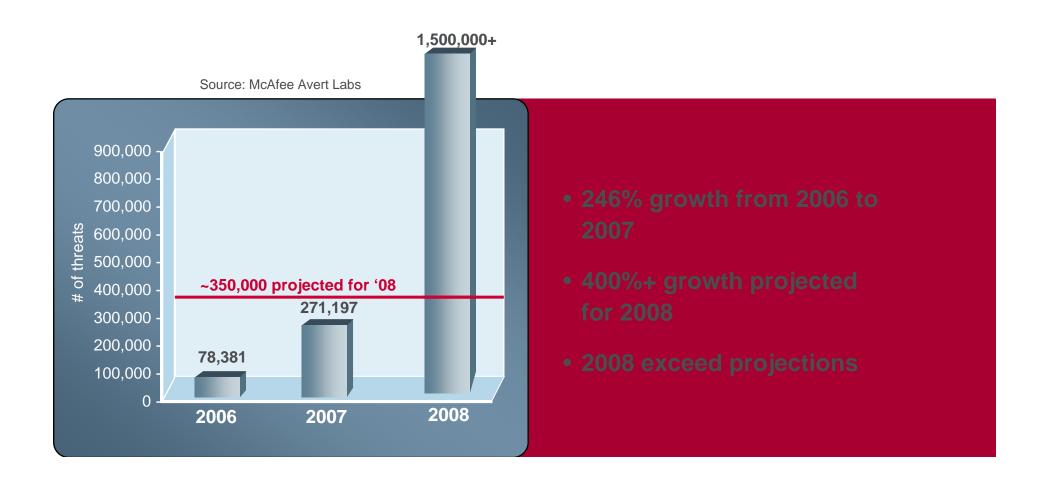


- What did I really stop?
- Did it stop all of the attack?
- What else could it have done?
- We still want to identify the threat
- We sometimes need to clean up
- Assumes clean at point of install



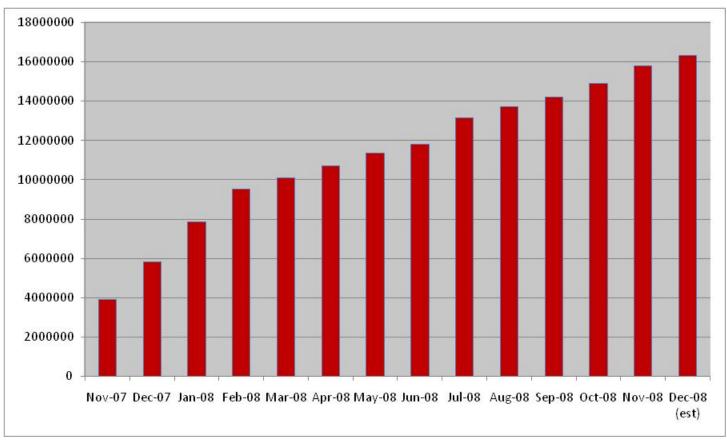


Volume...



The Great Zoo: McAfee Known Malware Samples





Count of dirty samples/hashes in the McAfee zoo

Shark – Compliable multi system back door Trojan Now anyone can be a cyber criminal!

McAfee



Buy the deployment tools



orum/index.php?s=t20642e07e39acb14b6d0b6c880538dd&showtopic=5640&st=0&p=40031&#entry40031

▼ (GO LINKS " McAtee SiteAdvisor ▼

We are proud to presert a browser vulnerability test kit - the Sploit25 e ploit pack.

The pack consists of 5 sploits:

- . IE MDAC the everpresent sploit, provides the main infection of old IE 6
- IE Snapshot a unique script, infects IE 6 and 7
- FF Embed an exploit for ancient FireFoxes
- PDF the famous private Acrobat Reader sploit
- . PDF vis in our pack two PDFs cowork and show an all-right infection rate

According the results of tests done by administration, the infection hitrate is 13% to 30% depending on traffic types and countries. Tests were held using 7 different types of traff from different sellers, the infection rate averages to 25%.

Sploit25 contains a comfortable single-file 150 kb installer which creates all the files and prepares the pack for its job. The pack has a nice no-frills design and convenient statistics.

The updates and AV cleans are included in the support. Additionally, you get a discount on significantly new sploits.

The pack is bound to the domain and the IP, all the sploits are bound to an URL. If you try to resell, decode, remove the boundaries, you will lose all the support, updates and guarantees.

Price:

Sploit pack build - 2500 wmz

Rebuild to a new domain - 2000 wmz

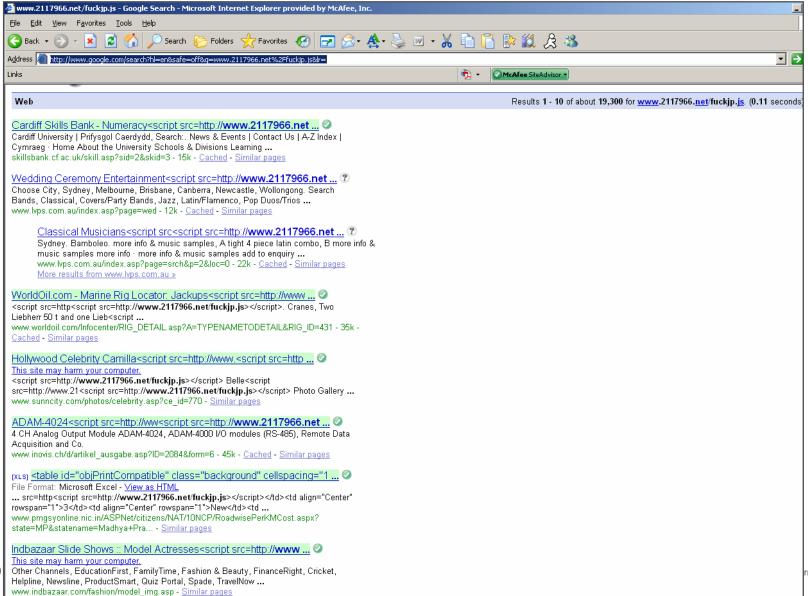
Rebuild to a new domain if the old domain is in malware list - 50 wmz

Rebuild to a new subdomain if the old domain is in mallist - free

Contacts: ica !

Mass infection of public web pages globally (13 March 08)





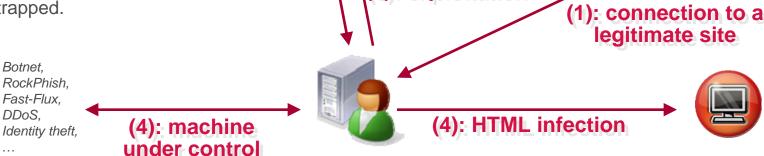
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Example: IFrame & MPack



- 1. The victim visits a legitimate site that has been booby-trapped with hidden redirect code (hidden *iFrame*).
- 2. They are silently redirected to the server hosting the attack tool.
- 3. Depending on the browser, various vulnerabilities may be tested. Various malware are downloaded and executed.
- 4. The web pages accessible from the victim's workstation are in turn booby-trapped.

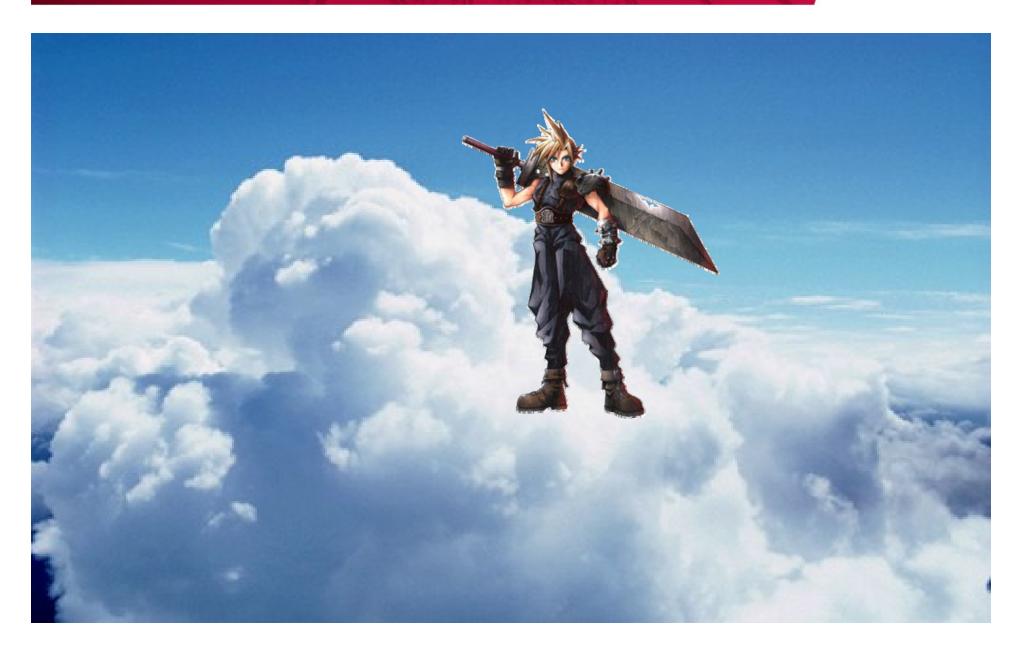


Booby-trapped legitimate sites MPack C&C center (2): silent redirect (3): exploitation (1): connection to a

Regular "Protection Gap"

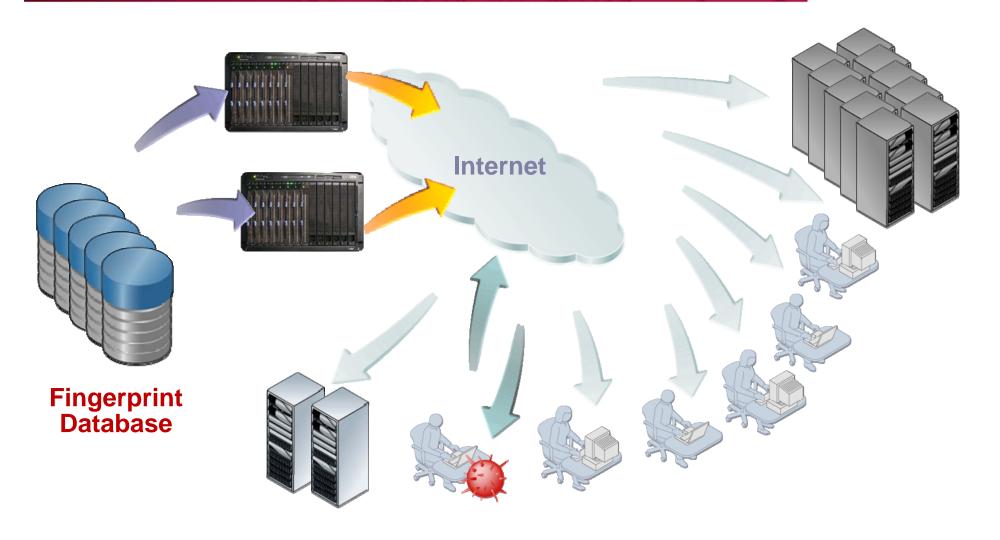






Next Gen "In the cloud" detection





What is "in the Cloud scanning"?



End-node reporting

Very little system overhead

Meta-data

In the cloud security - Blocking what we already know!



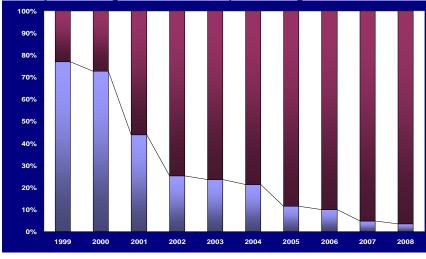
Non-replicating malware is static

And some replicating is static too (e.g. worms)

Can be detected with a fingerprint (MD5,SHA-1,SHA-2, etc.)

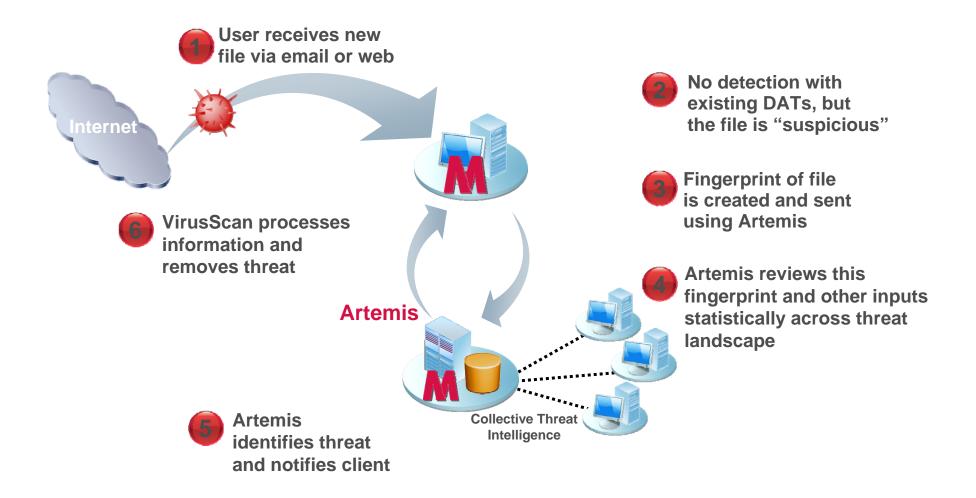
Black List of fingerprints





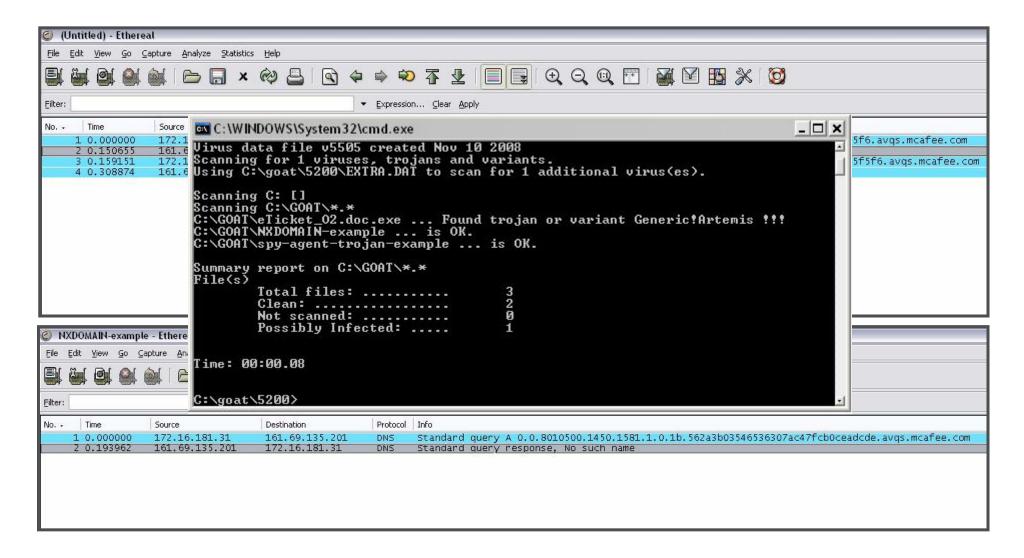
How does in the Cloud anti-virus work?





In the Cloud in action





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In the cloud security - Identifying what we don't know!



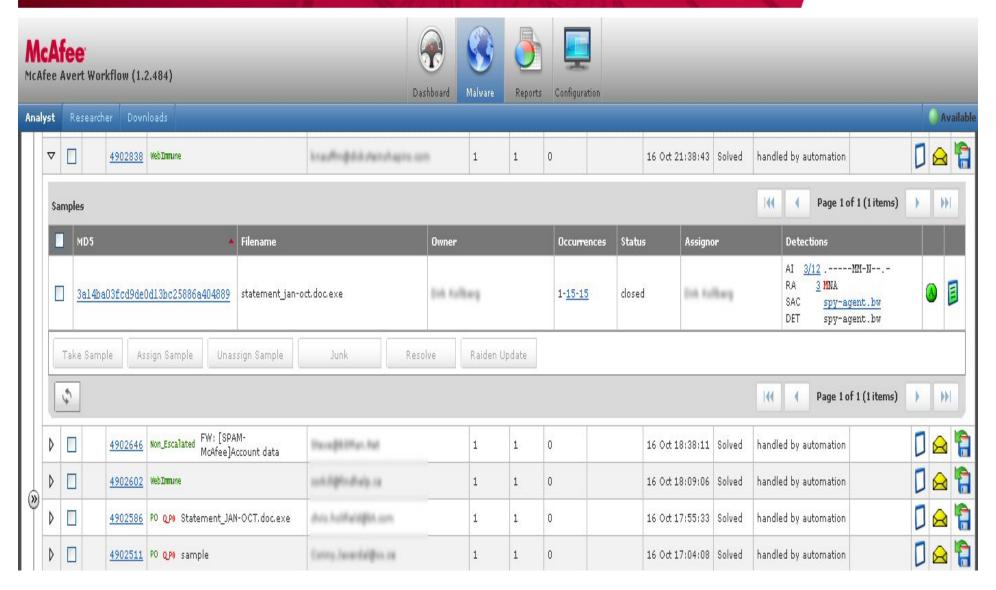
Software may be deemed "suspicious" based on
Observed behaviours
Source
Detections by other products

Behaviours, sources, detections can be assigned a weight

Based on the resulting weight, software may be classified as "suspicious" with different degrees of certainty

Closing the loop

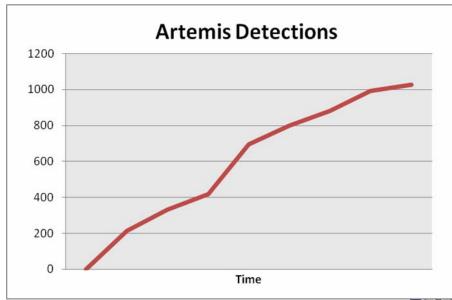




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Malware case study – Spy-Agent.bw





First seen

- 15th October 2008, 22:24:28

Auto-blacklisted

- 15th October 2008, 22:57:01

Artemis clients sent fingerprints ~2 hours before regular submission saw the file



Security & privacy



Example:

U0B6gKhbtiZCoxyh0IneADS/RShS8iRCBSEvwfjekG/q4yDRg qEUXjHWKvnrySGa6QMdftrlpl5pAdJvOUAcNcvCjKvpIfsxv8q Bk4uRQQ60r5StRCXOpiA0Qy3fKmLRUZyNq1EyjLLPKgJDZI 0nqHhRWX+TDgPgXRfW9wD06qE

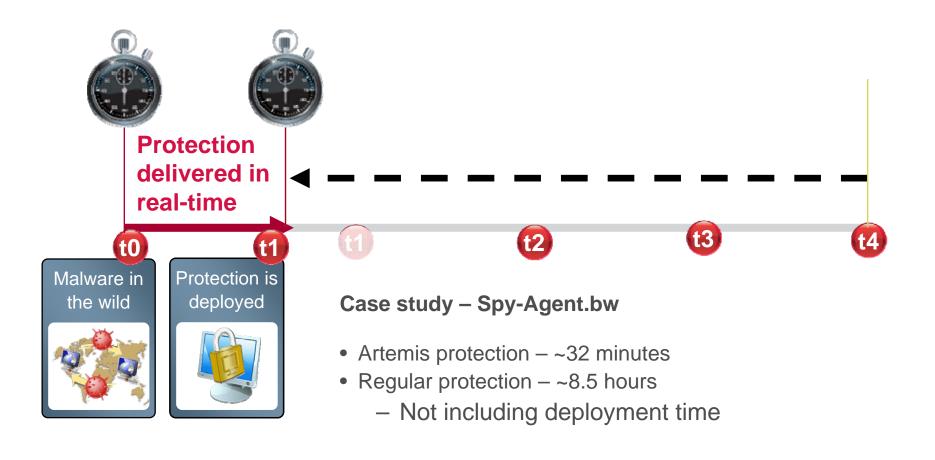
Cryptographically strong actionable responses

Query specific

Immune to replay attacks

Cloud security compressed "Protection Gap"





I was blind, but now I see





Taking it to the next level





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Collaborative Global Intelligence

McAfee^a

Physical World



Intelligence Agents

Deploy agents: Officers around the globe (MI5, MI6, FBI, CIA, Interpol.) Global intelligence system: Share intelligence information. (e.g. criminal history, global finger printing system)

Results

Effective - Accurate detection of offenders

Pro-active - Stop them from coming in the country



Cyber World



Intelligence **Probes**

Deploy security probes: Around the globe (firewall, email gateways, web gateways)

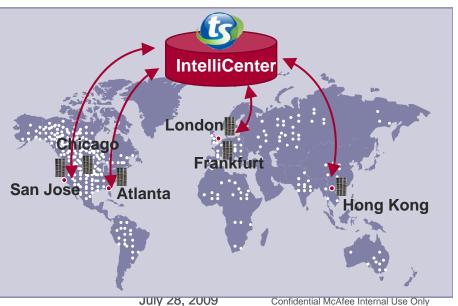
Global intelligence system: Share cyber communication info.

(e.g.: hackers, spammers, phishers)

Results

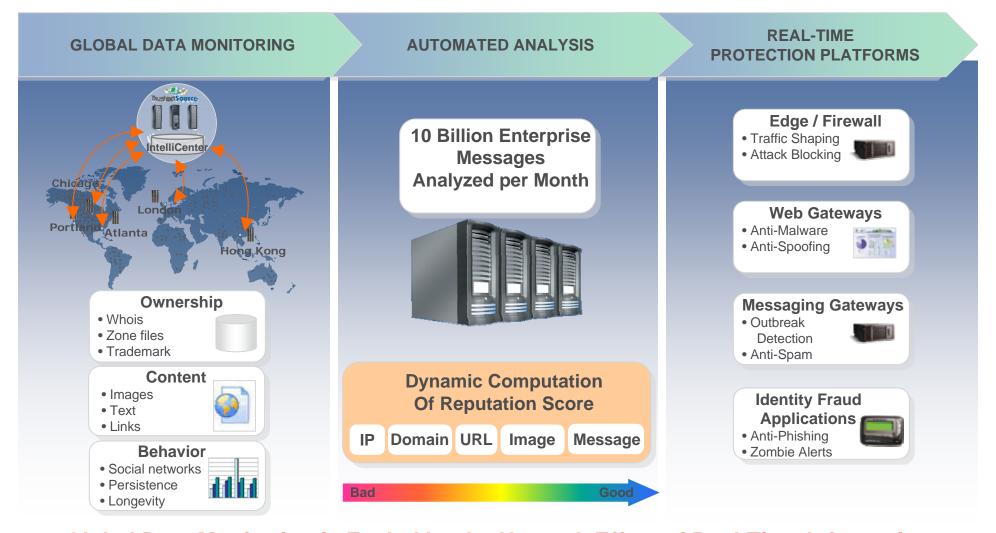
Effective - Accurate detection of bad IPs. domains

Pro-active - Deny connection to intruders to your enterprise



Global Intelligence, Local Protection



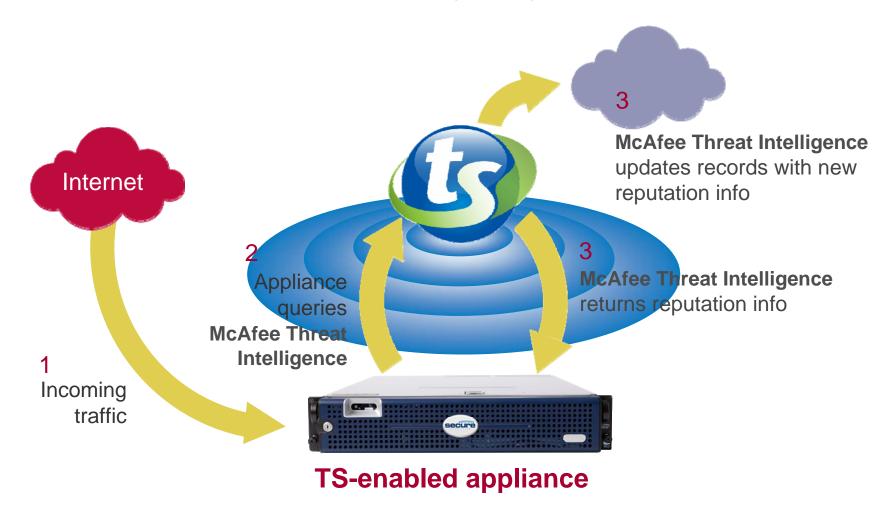


Global Data Monitoring is Fueled by the Network Effect of Real-Time Information Sharing from Thousands of Gateway Security Devices around the World

Intelligence: How It All Works....



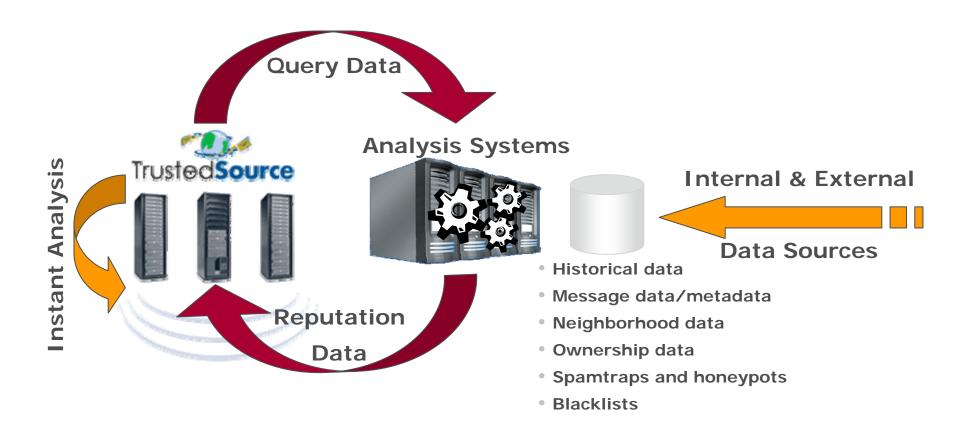
This entire process happens constantly, every second, 7x24x365



Responder Architecture



- Legacy protocol based on customized DNS servers
- Enhanced proprietary protocol (UDP over SSL)



What does it monitor?

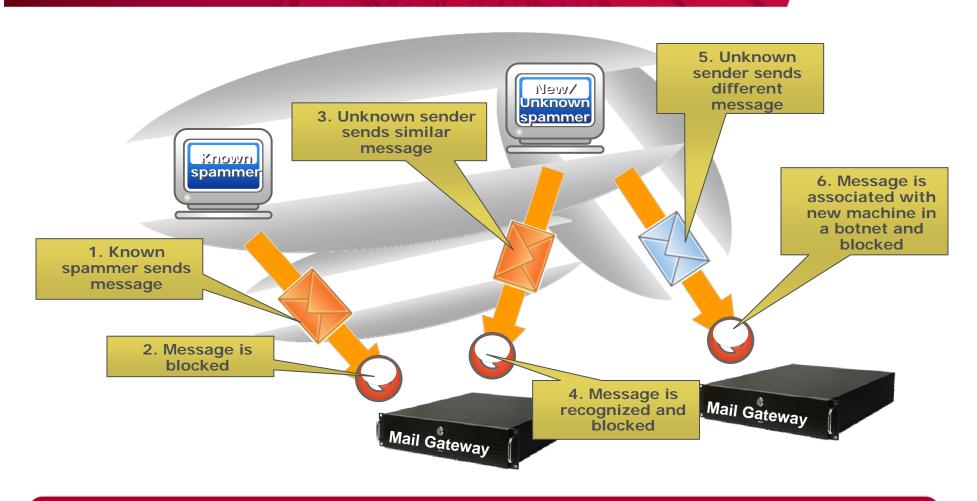


- Email
 - IP Reputation
 - Message Reputation
- Web
 - URL Categories
 - Web Reputation
- Intrusion/FW
 - IP/Protocol Reputation
 - Geo-Location
 - IPS Attack Vector Correlation

_				
	Other	Hack Attack	Hacker sites	DoS, DDoS, misc other attacks
imension	Web	Active Content Malware	Compromised or malicious web sites or URLs	ActiveX, Java, VB code from infected web sites
	Email	Virus Phishing Spam	Zombies, Botnets, other sources	Image spam, Virus, worms, Trojans
			IP Domain URL	Attachment I mage Message
			Connection Reputation	n Content Reputation
Dime		Content Malware Virus Phishing	Zombies, Botnets, other sources IP Domain URL	Image spam, Virus, worms, Trojans Attachment I mage Message

Message Reputation



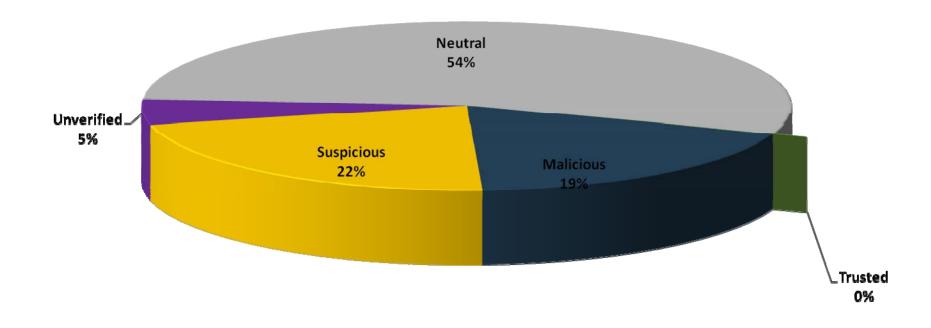


Allows Reputations to Move Across Identities and Protocols

TS Web Reputation Breakout



Web Reputation Breakout for Q209 on 6/04/09



Building Web Reputation



Raw Data

TrustedSource for Email

- Domain Registrations
- WHOIS data
- WebWasher classifiers
- SmartFilter categories
- Web access logs
- Malware URLs
- Phishing URLs
- Spam URLs
- Fortune 1000 websites
- Blacklists
- Whitelists

Analysis

- Correlation Mapping (Joint Conditional Mapping)
- Support Vector Machine classification of all parameters
- Parked Domain Identifier
- Neighborhood Classification
- Real-Time Classifier
- GEO Location
- Host information:
 - •DNS
 - •WHOIS
 - •OS
 - Webserver
 - Certificate information

Reputation Service

Size

• 75 Million Hosts

Precision

- More Precise (-180 - +180)
- Identified zombies, malware, suspicious

Reputation

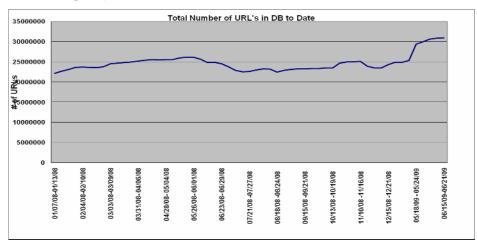
-180 Range +180

Bad Suspicious Good

TrustedSource Web Database

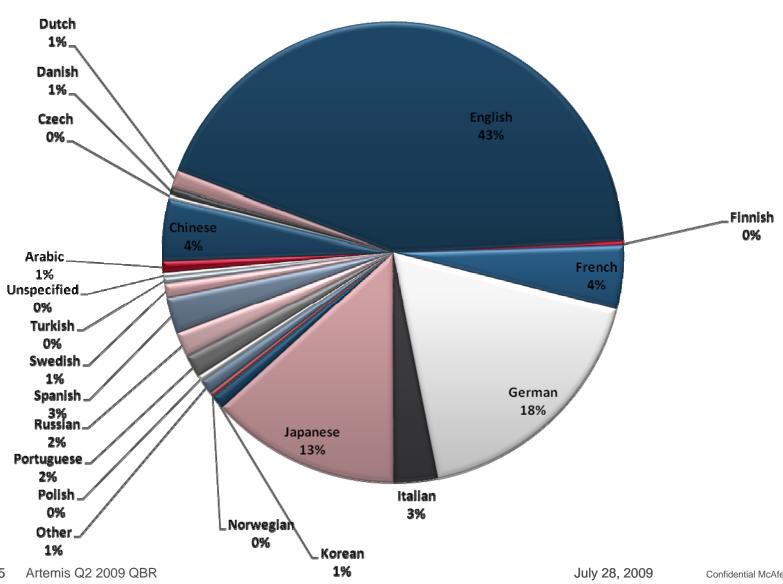


- Category-based filtering + reputation based filtering = best protection available
- 96 URL categories
- TrustedSource global intelligence augments numerous categories such as Spam, Malicious Sites, Phishing, Hacking/Computer Crime
- Reputation-based filtering for today's Web 2.0 threats
 - Provides an additional layer of security
 - Malicious sites, Spyware, Hacking, P2P, IM and more
- 31+ Million URLs (contains IPs, HTTP and HTTPS URLs)
- Automated proactive and reactive URL gathering systems
- Human review of URLs by multi-lingual/cultural Web Analysts
 - Global coverage (language and regions)
- Real-time updates



TS Web Language breakout

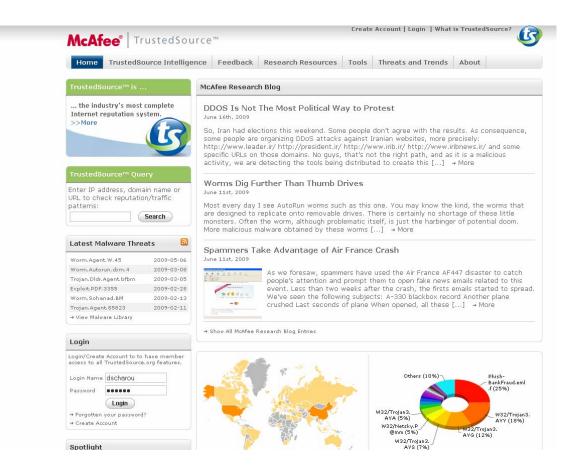




www.TrustedSource.Org



- Public Portal
- View reputations for domains, IP addresses or URLs
- Sending patterns of the senders
- Analytical information:
 - country of origin
 - network ownership
 - hosts for known senders within each domain
- Snapshot of global email trends, including a map illustrating country of origin for email attacks
- Graphs displaying overall email and spam volume trends
- ROI Calculator
- ZombieMeter
- Domain Health Check
- Latest malware threats
- Blogs from experts
- Top spam senders



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